



Employer Member Bulletin – May 6, 2026

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SPECIAL EDITION

33rd ANNUAL CONFERENCE



Our 33rd Annual Conference Is Just One Week Away!
Wednesday, May 13, 2026 | 8:30 AM – 4:30 PM
Center for Health & Wellbeing, Winter Park, FL

Our 33rd Annual Conference is just one week away, and we look forward to welcoming employers, industry leaders, and professionals to this event. This year’s theme, ***The Future of Health Care: Built by Employer Leadership***, will guide a dynamic, full-day agenda featuring expert speakers, timely discussions, and meaningful networking opportunities.

Click [HERE](#) for the most up-to-date agenda. *Please refresh your browser to ensure you are viewing the latest version.*

Sessions will explore critical topics including rising pharmacy costs and federal reform, mental health as a workforce and business priority, gaps in women’s healthcare services, leading edge musculoskeletal treatment, and the impact of primary care and precision medicine. Throughout the day, attendees will also have opportunities to connect with peers, exchange ideas, and gain practical insights to bring back to their organizations.

Register Now! Only a few seats remain, and we expect to reach full capacity soon. If you have been planning to attend, now is the time to secure your place.

As part of your Employer Membership, your registration is complimentary (a \$1,500 value per attendee). Use your exclusive member code **EMPLOYERM26** to register at no cost. *(Please do not share this code outside your organization.)*



👉 Click [HERE](#) to register.

Important Information for Attendees

Conference Location:

Center for Health & Wellbeing
2005 Mizell Avenue
Winter Park, FL 32792
407-644-2492

Please note: The Center for Health & Wellbeing is not part of the Winter Park Health Foundation offices, which are located across the street.



- **Check-in:** Please stop by the registration table to pick up your name badge before the program begins. Registration opens at 8:30 AM; programming starts promptly at 9:00 AM.
- **Attire:** Meeting rooms can be cool so bringing a jacket or sweater is recommended.
- **Parking:** Complimentary parking is available in the Center for Health & Wellbeing garage on Crosby Way. The garage entrance is located on the south side of the structure at the intersection of Crosby Way and S. Edinburgh Drive. A covered walkway provides direct access to the main entrance.
- **Tours of the Center for Health & Wellbeing:** The Winter Park Health Foundation team members will be available to provide tours of their beautiful facility. When you pick up your badge, look for a sign with information on times available.

We look forward to seeing you for what promises to be an engaging and informative day.

For questions regarding logistics or registration, please contact Lisa Hain at lisa@flhealthvalue.org.

If you are already registered and have found your plans have changed and you are no longer able to attend the conference, please contact lisa@flhealthvalue.org as soon as possible so we can open your spot.

PULSE OF THE PURCHASER SURVEY NOW OPEN

Share Your Perspective: 2026 Pulse of the Purchaser Survey

The National Alliance of Healthcare Purchaser Coalitions and its member coalitions are fielding the **Pulse of the Purchaser Survey** to better understand employer perspectives on healthcare affordability, benefit design, workforce strategy, and health and wellbeing. The survey covers key issues including rising healthcare costs, hospital affordability and transparency, PBM practices, fiduciary oversight, high-cost claims, mental health, women's health, obesity management, and health equity.



The Florida Alliance uses the information from this survey to plan our research and education activities, so please consider responding! **More than one individual per employer is able to participate in the survey.** Participants can revisit or revise their answers before final submission. Individual responses remain confidential. Those who provide an email address will receive a summary of the overall results.

Additionally, we will receive a report of Florida Alliance member responses if we have great participation from our members.

Explore the 2025 report to see the impact of survey participation. Click [HERE](#).

To view a PDF of the questions ahead of time, click [HERE](#).

Click [HERE](#) to take the survey. **The deadline to respond is June 1.**

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

***Employer Member Benefit: Complimentary Access: National Alliance Leadership Summit + Women’s Health Convening
June 8–10, 2026 | St. Louis, MO***

This year’s Strategic Leadership Summit advances the National Alliance’s priorities to accelerate employer-led healthcare market transformation, driving greater transparency and more direct approaches to healthcare contracting. No single organization can change the market alone, but when employers align around expectations for market and policy change, their shared voice becomes a powerful force to redefine value and accountability.



Employers and healthcare stakeholders will share actionable strategies to build a more efficient, accountable, and equitable healthcare system. Sessions will explore:

- **Direct-to-consumer and direct-to-employer pharmaceutical models** that remove middlemen, increase transparency, and better align incentives around patient access and employer value
- **Employer-aligned primary care models** that improve access, reduce complexity, deliver predictable costs, enhance the employee experience, and support better health outcomes
- **Onsite and near site clinics** that give employers greater cost control while expanding primary care access, convenience, and care coordination—and reducing unnecessary spending
- **Direct contracting partnerships** that move beyond traditional hospital networks to prioritize value, quality, and transparency

Immediately following, the **Women’s Health Convening (June 10, 8:15AM – 12:15PM CT)** turns the spotlight on what has long been overlooked in workplace conversations, despite the clear and rising impact on employers. The National Alliance will convene employers, HR leaders, and industry experts to take a closer look at women’s health and the challenges that demand attention. Topics will span menopause, maternal health, key life-stage transitions, and the increasing role of GLP-1s.



What you should know:

- Complimentary registration is available for a limited number of Employer Members (first come, first served)
- Separate registration is required for each event
- Attendees are responsible for travel and hotel costs
- **Discounted room block available (\$229/night) through May 8, 2026**

For more information about the Strategic Summit including an agenda, click [HERE](#).

To learn more about the 2026 Women's Health Convening including registration and hotel information, click [HERE](#).

This is one of the most valuable opportunities of the year and a limited number of spots are still available. If you have been considering attending, now is the time to secure your spot.

President and CEO Karen van Caulil and Board Member Jaimie Jarvis from Kalos Services will be attending the Summit and hope to see you there!

To request your promo code, contact Karen van Caulil at karen@flhealthvalue.org.

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