



## Weekly Bulletin – March 28, 2025

This Weekly Bulletin is a benefit of your organization's Employer Membership in the Florida Alliance and is meant to **ONLY** be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.

### ★★★ PATIENT QUALITY AND SAFETY

**Employer Member Benefit: Unlock the Secrets to Better Care: A Data-Driven Approach to Improving Health Outcomes – Webinar – Wednesday, April 2, 1:00PM – 2:00PM EDT**



The Leapfrog Group is hosting a webinar where they will dive deeply into two powerful case studies that reveal how Leapfrog data can transform how to identify hospitals with top-tier quality scores. **Learn how employers can leverage this data to guide their beneficiaries towards higher-quality care, improving outcomes, and driving healthcare success.**

Discover actionable strategies that can make a difference in healthcare decisions.

The presenters are Leah Binder, President and CEO of The Leapfrog Group, and Tyler Jones, Associated Consultants, Conner Strong & Buckelew. Click [HERE](#) to register.

Please contact Ashley Tait-Dinger at [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) if you have any questions.

### **C-Section Rates Hold Steady, While Episiotomy Rates Drop in New National Maternity Care Report from The Leapfrog Group**

On Tuesday, March 25, The Leapfrog Group released its [2025 Maternity Care Report](#). The report provides a comprehensive analysis of unique national data from hospitals representing 80% of inpatient beds in the United States—data not available from any other source. Leapfrog reports on key aspects of maternity care, including C-sections, episiotomies, and early elective deliveries, as well as the availability of patient-requested services such as doula support, certified midwives, and more. As the only organization that publicly reports this vital data by individual hospital nationwide, Leapfrog's latest findings highlight key national and state-level trends in maternity care.



In next week's Bulletin we will provide most of the same charts in this report but presented with Florida-specific data. Here are two headlines:

- Good news: Florida's average rate of episiotomy is 4.1% for 2024. This rate is below the Leapfrog standard of 5%. This statistic corresponds to figure 4 in the report.
- Bad news: Florida's average rate of NTSV C-sections is 27.2% for 2024. This rate is above the Leapfrog standard of 23.6%. This statistic corresponds to figure 1 in the report.

To read the full press release on the report, click [HERE](#).

Please contact Ashley Tait-Dinger at [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) if you have any questions.



## NAT'L INVOLVEMENT OF FL ALLIANCE TEAM & EMPLOYER MEMBERS

### Midwest Business Group on Health Annual Mental Health Forum: Bold Moves to Address Mental Health: Connection, Culture, and Inclusion

On March 26, Florida Alliance President and CEO Karen van Caulil presented virtually on *Mental Health Parity Compliance: What Employers Need to Know & Tools to Help* to the members of the Midwest Business Group on Health during their Annual Mental Health Forum. This presentation reviewed the toolkit that we developed in partnership with the National Alliance of Healthcare Purchaser Coalitions.



**ACTION ITEM:** As a reminder, **it is recommended that you review all the materials and send the Non-Quantitative Treatment Limit (NQTL) Tools to your TPA/carrier/service provider as explained in the toolkit as soon as possible.** The analyses the TPAs/carriers/service providers have done to date have not met the expectations of the Department of Labor, that is stepping up enforcement of the law. Please note that **both self-funded and fully insured employers have a fiduciary duty to ensure compliance** as described in the toolkit.

Karen presented this toolkit to our members on a webinar in January. Click [HERE](#) to view the recording and slides and [HERE](#) for the toolkit. Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.

### AHIP 2025 Medicare, Medicaid, Duals & Commercial Market Forum

Karen van Caulil also traveled to Baltimore, Maryland this week to attend the AHIP Annual Forum and participate in a panel entitled *Forecast for Employer-Provided Coverage* with Laura Hobbs, Senior Vice President of Washington Analysis, CJ Mahler, Professional Staff Member of the US House Committee on Education and Workforce, and Tracy Watts, Senior Partner & US Leader for Healthcare Policy at Mercer.



**AHIP Senior Vice President Adam Beck moderated the panel and asked Karen how the carriers could best provide support to employers. She appreciated the question and shared the challenges our employer members have with gaining access to their own data, about how**

cooperation is needed right away to ensure their plans achieve mental health parity, and requested that carriers be more open to employers' requests to be innovative in driving value for their plan members. Mr. Beck promised onstage in front of 1000 attendees that they would "roll up their sleeves" and work together with us to solve these challenges. Stay tuned!

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.



## EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES AND EMPLOYER LEARNING COLLABORATIVES (ELC)

### **Register Today!** Florida Alliance 32<sup>nd</sup> Annual Conference – Thursday, May 1 at the Rosen Centre Hotel, Orlando

Thank you to Rosen Hotels & Resorts for their generous support of the Florida Alliance in making the Rosen Centre Hotel venue possible for us.

The Florida Alliance will be presenting the "Harris Rosen Most Engaged Employer" Award and the Dr. Jack Mahoney "Healthcare Hero" Award.



#### Session Spotlight

#### Beyond Blind Trust: A Fiduciary Framework for Managing Employer Healthcare Programs



*Bryan Orr, President and Co-Founder, Kalos Services*



*Chelsea Ryckis, President and Co-Founder, Ethos Benefits*



*Donovan Ryckis, CEO and Co-Founder, Ethos Benefits*

Executing the required role of fiduciary can also provide an opportunity for plan sponsors to innovate and better manage their healthcare expenditures and outcomes. Hear from an employer on their best practice strategies.

#### Details of the conference:

- **Date:** Thursday, May 1, 2025
- **Registration and Breakfast:** 8:00AM – 9:00AM EDT
- **Program Time:** 9:00AM – 5:00PM EDT
- **Location:** Rosen Centre Hotel, 9840 International Dr., Orlando, FL 32819

- **Your Member Promo Code: 2025EMPLOYERAC** (Please do not share this code outside your organization. If you have a colleague at an organization that is not a member of the Florida Alliance, please reach out to [Karen@flhealthvalue.org](mailto:Karen@flhealthvalue.org) for a guest code that you can share with them.)
- **Register** [HERE](#)

Please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org) if you have any questions about logistics and registration. If you have any questions about the sessions or speakers, please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org).

### **Employer Member Benefit: Direct Contracting Roundtable Discussion and Dinner – Wednesday, April 30, 2025**



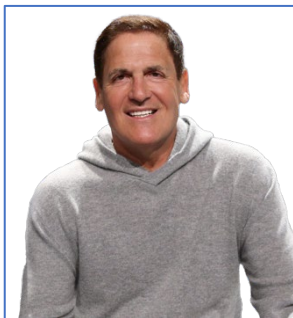
You have already received a calendar invitation for our upcoming Employer Member Direct Contracting dinner and roundtable on Wednesday, April 30, 5:00PM – 8:00PM EDT in Orlando. We will identify a location near the conference hotel as soon as we have a headcount. Please accept the calendar invitation ASAP if you would like to attend so that we may plan accordingly.

If you have not received the calendar invitation yet, please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org).

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.

### **Employer Member Benefit: Save the Date! National Alliance Strategic Leadership Summit – June 9-11, 2025**

The National Alliance will host its Strategic Leadership Summit at the Westin Irving Convention Center at Las Colinas in Irving, TX, from June 9-11, 2025.



*Mark Cuban*

**Mark Cuban will be the keynote speaker for the Leadership Summit.** He will share his bold approach to how medications are priced and delivered through his Cost-Plus Drug Company, a model for driving radical transparency in the healthcare system.

On Monday, June 9, from 12:00 PM – 5:30 PM EDT, **the National Alliance will feature a Pharmacy Benefit Management (PBM) Hub, designed to equip employers and plan sponsors with the tools needed to take control of their pharmacy benefits and drive meaningful change.**

Registration for the **Summit** and **PBM Hub** must be completed separately. The National Alliance is allocating 10 complimentary tickets to Florida

Alliance employer members for admission to the Leadership Summit using the code **NAPURCHASERPASS25**. This offer is first-come, first-served!

Additionally, if you register for the Summit, you will receive one complimentary ticket to attend the PBM Hub, using the code **PBMPURCHASER25**.

To register for the Summit, click [HERE](#) and/or to register for the PBM Hub, click [HERE](#).

If you plan to attend the PBM Hub and/or Summit, please let Karen van Caulil know as she will be attending these events. She can be reached at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org)



## AFFILIATE CORNER

### **Employer Member Benefit: Trends in Specialty Drug Benefits Report – Webinar – Tuesday, April 8, 2:00PM – 3:00PM EDT**

Our Affiliate Member Genentech will be sharing with us on April 8 this year's report that provides market insights from employers regarding specialty drug management. **The 2025 Trends in Specialty Drug Benefit Report will be previewed and released during the webinar.**



The 2025 Report covers a range of topics that are top of mind for industry stakeholders who strive to ensure access to high quality care while also managing costs. The webinar will showcase insights from more than 200 benefits leaders on current and emerging trends in specialty drug management including rebate strategies, alternatives to PBM-driven pricing arrangements, utilization management approaches, unintended consequences of utilization management, gene and cell therapy affordability, oncology screening, biomarker testing, and alternative funding programs.

An executive summary of the report is available [HERE](#). Click [HERE](#) to register for the webinar.

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.

**The Central Florida Health Care Coalition, Incorporated d/b/a Florida Alliance for Healthcare Value is providing this information to our employer members solely in our capacity as a 501c3 nonprofit education organization and not as advice in any capacity. The information that is not in the public domain is private and confidential.**