



2025 Annual Conference

Making Health Care Work

Thursday, May 1, 2025 · 8:00AM – 5:00PM
Rosen Centre Hotel, Orlando, Florida

- 8:00AM – 9:00AM **Registration opens with breakfast and networking available**
- 9:00AM – 9:15AM **Welcome**
Rosa Novo, *Administrative Benefits Director*, Miami-Dade County Public Schools
Karen van Caulil, PhD, *President and CEO*, Florida Alliance for Healthcare Value
- 9:15AM – 10:00AM **Fireside Chat: *Food as Medicine***
Nicholas Abrahams, MNM, *President and CEO*, Winter Park Health Foundation
John Rivers, *CEO*, 4 Rivers and 4Roots
- 10:00AM – 11:00AM **Panel Session: *The “Pink” Tax: Inequities and Financial Burdens in Women’s Health***
Kim Kozeny, *Vice President, Employer Partnerships*, The Lactation Network
Rocio Diaz, MBA, *Director, Healthcare Market, Florida and Puerto Rico, and Health Equity Ambassador*, Genentech
Karen van Caulil, PhD (Moderator), *President and CEO*, Florida Alliance for Healthcare Value
- 11:00AM – 11:15AM Break
- 11:15AM - 12:00PM ***The Future of Employer-Sponsored Health Insurance: Is There One?***
Shawn Gremminger, MPP, *President and CEO*, National Alliance of Healthcare Purchaser Coalitions
- 12:00PM – 1:15PM **Luncheon / Award Presentations**
“Most Engaged Employer” Award
The Dr. Jack Mahoney “Healthcare Hero” Award
- 1:15PM – 2:15PM **Panel Session: *Engaging in Health Policy and Advocacy to Drive Value in Health Care***
Claire Brockbank, MS, *Director of Policy and Strategy*, 32BJ Benefit Funds
Russell DuBose, *Vice President of Human Resources*, Phifer, Inc.
Rosa Novo, *Administrative Benefits Director*, Miami-Dade County Public Schools



- 2:15PM – 3:15PM **Panel Session: *Beyond Blind Trust: A Fiduciary Framework for Managing Employer Healthcare Programs***
Bryan Orr, *President and Co-Founder*, Kalos Services
Chelsea Ryckis, *President and Co-Founder*, Ethos Benefits
Donovan Ryckis, *CEO and Co-Founder*, Ethos Benefits
- 3:15PM – 3:30PM Break
- 3:30PM – 4:45PM ***Future Health: AI's Role in Population Health Management***
Jim Arnold, CPA, CME, CFE, *Founder and CEO*, finHealth
Kendall Cortelyou, PhD, *Professor and Director of the School of Global Health Management and Informatics*, University of Central Florida
Chuck Wood, *Co-Founder*, mode.life LLC
- 4:45PM – 5:00PM **Wrap-Up**
Karen van Caulil, Ph.D., *President & CEO*, Florida Alliance for Healthcare Value

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