Thomas J. Heard, PharmD, BCGP (Tom) Senior Director, Payer Account Medical Lead Pfizer US Medical Affairs

Tom completed his Doctor of Pharmacy degree and is a Board-Certified Geriatric Pharmacist (BCGP) with over forty years of clinical experience. Tom has worked for Pfizer for 23 years and is currently a Payer Account Medical Lead covering the Southeast Region. He serves as Pfizer's primary medical point of contact with regional payer organizations, employers, and federal accounts in Georgia, Florida, Alabama, Mississippi, and Tennessee. He is responsible for working with key organized customers, employers, and healthcare professionals to improve quality of care and population health. He educates key decisions-makers on the efficacy and safety of Pfizer medicines to make informed decisions for their beneficiaries. He develops and presents the results of health outcome project and evaluations (i.e. population health and total cost of care analyzes). Previously, Tom was a Regional Account Manager for the Pharmacia Corporation, Senior Care / LTC Division. Tom was also the National Director of Clinical Program Development for PharMerica, a national long-term care pharmacy company. Tom graduated from the University of Georgia College of Pharmacy with a BS Pharmacy degree and received his Doctor of Pharmacy degree from the University of Florida. Tom lives in Georgia and has been married to his college sweetheart, Beth (also a pharmacist) for 40 years. He has three adult children all married and has seven grandchildren. In his spare time, he enjoys spending time with family, backpacking, boating, running, and church activities.