



All sponsorships will be formalized via a Sponsorship Letter

SPONSORSHIPS

Annual Conference (AC) “Best of the Best” (BOTB)

(sponsorship deadline for Annual Conference - 4/15/25)

Sponsorships are offered by individual event.

Sponsors must be Members of the Florida Alliance at the time of confirmation of sponsorship and must continue membership through the event. Non-Members may join and sponsor as Members.

Contact Lisa Hain at lisa@flhealthvalue.org for information.

Sponsorship Benefits (per event)	PRE-EVENT BREAKOUT SESSION SPONSOR AC: \$15,000 BOTB: \$15,000 Limited to 4 sponsorships per event	SILVER LEVEL AC: \$12,500 BOTB: \$10,000	BRONZE LEVEL AC: \$7,500 BOTB: \$5,000
Sponsorship benefits for all levels:			
<ul style="list-style-type: none"> • Recognition as a sponsor in event marketing, during event, in attendee follow up materials, and on social media • Exposure to a diverse group of progressive employers and healthcare stakeholders • Brief (50-100 words) description of the products or services sponsor offers with contact information posted on FL Alliance website event page 			
Complimentary registration fee <i>(AC registration is valued at \$599; BOTB registration is valued at \$349)</i>	3 sponsor attendees	3 sponsor attendees	2 sponsor attendees
Opportunity to submit approved content for our Employer/Healthcare Purchaser Weekly Bulletin ◊	1	4	2
Host a pre-event breakout session with Florida Alliance leadership and employer members (details below)	2 sponsor attendees	n/a	n/a
Invitation to post-event dinner (details below)	1 sponsor attendee	2 sponsor attendees	1 sponsor attendee
	Pre-Event Dinner Sponsor	Silver Level	Bronze Level



Private pre-event breakout session: This session will take place at an intimate pre-event dinner near the event venue. Up to two attendees from each sponsoring organization will be invited to attend and will be paired with Florida Alliance employer representatives and possibility leadership. Each table will only have one sponsoring organization to allow for an intimate conversation. The cost of the dinner will be paid by the Florida Alliance.

Post-event dinner: A post-event dinner hosted by the Florida Alliance held near the event venue. Invited guests will include the sponsors as well as the Florida Alliance Board Members and Leadership Team.

◇ Benefit must be used within 6 months of the Annual Conference and “Best of the Best.”

The Annual Conference is scheduled for **Thursday, May 1, 2025**, at the Rosen Centre Hotel, Orlando.

Expected number of attendees – 150-200.

The 30th Annual “Best of the Best” date is TBD but is expected in **late Fall 2025**.

Expected number of attendees is 125-150.

2025 Webinar Sponsorships

Educational Webinar BENEFITS ◇	SPONSORSHIP \$3,500 Members Only
Opportunity to host 1 webinar to be offered to our Employer Members on an educational, non-sales related topic, approved by the Florida Alliance	✓
Registration list post event to include registrant’s name, title, and organization ⁺	✓
Opportunity to welcome webinar participants and present short profile of your company	✓
Recognition as a sponsor in event marketing, during event, and attendee follow up material	✓

◇ All benefits must be used within 6 months of the webinar.

+ Any outreach to webinar registration list must be approved by the Florida Alliance.

Learning Collaborative Sponsorships

The Florida Alliance “collaborative” model allows our participating Employer Members to learn about best practice strategies and actions around a specific topic. Collaboratives generally consist of six to nine 1-hour to 1.5-hour meetings convened virtually over a one-year timeframe. The topics for 2025 include: (1) High-Cost Claimants and Chronic Disease Claimants, (2) Women’s Health, and (3) Mental Health.

Collaborative BENEFITS[◇] (ONLY AVAILABLE TO AFFILIATE MEMBERS OR HEALTHCARE ADVISORY COUNCIL MEMBERS)	PLATINUM LEVEL \$40,000/year	GOLD LEVEL \$20,000/year	SILVER LEVEL \$10,000/year
Ability for sponsor’s team members to participate in all meetings of the collaborative and to interact with participants as a thought leader on the topic	✓ Unlimited number of team members	✓ Up to 3 team members	✓ 1 team member
Allow your organization’s benefit team to participate as our employer members do in this learning collaborative	✓ Unlimited number of benefit team members	✓ Up to 3 benefit team members	✓ 1 benefit team member
Sponsor organization listing on the Florida Alliance website as a key stakeholder and leader of this initiative	✓	✓	✓
Opportunity to engage directly with the Florida Alliance leadership, staff, and our Employer/Healthcare Purchaser Members and to hear first-hand from self-funded employers about challenges and opportunities	✓	✓	✓
Recognition via social media and other means of communication as a thought leader on a topic of importance to Employers/Healthcare Purchasers	✓	✓	✓
Ability to share and present your Florida Alliance approved resources with the Employers/Healthcare Purchasers	✓ Unlimited number of resources	✓ Up to 5 resources	✓ Up to 3 resources
Access to all publications, white papers, and materials developed by the Florida Alliance related to the Collaborative	✓	✓	✓
Collaborative participant list to include registrant’s name, title, and organization+	✓	✓	✓

◇ All benefits must be used within 6 months of the final collaborative meeting.

+ Any outreach to the Collaborative participant list must be approved by the Florida Alliance.

SPONSORSHIPS

2026 Annual Meeting

Annual Meeting BENEFITS [◇]	SPONSORSHIP \$2,500
<ul style="list-style-type: none"> • Recognition as a sponsor in event marketing, during event, in attendee follow up materials, and on social media • Exposure to a diverse group of progressive employers and healthcare stakeholders • Brief (50-100 words) description of the products or services sponsor offers with contact information posted on FL Alliance website event page 	
Opportunity to submit approved content for our Employer/Purchaser Weekly Bulletin	2

The 2026 Annual Meeting is a virtual event scheduled for **TBD**.

◇ All benefits must be used within 6 months of the Annual Meeting.