



## Weekly Bulletin – January 17, 2025

**This Weekly Bulletin is a benefit of your organization’s Employer Membership in the Florida Alliance and is meant to ONLY be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.**



### WHAT’S NEW THIS WEEK?

#### **The Florida Alliance has joined the Florida Nonprofit Alliance!**



The Florida Nonprofit Alliance is a statewide coalition of nonprofit organizations focused on research, collaboration, and advocacy. The organization was established in 2012. Their mission is to be the state’s collective voice, respected advocate, effective connector, and powerful mobilizer for the nonprofit sector. Their vision is “a better Florida through an elevated and protected nonprofit sector.”

Florida Alliance President and CEO Karen van Caulil will be participating in Florida Nonprofit Day in Tallahassee on Wednesday, February 12 which is hosted by the Florida Nonprofit Alliance. She will be joining other nonprofit leaders across Florida to meet with elected officials and advocate for the issues that concern us most – healthcare quality, accessibility, affordability, transparency, and equity.

The Florida Nonprofit Alliance provides technical support and coordination services to its member organizations on how best to advocate for their top concerns and as the Florida Alliance becomes more involved in health policy and advocacy, joining this organization made good sense.

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.



### EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES AND EMPLOYER LEARNING COLLABORATIVES (ELC)

#### **Employer Member Benefit: Mental Health Parity Compliance Employer Toolkit (Webinar) – Wednesday, January 29, 2:00PM – 3:00PM ET**



The Florida Alliance will be hosting a webinar to review and disseminate the final Mental Health Parity Compliance Employer Toolkit that was developed in partnership with the National Alliance of Healthcare Purchaser Coalitions and the Bowman Family Foundation. This webinar will be held on Wednesday, January 29.

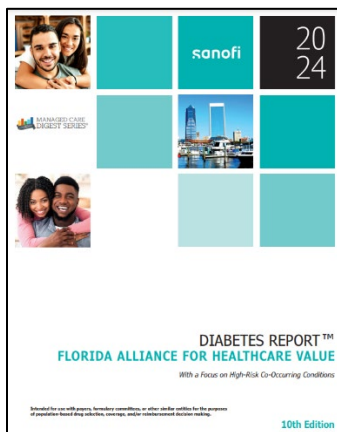
President and CEO Karen van Caulil along with Dr. Henry Harbin and Beth Ann Middlebrook, J.D. will be explaining the Mental Health Parity Compliance Employer Toolkit which will greatly assist employers with how to work with their TPAs (and carve out mental health providers, if applicable) on ensuring appropriate analysis of their mental health data as it compares to their physical health data.

You should have already received the invitation for the January 29 webinar from [info@flhealthvalue.org](mailto:info@flhealthvalue.org). If you have not yet received the invitation, please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org).

Click [HERE](#) to access the webinar recordings and slides from the first two Mental Health Parity Compliance sessions held in October and December 2024. You can also view the Department of Labor's Self-Compliance Tool for Mental Health Parity that was discussed in the December webinar on this link.

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.

### **Employer Member Benefit: All Employer Member Meeting – Wednesday, February 19, 11:00AM – 12:00PM ET**



The Florida Alliance, in conjunction with Affiliate Member Sanofi has released the 10<sup>th</sup> Edition of *The Florida Alliance for Healthcare Value Diabetes Report* for 2024. Jake Olson, Director, Account Manager of Managed Care Digest, and Miranda Walden, Pharmaceutical Regional Account Director, US Market Access of Sanofi will share insights into the data provided in the report, and how it may impact your employees and your organization. The Diabetes Report focuses on pertinent demographic, laboratory, charge, and pharmacotherapy measures for Type 1 and Type 2 diabetes patients in Florida.

The Florida Alliance will also be holding a brief All-Employer Member meeting directly after the presentation of the Diabetes Report.

Calendar invitations have been sent out. If you did not receive the calendar invitation or need to have it re-sent, please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org).

Click [HERE](#) to read the 10<sup>th</sup> Edition of Sanofi Diabetes Report.

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.

### **SAVE THE DATE! Annual Conference – Thursday, May 1 at the Rosen Centre Hotel, Orlando**

We are looking forward to our Annual Conference being held once again at the beautiful Rosen Centre Hotel, located in Orlando. Registration is opening soon!

Thank you to Rosen Hotels & Resorts for their generous support of the Florida Alliance in making this venue possible for us. The Florida Alliance will be presenting the Harris Rosen “Most Engaged Employer” Award and the Dr. Jack Mahoney “Healthcare Hero” Award.



**We are excited to announce some of our speakers for the Annual Conference!**

Shawn Gremminger will speak on “The Future of Employer Sponsored Health Coverage.” Rosa Novo, Cora Opsahl, and Russell DuBose will present on “Engaging in Health Policy and Advocacy to Drive Value in Health Care.”



*Shawn Gremminger,  
President and CEO  
of National Alliance*



*Cora Opsahl,  
Health Care  
Executive of 32BJ  
Health Fund*



*Rosa Novo, Administrative  
Benefits Director, Miami-  
Dade County Public  
Schools and Florida  
Alliance Board Chair*



*Russell DuBose,  
Vice President of  
Human Resources  
of Phifer Inc.*

**We have room on the Annual Conference agenda for one more session!**

Would you like us to put together a presentation about **Artificial Intelligence (AI) in Health Care** for the Annual Conference. If this is a topic of interest, what point of view would you like to hear about or do all of these topics sound good?

- ➔ Supporting administrative tasks (e.g., prior authorizations)
- ➔ Using clinical settings (e.g., second reading of images)
- ➔ Analyzing claims data



Please respond directly to Ashley Tait-Dinger at [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org).



**MEMBER BENCHMARKING REQUEST**

**Employer Member Question – Pharmacy Benefits Management and Pharmaceutical Benefits Scheme**

An Employer/Healthcare Purchaser Member of the Florida Alliance has asked us to collect a response to the following question:

**Have any of our Employer Members worked with or have information on the following disruptor PBM/PBAs that they would be willing to share?**

- Capital Rx
- Navitus
- Rightway
- Slate Rx
- Welldyne
- Affirmed Rx
- ProCare Rx
- US-Rx Care



Please respond directly to Ashley Tait-Dinger at [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org). Thank you!

## Employer Member Question – Steerage to High-Quality Healthcare Providers

An Employer/Healthcare Purchaser Member of the Florida Alliance has asked us to collect a response to the following question which we have updated from last week:



**Do you work with a carrier that has allowed you to modify your plan design to steer your members to high-quality healthcare providers based on cost and quality? Which carrier is it? Do you have any service level agreements, cost reduction targets, and/or hospital-based utilization targets for this population?**

If the answer is “yes,” please respond directly to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org).

**Do you have a question you would like to ask of our Employer Members? Please let Karen know if so, and we will include it in a future Bulletin.**



### MEMBERSHIP UPDATE

Thank you to **Healthcare Bluebook, Regenexx, and VerusRx** for joining as our new Affiliate Members! For more information about these companies and contact information, please visit our website.

<https://flhealthvalue.org/about/affiliate-members/>



**Healthcare Bluebook**

Healthcare Bluebook’s purpose is to protect consumers and companies nationwide from overpriced, low-quality health care, empowering patients to make better decisions for themselves and their family. Patients can not only see their cost of a procedure or service, but they are also able to see their specific physician and how that physician performs with their referral patterns and the cost and quality of care.

VerusRx recognizes the critical need for transparency and accountability in Pharmacy Benefits Management. The organization’s mission is helping employers manage prescription drug costs while improving health outcomes for their employees. With VerusRx, there is complete transparency of costs.





Regenexx: was founded in 2005, where they pioneered the specialty of Interventional Orthopedics and were the first in the world to apply stem cells from bone marrow concentrate to treat orthopedic injuries. Their research-based methods and patented protocol allow the doctors to concentrate cells and apply them precisely to injured areas. With over 15 years of research and experience with a unique approach to treating orthopedic injuries non-surgically. The goal of each procedure is to reduce pain and improve function by promoting the body's own ability to heal naturally. Regenexx has over 73 locations nationwide.

**Abbott, Eli Lilly, and Sanofi** have renewed their Affiliate Membership!



**UnitedHealthcare** has renewed their Healthcare Advisory Council Membership!



For more information about this company and contact information, please visit our website.  
<https://flhealthvalue.org/about/healthcare-advisory-council/>

**Please note that not all our valued members grant permission for us to include their logos on our website and in our marketing and informational materials.**

We are kindly requesting that our Employer Members introduce us to other organizations that would be good members of the Florida Alliance and would support our mission and work. Please share their contact information:

- **Karen van Caulil** at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) for employer connections
- **Ashley Tait-Dinger** [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) for solution providers that could become Affiliate Members

Healthcare Advisory Council Members are an invitation-only group. The Florida Alliance Board of Directors issues the invitation to join. Please reach out to Karen if you have any questions about this category of membership.

**The Central Florida Health Care Coalition, Incorporated d/b/a Florida Alliance for Healthcare Value is providing this information to our employer members solely in our capacity as a 501c3 nonprofit education organization and not as advice in any capacity. The information that is not in the public domain is private and confidential.**