

Driving cancer risk identification and earlier diagnoses for Teamsters members

5x

Higher engagement with Color versus typical Teamsters wellness programs

- 20% participation rate in Color program in year 1
- 4% average participation in other prevention and wellness programs

12%

Percentage of participants identified as high risk of cancer

86%

Percentage of participants who scheduled follow-up care with healthcare provider following screening results

50%

Lower cost than traditional care model to deliver equivalent services¹

1. Traditional fees based on average reimbursement across commercial payers in California. Sourced from Serifi Health, which compiles published price transparency data. Accessed on June 26, 2023.

color



“It’s a win-win situation because from a fund perspective, you’re looking at catching something early. So, you’re looking at savings there. And from a member’s perspective, you’re looking at catching something early and increasing your survival rate.”

Maria Scheeler,
Executive Director, Teamsters Health & Welfare Fund of Philadelphia and Vicinity

