

## **Donovan Ryckis**

Donovan Ryckis is the award-winning founder and CEO of Ethos Benefits, a firm dedicated to advancing fiduciary-driven health insurance strategies for employers nationwide. A former Securities Advisor and Fiduciary, Donovan decided to shift from his Registered Investment Advisory after seeing the Fraud, Waste and Abuse in his first, accidental exposure to employer sponsored healthcare plans. A few weeks and 40% premium difference later, it was clear that the greatest business impact was going to be made by solving the medical inflation problem. Donovan and his wife and business partner Chelsea have pioneered a revolutionary approach that effectively measures and manages the costs in employer healthcare plans while increasing savings for both employers and their employees.