

Claire Brockbank is the director of policy and strategy for the 32BJ Health Fund, a Taft-Hartley fund serving almost 200,000 covered lives. She is responsible for the Fund's efforts to drive down hospital prices, including a multistakeholder campaign to draw attention to the central role that hospital prices play in healthcare costs and to drive action to lower those prices through public policy, operational innovation, and direct interaction with hospitals. Brockbank's expertise in healthcare pricing was also instrumental in steering the Health Fund's radical approach to its recent RFP process and developing a model contract that firmly establishes the rights an employer should have with its third-party administrator.

Prior to joining 32BJ Health Fund, Brockbank served as CEO of Peak Health Alliance, a healthcare purchasing cooperative in Colorado. As the lead architect of the development and launch of Peak, Brockbank was responsible for leveraging data and community organizing to lower premiums by approximately 35 percent in its first two years of operation. Peak also pioneered innovative benefit designs to channel access to more value-driven services. Brockbank earned a master's degree in health policy and management from Harvard University.