



## Weekly Bulletin – September 19, 2025

**This Weekly Bulletin is a benefit of your organization’s Employer Membership in the Florida Alliance and is meant to ONLY be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.**



### WHAT’S NEW THIS WEEK?

#### **Employer Member Benefit: All-Employer Member Virtual Meeting – Thursday, October 30, 2:00PM – 3:00PM ET**

We have scheduled a virtual All-Employer Member Meeting for Thursday, October 30, from 2:00–3:00 PM ET. This meeting will provide valuable updates on Florida Alliance for Healthcare Value initiatives, highlight upcoming projects and events, and offer opportunities for members to engage and share their insights.



#### **Agenda:**

- Update on ongoing projects and upcoming events including our High-Cost Claims Initiative and our “Best of the Best” event
- Presentation and discussion on Florida’s vaccine policies and implications for employers
- Sharing of the aggregated Florida Alliance specific responses to the National Alliance of Healthcare Purchaser Coalition “Pulse of the Purchaser” Survey (click [HERE](#) to see the national survey results)
- Presentation of a nominee to join the Florida Alliance Board of Directors followed by a vote

We will send more information about the Board nominee in a later Weekly Bulletin as well as information about the voting process.

**This meeting is an excellent opportunity to stay informed on the many programs and projects we are undertaking. We hope you will join us!**

Calendar invitations for this meeting have already been sent out. If you did not receive the calendar invitation or need to have it re-sent, please contact Hannah McChesney at [hannah@flhealthvalue.org](mailto:hannah@flhealthvalue.org).

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions or have additional topics or issues you would like to see addressed during the meeting.



## ACTION ITEMS

### **ACTION ITEM: Your Stories and Insights Needed: “Broken Health Care” Podcast Input Request**



Florida Alliance President and CEO, Karen van Caulil, will be recording an episode of the *Broken Health Care* podcast with Ray Kober, where she will highlight how the healthcare system is failing employers and their plan members. The recording will take place on Friday, October 24 in New York with the

release date to be announced.

During this podcast, Karen would like to share specific instances where your employees and their families have been hurt by a system that is confusing, costly, and fragmented. Whether it is surprise billing, barriers to accessing needed care, or lack of coordination that put someone’s health at risk, these stories matter. **Your input to Karen’s comments in the podcast will help ensure that the employer voice is heard and that the urgent need for reform is clearly communicated.**

You may not be familiar with this podcast series. Earlier this year, Shawn Gremminger, President and CEO of the National Alliance of Healthcare Purchaser Coalitions, joined Ray Kober on a [Broken Healthcare Podcast](#) to discuss why health care feels out of control and what employers can actually do about it. Shawn offered powerful insights into how policy, politics, and industry forces drive the \$5 trillion U.S. healthcare system and why employers have far more influence than they may realize.

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) with your stories and insights. Thank you!



## EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES AND EMPLOYER LEARNING COLLABORATIVES (ELC)

### **Florida Alliance 30<sup>th</sup> Annual “Best of the Best” Event – Thursday, December 11, 9:00AM – 3:00PM ET**

Join us for our “Best of the Best” event on Thursday, December 11, 2025, from 9:00AM – 3:00PM ET at the Center for Health and Wellbeing in Winter Park, Florida, proudly hosted by Affiliate Member Winter Park Health Foundation. This signature event highlights innovative employers who are transforming healthcare with high-value, person-centered strategies that deliver real results.

With an expanded agenda running through 3:00PM, you and your team will have even more opportunities to connect, learn, and engage in dynamic discussions shaping the future of workforce health.

After lunch, enjoy three unique wellness experiences led by the Center for Health and Wellbeing team: a “Food is Medicine” cooking class in the Nutrition Theatre, a basics-of-stretching yoga session, and an arts-in-health activity.

Do not miss this chance to join a community of employers redefining healthcare value. Secure your spot and invite your team members to be part of this transformative day! Space is filling fast. Register today to guarantee your spot.

**Details of the event:**

- **Date:** Thursday, December 11, 2025
- **Registration:** 8:30AM – 9:00AM ET
- **Program Time:** 9:00AM – 3:00PM ET
- **Location:** Center for Health and Wellbeing, 2005 Mizell Avenue, Winter Park, FL 32792
- **Your Complimentary Member Promo code:**  
**EMPLOYERBOTB122025**



Register [HERE](#)

**Hotel Accommodations:** Hotel information is located on the event webpage on our website. Click [HERE](#) for more information.

Please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org) if you have any questions or need help registering.

**Thank You to Our Early Sponsors of “Best of the Best” Event!**



**Employer Member Benefit: National Alliance: Fueling Biosimilar Adoption: What’s in Your Toolkit? Webinar – Thursday, October 2, 2:00PM – 3:00PM ET**



On Thursday, October 2, from 2:00PM – 3:00PM ET, the National Alliance of Healthcare Purchaser Coalitions will host a webinar on the growing impact of specialty drugs and the promise of biosimilars.

Rosa Novo, Administrative Benefits Director at Miami-Dade County Public Schools and Chair of the Florida Alliance Board, will be among the featured speakers. With specialty drugs accounting for 46% of pharmaceutical spending while representing only 2% of prescriptions and some biologics costing as much as \$4 million for a single dose, employers and purchasers face immense challenges. Biosimilars, which deliver an average of 50% in cost savings and in some cases over 90%, offer a powerful but underutilized solution.



*Rosa Novo*

**This session will showcase the new National Alliance Biosimilars Toolkit and highlight real-world success stories of organizations reducing medical and pharmacy costs while maintaining high-quality patient care. We will share the toolkit when it becomes available.**

To register for the webinar, click [HERE](#).

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.



## MEMBERSHIP UPDATE

### **Welcome to our new Premium Affiliate Members, *Boston Scientific* and *Geneoscopy*!**

Boston Scientific is a global medical technology company dedicated to transforming lives through innovative solutions in health care. The company develops and manufactures a wide range of medical devices used in specialties such as cardiology, endoscopy, urology, and neuromodulation. With a focus on advancing science, improving patient outcomes, and reducing healthcare costs, Boston Scientific partners with providers and health systems worldwide to deliver cutting-edge technologies that improve quality of life for millions of patients.



To learn more about Boston Scientific, click [HERE](#).

Please contact Director Geri Cramer at [geri.cramer@bsci.com](mailto:geri.cramer@bsci.com) if you have any questions.



Geneoscopy is a life sciences company specializing in advanced diagnostic testing for gastrointestinal health. Using innovative RNA-based technology, Geneoscopy develops noninvasive screening tools to detect and monitor diseases such as colorectal cancer and inflammatory bowel disease. Their mission is to improve early detection, guide treatment decisions, and ultimately enhance patient outcomes by making precision diagnostics more accessible and effective.

To learn more about Geneoscopy, click [HERE](#).

Please contact Director Jim Koehler at [jim.koehler@geneoscopy.com](mailto:jim.koehler@geneoscopy.com) if you have any questions.

**Thank you to Health Plans Inc. (HPI) for upgrading their Basic Affiliate Membership to our Premium Affiliate Membership!**

Health Plans Inc. is a leading third-party administrator (TPA) specializing in customized, self-funded employee health benefit plans. Partnering with employers, brokers, and providers, the company designs flexible solutions that help organizations control costs while improving member health and satisfaction. With a focus on innovation, transparency, and responsive service, Health Plans Inc. delivers tailored benefit administration that empowers employers to manage healthcare more effectively and support healthier, more engaged workforces.



To learn more about Health Plans Inc., click [HERE](#).

Please contact Regional Vice President Scott Revey at [srevey@healthplansinc.com](mailto:srevey@healthplansinc.com) if you have any questions.

**Affiliate Members *Marathon Health, Merck, PeopleOne Health, and US Rx Care* have renewed their membership with us, which we appreciate so much!**



Marathon Health is a leading provider of employer-sponsored healthcare solutions, partnering with organizations nationwide to deliver primary care, occupational health, and wellness services directly to employees and their families. By offering onsite, near-site, network, and virtual care options, Marathon Health focuses on improving access to affordable, high-quality healthcare while reducing overall costs for employers. Their model emphasizes prevention, chronic condition management, and personalized care to drive healthier outcomes and more engaged, productive workforces.

To learn more about Marathon Health, click [HERE](#).

Merck is a global healthcare company dedicated to advancing innovations in pharmaceuticals, vaccines, and animal health. With a mission to save and improve lives, Merck develops medicines and solutions that address some of the world's most pressing health challenges, from cancer and infectious diseases to cardiometabolic and immunological conditions. Through research, partnerships, and a commitment to patient access, Merck works to deliver breakthrough therapies and improve health outcomes worldwide.



To learn more about Merck, click [HERE](#).

Please contact Account Executive, Glenn Belemjian at [glenn.belemjian@merck.com](mailto:glenn.belemjian@merck.com) if you have any questions.



PeopleOne Health is a healthcare solutions company that partners with employers to provide personalized, cost-effective care for employees and their families. Their model centers on direct primary care, wellness programs, and care coordination designed to improve health outcomes while lowering overall healthcare costs. By focusing on prevention, chronic condition management, and employee engagement, PeopleOne Health helps organizations build healthier, more productive workforces.

To learn more about PeopleOne Health, click [HERE](#).

Please contact CEO Jordan Taradash at [jordan.taradash@peopleonehealth.com](mailto:jordan.taradash@peopleonehealth.com) if you have any questions.

US-Rx Care is a pharmacy benefit management (PBM) company that partners with employers and health plans to deliver transparent, cost-effective prescription drug solutions. With a focus on clinical expertise and patient-centered care, US-Rx Care works to lower pharmacy spend while ensuring members have access to the medications they need. Their approach emphasizes eliminating unnecessary costs, improving adherence, and providing innovative strategies to optimize prescription benefits without compromising quality or outcomes.



To learn more about US-Rx Care, click [HERE](#).

Please contact Executive Vice President Mark Mincy at [mmincy@us-rxcare.com](mailto:mmincy@us-rxcare.com) if you have any questions.

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We kindly request that our Employer Members introduce us to other organizations that would be good members of the Florida Alliance and would support our mission and work. Please share their contact information:

- **Karen van Caulil** at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) for employer connections
- **Ashley Tait-Dinger** [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) for solution providers that could become Affiliate Members

**The Central Florida Health Care Coalition, Incorporated d/b/a Florida Alliance for Healthcare Value is providing this information to our employer members solely in our capacity as a 501c3 nonprofit education organization and not as advice in any capacity. The information that is not in the public domain is private and confidential.**