



Weekly Bulletin – February 7, 2025

This Weekly Bulletin is a benefit of your organization's Employer Membership in the Florida Alliance and is meant to ONLY be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.



WHAT'S NEW THIS WEEK?

Board Election Being Held During All Employer Member Meeting – Wednesday, February 19, 11:00AM – 12:00PM ET

Yesterday, the Florida Alliance Board of Directors held its Q1 Board meeting, and the Nominating Committee presented their recommendation to the Board to bring on a new Director. Their recommendation, which was accepted by the Board, was to put Dawn Hunt, Director of Human Resources at MarineMax, forward to the full membership to vote.

At our next All Employer Member Meeting, we will be asking each Employer Member organization to vote to bring Dawn on to the Board. Dawn has been at MarineMax since 2001 and previously worked at Gulfwind Marine at Palm Island and Sun Honda. She is a highly qualified and engaged leader from our Employer Member community and the Nominating Committee of the Board feels strongly that Dawn will be an asset to our Board of Directors.



*Dawn Hunt, Director of
Human Resources of
MarineMax*

The agenda for this meeting is:

- 11:00AM – 11:30AM Presentation of the Florida Diabetes Trend Report
- 11:30AM – 11:35AM Board of Directors Vote
- 11:35AM -12:00PM Project and Event Update

How will voting work? The main contact for each Employer/Healthcare Purchaser Member will be asked to cast a vote on behalf of their organization. The main contact for each Employer Member will have received a calendar invitation for this meeting. If you are the main contact and unable to attend, please make sure to give your vote to another individual at your organization who will be attending so they may cast a vote.

Calendar invitations have been sent out. If you did not receive the calendar invitation or need to have it re-sent, please contact Lisa Hain at lisa@flhealthvalue.org.

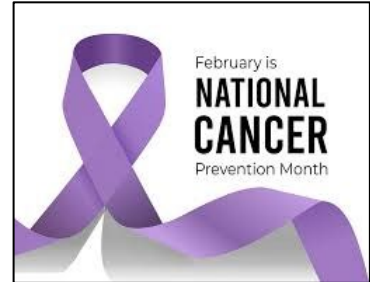
Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.



EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES AND EMPLOYER LEARNING COLLABORATIVES (ELC)

Employer Member Benefit: National Cancer Prevention Month

“Time to Screen” is a collaboration between CancerCare and the Community Oncology Alliance (two organizations that the Florida Alliance has worked with on our oncology initiatives) to encourage people to take control of their health by getting recommended cancer screenings.



As COVID-19 surged, cancer screenings rapidly declined. Unfortunately, cancer screenings remain dangerously low. **Early identification of cancer is correlated with improved outcomes and reduced cost of care.** “Time to Screen” makes it easy for people to schedule an appointment at a convenient location, educate them on the importance of early detection, and provide educational resources for breast, colorectal, cervical, prostate, lung, and skin (melanoma) cancer. Please consider sharing this information with your plan members.

Click [HERE](#) to go to the “Time to Screen” website.

Click [HERE](#) to view the Florida Alliance Employer Guide and Insights for Oncology Management – Cancer Screening and Early Identification.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

Employer Member Benefit: Heart Attack Protocol Can Improve Outcomes, Reduce Disparities Between Men and Women ~ *Cleveland Clinic Newsroom*



Cardiovascular disease is the leading cause of death in women, and segment elevation myocardial infarction (STEMI), a type of heart attack, is caused by an abrupt and prolonged blockage of the blood supply to the heart. STEMI impacts about one million women each year.

Healthcare Advisory Council Member Cleveland Clinic performed a study that found implementing a four-step protocol for severe heart attacks improved outcomes and reduced mortality in both men and women, eliminating or reducing the gender disparities in care and outcomes that are typically seen in this type of event. This approach, using the radial artery in the wrist, has proven to have fewer bleeding complications and improved survival when compared to using the femoral artery. **When this protocol was followed, women survived longer, had fewer complications, and received faster intervention.**

To read the article and view the four-step protocol for STEMI, click [HERE](#).

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

National Alliance Webinar on the Mental Health Parity Employer Toolkit – Thursday, February 27, 1:00PM – 2:00PM ET



In case you missed the Florida Alliance webinar on the Mental Health Parity Compliance Employer Toolkit, or you want to hear it all again “live,” the National Alliance will be hosting a webinar for employers called “Understanding Employer/Healthcare Purchaser Mental Health Parity Compliance Information and Non-Quantitative Treatment Limitations (NTQL)” webinar, Thursday, February 27.

Karen van Caulil, President and CEO, of Florida Alliance, Dr. Henry Harbin, Advisor of Bowman Family Foundation, and Beth Ann Middlebrook, JD, Advisor of Bowman Family Foundation, will be speaking once again on the important steps employers should be taking to conduct the analysis needed to ensure compliance with Mental Health Parity law. They will be sharing the toolkit that details all the steps that need to be taken by employers and what employers need to send to their TPA/carrier/service provider to complete.

To register for the webinar, click [HERE](#). To reach our webpage with the recordings, slides, and resources from our webinars, including the toolkit, click [HERE](#). The link includes the latest webinar recording from January 29, 2025.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.

Register Today! Florida Alliance 41st Annual Meeting of the Board of Directors – Tuesday, March 4, 2:00PM – 3:30PM ET



The Florida Alliance for Healthcare Value’s Annual Meeting of the Board of Directors is a free event for all our members and offers the opportunity to learn about the important work the Florida Alliance is undertaking to improve the quality and value of health care in Florida, including new opportunities to engage in our research and educational activities.



Jessica Brooks Woods

The Florida Alliance for Healthcare Value’s 2024 Annual Report will be presented at this meeting as well as our 2025 Plan of Work. We will also introduce our 2025-2026 Board of Directors and Officers.

Our keynote speaker is Jessica Brooks Woods, CEO of the National Association of Benefits and Insurance Professionals. Jessica previously served as the President and CEO of the Pittsburgh Business Group on Health for 10 years, where she orchestrated initiatives that revolutionized healthcare value, access, equity, and quality for employers. She introduced the Health Desk, an innovative service redefining patient care standards. She launched a book in 2023 called "Race Forward: An Employer's Guide to Health Equity." Jessica has spoken at numerous national conferences with a special emphasis on health equity.

If you have accepted the calendar invitation to the Annual Board of Directors Meeting, please make sure that you have also registered. Click [HERE](#) to register for the Annual Meeting.

Please contact Lisa Hain at lisa@flhealthvalue.org if you have any questions.



IN CASE YOU MISSED IT

The “Dr. Jack Mahoney Healthcare Hero” Award – Nominations Requested



The Florida Alliance is seeking nominations for our Annual “Dr. Jack Mahoney Healthcare Hero” Award” which will be presented at our Annual Conference in May.

Past awardees include Dr. Jack Mahoney for whom the award was named, Harris Rosen from Rosen Hotels & Resorts, Dr. Debra Pace from the School District of Osceola County, Dr. William Sappenfield of the Florida Perinatal Quality Collaborative, Linda Sutherland of the Healthy Start Coalition of Orange County, Tommy Inzina from BayCare, and Mayor Jerry Demings of Orange County.

This award is presented to someone whose passion and leadership in driving healthcare quality and value has vastly improved the health of Floridians.

Please email Karen van Caulil at karen@flhealthvalue.org if you would like to nominate someone for consideration or have any questions.

The Central Florida Health Care Coalition, Incorporated d/b/a Florida Alliance for Healthcare Value is providing this information to our employer members solely in our capacity as a 501c3 nonprofit education organization and not as advice in any capacity. The information that is not in the public domain is private and confidential.