

EMPLOYER MEMBER BULLETIN – July 10, 2026

This Employer Member Bulletin is a benefit of your organization's Employer Membership in the Florida Alliance and is meant to ONLY be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.

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Our Valued Employer Members

Click on the image to see our Employer Members

The Central Florida Health Care Coalition, Incorporated d/b/a Florida Alliance for Healthcare Value is providing this information to our employer members solely in our capacity as a 501c3 nonprofit education organization and not as advice in any capacity. The information that is not in the public domain is private and confidential.

WHAT'S NEW?

Join Us for the August 5 Employer Member Meeting

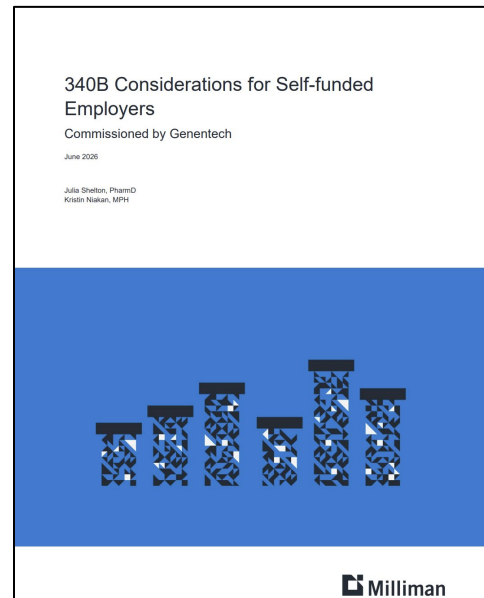
● **MEMBER EXCLUSIVE**

Please join us for our next All-Employer Member Meeting on **Tuesday, August 5 at 11:00AM-12:00PM ET - registration is not required.**

During the first half of the meeting, we will discuss the actions and recommendations outlined in Milliman's recently released white paper, *340B Considerations for Self-Funded Employers*. The Florida Alliance team worked closely with both Milliman and the project's funder, Affiliate Member Genentech, to provide feedback to ensure the report offered practical, actionable guidance for employers.

As you know, with the increase in covered entities and contract pharmacies, more 340B claims have the potential to be ineligible for manufacturer rebates – a key issue for plans given that rebates average roughly 25% of gross pharmacy costs.

The authors of the study will present their recommendations for how employers can better understand and potentially mitigate the financial impact of the 340B program. Following the presentation, the Milliman team and Genentech representatives will leave the meeting, allowing us to have an open discussion about the recommendations, share perspectives, and identify ways the Florida Alliance can support employers in implementing solutions.



We will also provide updates on upcoming Florida Alliance events, initiatives, and other issues of importance.

We hope you will join us for what promises to be a timely and informative discussion.

Click [HERE](#) if you would like to review the 340B white paper.

A calendar invitation with the Webex link was sent to you on Thursday, July 2. If you did not receive the invitation or need to have it resent, please contact Lisa at lisa@flhealthvalue.org.

We look forward to seeing you on August 5!

Please reach out to Karen van Caulil at karen@flhealthvalue.org if you have any questions.

Free Registration to attend the PBMI Annual National Conference in September

● **MEMBER BENEFIT (valued at \$1,450!)**

As prescription drug costs and pharmacy benefit strategies continue to evolve, the **2026 Pharmacy Benefit Management Institute (PBMI) Annual National Conference** will bring together

employers, health plans, consultants, pharmacy

benefit managers, and other industry leaders to explore the issues shaping the future of pharmacy benefits. The conference will be held **September 10–11 in Orlando, Florida**, and will feature sessions on drug pricing transparency, fiduciary oversight, obesity management, oncology, artificial intelligence, and innovative approaches to managing pharmacy benefits.



As a benefit of Florida Alliance membership, ONLY Employer Members receive complimentary registration (a \$1,450 value) by using registration code KVCA100. To register, click [HERE](#).

New this year, PBMI will also offer **four accredited continuing education (CE) sessions** during breakfast and lunch, allowing attendees to earn continuing education credits.

Florida Alliance President and CEO **Karen van Caulil**, will moderate a timely panel discussion, ***340B and the Employer: Rebate Erosion, Transparency, and What Comes Next***. The session will feature employer, pharmacy benefit manager, consultant, and health plan perspectives to explore how the 340B Drug Pricing Program is affecting employer-sponsored health plans. Panelists will discuss issues including rebate erosion, transparency challenges, and what employers should know as the policy landscape continues to evolve.

This conference offers an excellent opportunity to hear from national experts, connect with employer peers, and gain practical insights into the pharmacy benefit issues that continue to shape employer healthcare purchasing strategies.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions and please let her know if you are attending.

HEALTH POLICY

Florida Alliance Board Member Brings Employer Perspective on 340B to Capitol Hill

● NEW RESOURCE

In June, we shared that Florida Alliance Board member Rosa Novo would be traveling to Washington, D.C. to represent employers during House and Senate briefings on 340B transparency. On June 25, Rosa delivered that message, serving as the only employer representative speaking before federal policymakers. **As Co-Chair of the National Alliance of Healthcare Purchaser Coalitions' National Purchaser Leadership Council, Rosa emphasized that employers need greater transparency to understand how the 340B program affects healthcare costs and whether savings are reaching the patients the program was designed to serve.**

Florida Alliance President and CEO Karen van Caulil attended the briefings in support of Rosa and the Florida Alliance's ongoing commitment to ensuring employers have a voice in national healthcare policy discussions. Joining Rosa on the panel were Dr. Sayeh Nikpay of the University of Minnesota, Shawn Gremminger of the National Alliance of Healthcare Purchaser Coalitions, and congressional staff representatives. Dr. Nikpay has recently published an article in the *Milbank Quarterly* about the history of the 340B Drug Program. Click [HERE](#) to access this very interesting and informative article.

As you all know, Rosa is the 2026 Florida Alliance Healthcare Hero Award recipient. Her willingness to dedicate her time and expertise to representing employers in Florida and across the country is exactly why she earned this recognition. Congratulations to Rosa on this well-deserved opportunity to represent employers on the national stage and thank you for your tireless leadership on behalf of employers in Florida. We are proud to have you represent the Florida Alliance and the employer community!

The briefings concluded with a simple message: **transparency alone will not solve every challenge facing 340B, but it is an essential first step.** Standardized, claims-level data would give employers and policymakers the information they need to ask better questions, fulfill their fiduciary responsibilities, and ensure the program is delivering value for patients, safety-net providers, and working families.

To learn more about 340B and its impact on employers, click [HERE](#).

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.



*Karen van Caulil and
Rosa Novo*



*Dillon Cooke (Legislative Director,
Office of Rep. Peters), Rosa Novo,
and Shawn Gremminger*

NATIONAL ALLIANCE HEALTH POLICY IN TRANSIT BRIEF

Congress Advances Key Healthcare Transparency and Accountability Measures

● NEW RESOURCE

Congress is advancing several bipartisan healthcare proposals that could have significant implications for employers sponsoring health benefits. Recent actions by the House Energy & Commerce, Education & Workforce, and Ways & Means committees focus on strengthening hospital price transparency, improving employer access to health plan data, increasing oversight of nonprofit hospitals, and enhancing accountability within the 340B Drug Pricing Program.

For self-funded employers, these proposals could provide greater visibility into healthcare pricing, claims denials, plan spending, and healthcare ownership, tools that may help employers better fulfill their fiduciary responsibilities and make more informed benefits decisions. The legislation also seeks to strengthen reporting requirements for tax-exempt hospitals, providing more transparency into charity care, community benefit spending, and the use of federal tax advantages.



Congress is also expected to consider bipartisan reforms to the 340B Drug Pricing Program aimed at increasing transparency, strengthening oversight, and ensuring the program continues to serve its intended safety-net mission while addressing concerns about rising costs for employer-sponsored health plans.

While these proposals must still advance through Congress before becoming law, they reflect growing bipartisan interest in healthcare affordability, transparency, and accountability. Click [HERE](#) to read the National Alliance's *Health Policy in Transit* brief released this week for additional details and updates on these important federal policy developments.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, AND RESOURCES

Recovery, Compliance, and Mental Health Event

July 22, 10:00AM – 1:00PM

● MEMBER BENEFIT

Florida Alliance Employer Members are invited to attend *Recovery and Compliance: An Employer's Perspective*, a special in-person educational event hosted by the Alabama Employer Health Consortium (AEHC) on **Wednesday, July 22, from 10:00AM – 1:00PM Central Time in Daphne, Alabama**, just west

of the Florida Panhandle. Here is an opportunity for our Panhandle members to attend an in-person event closer to home!

Florida Alliance President and CEO Karen van Caulil, PhD, will be a featured speaker. Karen will discuss why mental health parity is a fiduciary responsibility, what employers should expect from their health plans and vendor partners, and how employer-led collaboration can improve access, accountability, and health outcomes.

Exclusive benefit for Florida Alliance Employer Members: Attend free of charge by registering for a non-member ticket and entering the discount code **FLHealthValue** during registration.



If you are looking for practical strategies to strengthen your organization's approach to behavioral health, compliance, and employee wellbeing, this regional event offers an excellent opportunity to learn from employer leaders. Karen will also share the Florida Alliance's **Mental Health Parity Compliance Employer/Healthcare Purchaser Toolkit**, a practical resource designed to help employers better understand their fiduciary responsibilities and work more effectively with their health plans and vendor partners. Access the toolkit [HERE](#).

Click [HERE](#) to register for this event.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

IN CASE YOU MISSED IT

The Hidden Cost of Cognitive Decline: What Employers Need to Know

● MEMBER BENEFIT

The National Alliance of Healthcare Purchaser Coalitions with support from Florida Alliance Affiliate Member Eli Lilly and Company recently hosted a timely webinar exploring why brain health should be a key component of employer workforce and benefits strategies. Participants learned how cognitive decline and Alzheimer's disease can impact productivity, caregiving, and healthcare costs, while gaining practical strategies for supporting brain health through existing wellness and benefits programs.



If you were unable to attend, a recording of the webinar is available on the National Alliance website, [HERE](#).

The National Alliance is also providing a **new one-pager with a collection of resources for employers related to brain health**. This document highlights tools and resources that can help organizations better

understand brain health, Alzheimer's, and dementia, assess current benefits and programs, and identify practical ways to promote brain health and support employees and caregivers.

Click [HERE](#) to access the collection of brain health resources. Also, a reminder that brain health was a topic at our Annual Conference in May. Check the resources at the end of this Bulletin for a link to the materials from that session.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

Two Florida Alliance Affiliate Members Named Among TIME's Most Influential Healthcare Companies

● ARTICLE

Congratulations to Florida Alliance Affiliate Members **Genentech** and **Novo Nordisk**, both of which were recently recognized by **TIME** as two of the **10 Most Influential Health and Life Sciences Companies of 2026**. TIME's inaugural industry rankings recognize organizations that are shaping the future of health care through innovation, leadership, and meaningful advances in patient care.



For employer healthcare purchasers, innovations in pharmaceuticals and biotechnology continue to influence healthcare costs, treatment options, and employee health outcomes. As employers navigate complex issues such as specialty medications, chronic disease management, and rising pharmacy costs, staying informed about industry leaders and emerging innovations is increasingly important.



The Florida Alliance is proud to count **Genentech** and **Novo Nordisk** among our Affiliate Members and congratulates them on this national recognition.

Interested in learning more? Read the full article by clicking [HERE](#).

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

Cancer Screening Delays Persist, Raising Concerns for Employers

● NEW RESOURCE

The University of Michigan Center for Value-Based Insurance Design's [2026 Early Detection Survey](#) examines barriers to routine [cancer screening](#) among U.S. adults and finds that 73% are behind on at least one recommended screening, up 4% from 2025.

The [findings highlight](#) affordability and awareness as key challenges, with 35% citing cost as a reason for missing screenings and 34% reporting concern about screening costs, equal to the share worried about receiving a cancer diagnosis. Trust



also emerged as a factor, with 19% of those behind on screenings citing skepticism of the healthcare system and nearly 50% of that group believing the system prioritizes profit over patient care. Half of the respondents said affordable, predictable screening costs would increase their trust in the healthcare system.

Get more information on cancer screenings by visiting the Florida Alliance *Employer Guide and Insights for Oncology Management*. Click the button below to go directly to the updated Guide.

Employer Guide and Insights for Oncology Management

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

HEALTH OBSERVANCES

August is National Immunization Awareness Month



August is **National Immunization Awareness Month**, an annual observance that highlights the importance of staying up to date on recommended vaccinations throughout every stage of life. While immunizations are often associated with childhood, vaccines remain an important part of preventive health care for adults as well.

For employers, encouraging preventive care can help support a healthier workforce by reducing the risk of vaccine-preventable illnesses, minimizing workplace disruptions, and promoting employee wellbeing. Vaccinations are an important component of a comprehensive health strategy alongside regular screenings, healthy lifestyle choices, and access to quality health care.

We are happy to share the following trusted resources to help employers and employees better understand recommended immunizations, address common questions, and access reliable, evidence-based information.

- [Why Vaccines Matter at Work — In Plain English](#)
- [Employer Strategies to Reduce Vaccine-Preventable Diseases in Vulnerable, High-Risk, & High-Cost Members](#)
- [Protecting Vulnerable Lives: The Importance of Improving Vaccine Coverage in Patients with Cancer](#)

Click [HERE](#) to visit our 2026 Prevention Learning Series webpage for additional information on building vaccine confidence and addressing vaccine hesitancy.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.



MEMBERSHIP MATTERS

Employer Membership Dues to Increase Beginning in 2027

For the first time in 20 years, the Florida Alliance for Healthcare Value will adjust employer membership dues for memberships renewing on or after January 1, 2027.

Over the past two decades, we have maintained the same level of dues while continuing to expand the education, resources, networking opportunities, and employer-focused initiatives available to our members. As operating costs have continued to rise, our Board of Directors has approved this adjustment to help ensure the long-term sustainability of the organization and our ability to continue delivering the high-quality programs and services our members value.

Members have received individualized information regarding their new dues amount based on their organization's employee size in Florida. Beginning in 2028, dues will increase by 10% annually, providing a predictable approach to supporting the Florida Alliance's continued growth and mission.



Supporting the education, collaboration, and employer leadership that drive healthcare value across Florida.

We are grateful for the continued support and engagement of our employer members and look forward to continuing to serve as your trusted resource and advocate for higher-value healthcare.

Please contact Ashley Tait-Dinger at ashley@flhealthvalue.org if you have any questions.

FLORIDA ALLIANCE RESOURCES

● MEMBER EXCLUSIVE

- [2026 Prevention Learning Series](#)
- [Pulse of the Purchaser Research Institute \(PPRI\)](#)
- [Mental Health Parity Compliance](#)
- [340B Drug Pricing Program](#)
- [Direct Contracting](#)
- [Women's Health Employer Learning Collaborative](#)
- [Oncology Learning Collaborative](#)
- [Diabetes – Obesity Employer Learning Collaborative](#)
- [Mental Health/Substance Use Employer Learning Collaborative](#)
- [Enhanced Recovery After Surgery/Delivery Collaborative](#)
- [Expanding the Generosity of HSA-Eligible Health Plans](#)
- [Fair Hospital Price Initiative](#)

Attendee materials from our three most recent events:

- [33rd Annual Conference \(May 13, 2026\)](#)
- [30th Annual “Best of the Best” \(December 11, 2025\)](#)
- [32nd Annual Conference \(May 1, 2025\)](#)