



## Weekly Bulletin – April 4, 2025

This Weekly Bulletin is a benefit of your organization's Employer Membership in the Florida Alliance and is meant to **ONLY** be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.



### WHAT'S NEW THIS WEEK?

#### National Alliance of Healthcare Purchasing Coalitions "Ending the HIV Epidemic" Project

The Florida Alliance has been selected by the National Alliance to participate in their "Ending the HIV Epidemic" project, which focuses on developing effective strategies to reduce HIV prevalence. As part of this initiative, each coalition selected is tasked with recruiting 5-8 employers to participate. We still have some openings available. Thank you to our employer members who have already indicated their interest in participating!

Employers involved in the project will engage in four virtual workshops, develop a communication strategy, and create key activities that will enhance their organization's health and wellness strategy for 2025 and 2026. This initiative brings together select National Alliance coalition members in regions with heightened HIV prevalence, mobilizing employer members to assess their current benefits and implement tangible changes to accelerate progress toward ending America's HIV epidemic. No data will be collected or shared.

If you are interested in joining the project or have any questions, please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org).



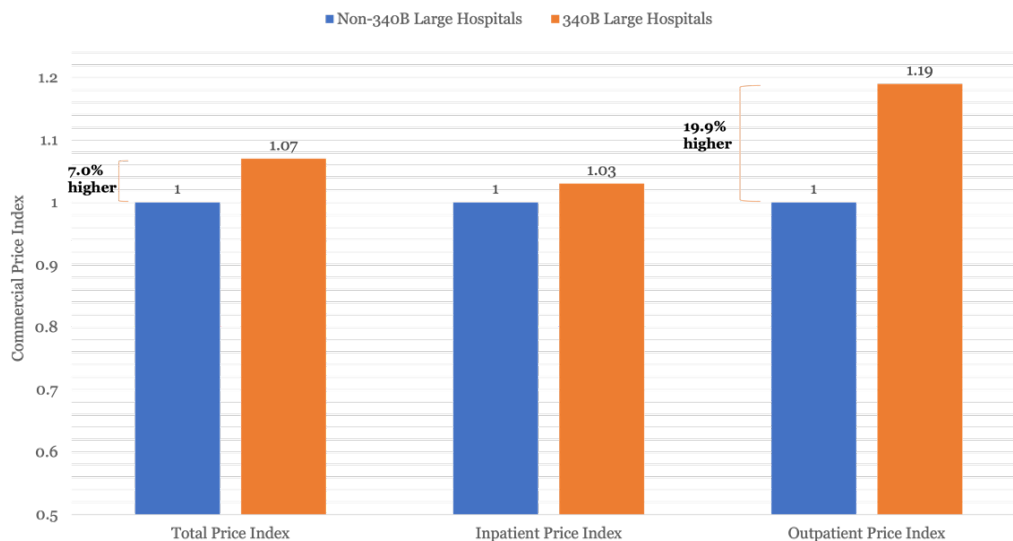
#### The 340B Premium: New Data Shows Program Inflates Prices for Working Families



The Florida Alliance has also been selected by the National Alliance of Healthcare Purchaser Coalitions to educate elected officials, their staff, and Florida employers about the adverse impact the 340B drug pricing program has on Florida's employers.

The 340B Drug Pricing Program was initially designed to assist cash-strapped safety-net providers in offering lower-cost medications and expanding care for low-income and underserved patients. However, it has evolved into a "buy low, sell high" model, where employers and working families pay full commercial prices for medications while hospitals retain the difference. **To shed light on the extent of these high commercial prices for high-volume prescriptions, the National Alliance of Healthcare Purchaser Coalitions has released a new report.**

New data reveals that, on average, commercial prices at 340B hospitals are higher than those at non-340B hospitals. These findings highlight how the \$66 billion 340B drug program is driving up costs for commercial employers and working families.



To read the full report, click [HERE](#).

To view the news release, click [HERE](#).

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.

**EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS,  
RESOURCES AND EMPLOYER LEARNING COLLABORATIVES (ELC)**

## **Register Today! Florida Alliance 32<sup>nd</sup> Annual Conference – Thursday, May 1 at the Rosen Centre Hotel, Orlando**

Don't miss your opportunity to join us! Register today!

Thank you to Rosen Hotels & Resorts for their generous support of the Florida Alliance in making the Rosen Centre Hotel venue possible for us.

The Florida Alliance will be presenting the "Harris Rosen Most Engaged Employer" Award and the Dr. Jack Mahoney "Healthcare Hero" Award.



**Session Spotlight:**  
**Future Health: AI's Role in Population Health Management**



*Jim Arnold, CPA, CME, CFE,  
Founder and CEO, finHealth*



*Kendall Cortelyou, PhD, Professor  
and Director of the School of Global  
Health Management and Informatics,  
University of Central Florida*



*Chuck Wood, Co-  
Founder, mode.life  
LLC*

Artificial Intelligence (AI) is a tool that can be used to help employers/plan sponsors manage population health and the cost of care, allowing the employer to tailor programs and services to meet the needs, or emerging needs, of their employees/beneficiaries.

**Details of the conference:**

- **Date:** Thursday, May 1, 2025
- **Registration and Breakfast:** 8:00AM – 9:00AM EDT
- **Program Time:** 9:00AM – 5:00PM EDT
- **Location:** Rosen Centre Hotel, 9840 International Dr., Orlando, FL 32819
- **Your Member Promo Code:** **2025EMPLOYERAC** (Please do not share this code outside your organization. If you have a colleague at an organization that is not a member of the Florida Alliance, please reach out to [Karen@flhealthvalue.org](mailto:Karen@flhealthvalue.org) for a guest code that you can share with them.)
- **Register** [HERE](#)

Please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org) if you have any questions about logistics and registration.

If you have any questions about the sessions or speakers, please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org).



## NAT'L INVOLVEMENT OF FL ALLIANCE TEAM & EMPLOYER MEMBERS

### National Comprehensive Cancer Network 2025 Annual Conference



On Friday, March 28, Karen van Caulil participated in a panel session with Monique Gary, the Senior Vice President and Chief Medical Officer of Bexa, Inc., Wui-Jin Koh, the Senior Vice President and Chief Medical Officer of the National Comprehensive Cancer Network, and Hazel Moran, the Vice President of Global Patient Insights and Advocacy at EMD Serono, Inc., titled “Supporting the Patient Journey” at the National Comprehensive Cancer Network 2025 Annual Conference in Orlando. Karen was able to share the work the Florida Alliance has done over the years regarding oncology management.

A reminder that the Florida Alliance and the Midwest Business Group on Health collaborated on an **Oncology Employer Learning Collaborative**, leading to the creation of an [Employer Guide and Insights for Oncology Management](#). This guide covers essential aspects of cancer care, including prevention, screening, diagnosis, treatment, care navigation, survivorship, return to work, and financial considerations. It serves as a valuable resource to help employers enhance cancer care benefits and support employees throughout their cancer journey.

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.



## PATIENT QUALITY AND SAFETY

### Florida's Maternity Care Performance: Leapfrog Report Insights

In 2024, Florida's average Nulliparous Term Singleton Vertex NTSV C-section rate is 27.2%, exceeding the Leapfrog standard of 23.6%, while the state's average episiotomy rate stands at 4.1%, falling below the Leapfrog standard of 5%. NTSV refers to a specific type of pregnancy and delivery scenario (i.e. a first-time mother (nulliparous) carrying a single baby (singleton) at term (37 or more weeks) in a head-down (vertex) position).

Florida ranks highly among several key areas of maternity care. Notably, 98% of hospitals offer breastfeeding/lactation consultants, and 93% allow doulas for labor and delivery. Additionally, 86% of hospitals support vaginal birth after cesarean (VBAC), 84% offer postpartum tubal ligation, and 77% have certified midwives delivering newborns.

To view Florida's Maternity Care Performance, click [HERE](#).



To read the Maternity Care Report, click [HERE](#).

To read the full press release on the report, click [HERE](#).

The Florida Alliance will hold a Women's Health Employer Learning Collaborative later this year and maternal and child health issues and challenges will be addressed. We hope you will participate!

Please contact Ashley Tait-Dinger at [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) if you have any questions.



## HEALTH OBSERVANCES

### National Health Observances: An Important Way to Engage Employees

#### *April Health and Cultural Observances*



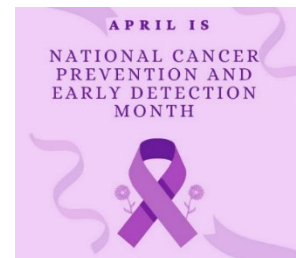
**Black Maternal Health Week (BMHW)**, observed every year from April 11-17, is a national initiative dedicated to raising awareness about the disparities in maternal health outcomes for Black women. Founded by the Black Mamas Matter Alliance (BMMA) in 2018, BMHW focuses on amplifying the voices of Black mothers, advocating for policy changes, and promoting community-driven solutions to improve maternal health care.

**Black women in the U.S. experience significantly higher rates of maternal mortality and complications due to systemic factors like healthcare bias, limited access to quality care, and social inequities.**

BMHW serves as a platform for education, advocacy, and action, bringing together policymakers, healthcare professionals, and communities to push for equitable, culturally competent maternal care.

To learn more about Black Maternal Health Week, click [HERE](#).

**April is National Cancer Prevention and Early Detection Month**, a time to highlight the importance of routine cancer screenings. Early detection can lead to better treatment options, improved outcomes, and more precious time with loved ones. This month is dedicated to reducing cancer-related deaths, supporting patients and survivors, and educating communities on prevention. Prioritizing screenings and healthy lifestyle choices can make a lifesaving difference.



The Florida Alliance and Midwest Business Group on Health collaborated on an Oncology Learning Collaborative, leading to the creation of an [Employer Guide and Insights for Oncology Management](#). This guide covers essential aspects of cancer care, including prevention, screening, diagnosis, treatment, care navigation, survivorship, return to work, and financial considerations. It serves as a valuable resource to help employers enhance cancer care benefits and support employees throughout their cancer journey.

The National Alliance of Healthcare Purchaser Coalitions published a guide [Achieving Value in Cancer Care](#), striving for patient-centered care.

### ***May Health and Cultural Observances***



**Global Employee Health and Fitness Month (GEHFM)** is an international initiative held every May to promote the benefits of healthy living for both employees and employers. Established in 1989, this event encourages workplaces to implement wellness programs, educational campaigns, and activities that support physical and mental well-being.

Employers are urged to create a culture of health by organizing fitness challenges, providing resources on nutrition and stress management, and fostering an environment where employees can prioritize their well-being both at work and at home. GEHFM serves as a reminder that investing in employee health leads to increased productivity, improved morale, and a stronger workforce.

To learn more about Global Employee Health and Fitness Month, click [HERE](#).



**May is Mental Health Awareness Month**, dedicated to highlighting the importance of mental well-being and ensuring access to support and resources. With 1 in 5 U.S. adults experiencing mental illness each year—and only 47.2% receiving treatment—raising awareness and reducing stigma is more important than ever. By prioritizing mental health, we can build healthier individuals, stronger communities, and a more supportive society for all.

Since August 2022, the Florida Alliance has collaborated with its members through an [Employer Learning Collaborative \(ELC\)](#) to enhance behavioral health benefit plans, policies, and networks. This initiative aims to tackle ongoing challenges in mental health and substance use treatment, improving access to care and support.

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.



### **MEMBERSHIP UPDATE**

Thank you to **Kobé Steakhouse** and **MAPEI** for joining as our new Employer Members!



Kobé Japanese Steakhouse has been a Central Florida staple since its launch in Altamonte Springs in 1984. Known for its unique Teppanyaki dining experience, Kobé blends fun and flair across 13 locations. What may come as a surprise is that Kobé remains a family-owned and operated establishment. Recognized as one of Florida's top Japanese restaurants, Kobé continues to deliver an exceptional dining experience to its guests.

Founded in 1937 in Milan, Italy, MAPEI has grown into a multinational company with manufacturing facilities across five continents. Headquartered in Deerfield Beach, Florida, MAPEI offers more than 20 product lines and over 500 individual products, providing comprehensive solutions for the building industry such as adhesives and sealants, waterproofing, concrete restoration and repair, flooring systems, and more.



Thank you to **Currax Pharmaceutical, Midi Health, and Slate Rx** joining as our new Affiliate Members!



Currax Pharmaceuticals LLC is a specialty pharmaceutical company dedicated to acquiring and commercializing prescription medications that address two leading causes of preventable death in the United States, smoking and obesity.

Founded in 2021 by women for women, Midi Health is a virtual clinic dedicated to providing expert, insurance-covered care for those experiencing perimenopause and menopause. With a mission to revolutionize midlife health care, Midi prioritizes listening first, understanding the frustration of not feeling heard and ensuring every patient receives the care they deserve.

# Midi

# Slate Rx

Headquartered in Nevada and based in Boca Raton, the company is dedicated to revolutionizing the pharmacy benefit experience, by optimizing medication access, improving health outcomes, and controlling costs for both recipients and payers of healthcare. Guided by core values of transparency, collaboration, innovation, and accountability, the company is reshaping the pharmacy benefits landscape with a clear sense of purpose and direction.

For more information about these companies and contact information, please visit our website <https://flhealthvalue.org/about/affiliate-members/>

**Anchor Sandblasting and Coatings, Brevard County Government, Gulf Marine, Hendry Marine, and The Mosaic Company** have renewed their Employer Memberships! THANK YOU!



**Thanks to Bayer, Genomic Life, The Lactation Network, Gallagher, Novo Nordisk, and Ventegra** for renewing their Affiliate Memberships!



Please note that not all our valued members grant permission for us to include their logos on our website and in our marketing and informational materials.

We kindly request that our Employer Members introduce us to other organizations that would be good members of the Florida Alliance and would support our mission and work. Please share their contact information:

- Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) for employer connections
- Ashley Tait-Dinger [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) for solution providers that could become Affiliate Members

Healthcare Advisory Council Members are an invitation-only group. The Florida Alliance Board of Directors issues the invitation to join. Please reach out to Karen if you have any questions about this category of membership.

***Due to staff vacations, we will not send a Bulletin out next Friday. The Weekly Bulletin will be returned to your inbox in two weeks on Thursday, April 17. That Friday is Good Friday, and we know that many of you will take that day off.***

The Central Florida Health Care Coalition, Incorporated d/b/a Florida Alliance for Healthcare Value is providing this information to our employer members solely in our capacity as a 501c3 nonprofit education organization and not as advice in any capacity. The information that is not in the public domain is private and confidential.