

## 29<sup>th</sup> Annual “Best of the Best” Speaker Biographies

**THOMAS J. HEARD, PHARMD, BCGP (TOM)**, *Senior Director, Payer Account Medical Lead*, Pfizer US Medical Affairs

Tom completed his Doctor of Pharmacy degree and is a Board-Certified Geriatric Pharmacist (BCGP) with over forty years of clinical experience. Tom has worked for Pfizer for 23 years and is currently a Payer Account Medical Lead covering the Southeast Region. He serves as Pfizer’s primary medical point of contact with regional payer organizations, employers, and federal accounts in Georgia, Florida, Alabama, Mississippi, and Tennessee. He is responsible for working with key organized customers, employers, and healthcare professionals to improve quality of care and population health. He educates key decisions-makers on the efficacy and safety of Pfizer medicines to make informed decisions for their beneficiaries. He develops and presents the results of health outcome project and evaluations (i.e. population health and total cost of care analyzes). Previously, Tom was a Regional Account Manager for the Pharmacia Corporation, Senior Care / LTC Division. Tom was also the National Director of Clinical Program Development for PharMerica, a national long-term care pharmacy company. Tom graduated from the University of Georgia College of Pharmacy with a BS Pharmacy degree and received his Doctor of Pharmacy degree from the University of Florida. Tom lives in Georgia and has been married to his college sweetheart, Beth (also a pharmacist) for 40 years. He has three adult children all married and has seven grandchildren. In his spare time, he enjoys spending time with family, backpacking, boating, running, and church activities.

**DAVID HINES**, *Executive Director of Benefits*, Metro Nashville Public Schools

David’s career started at Blue Cross Blue Shield of Tennessee in claim’s management. He went on to serve as the Director of Operations for the State of Tennessee Employee Health Plans; Benefit Manager for Nissan Motor Manufacturing; benefits consultant; Insurance Director for Rutherford County, TN and now as Executive Director of Benefits for Metro Nashville Public Schools (MNPS).

While at MNPS he established a network of primary care clinics to serve their employees, retirees and their dependents. In 2017, he opened MNPS’ first integrated health and wellness facility, combining primary care, behavioral health, health coaching, fitness, physical therapy, chiropractic, acupuncture and pharmacy. His current work extends to creating greater access to specialty care through clinic-based telehealth and the development and expansion of value-based care, including adoption of bundled payment programs for medical services ranging from maternity care to medical and surgical weight loss.

David serves on the boards of HealthcareTN, the State and Local Government Benefit Association and the National Association of Worksite Health Centers.

**ANTONIO JESÚS IGLESIAS, BSCH, PHARM, D,** *Vaccines Field Medical Director, Pfizer US Medical Affairs/ Vaccines and Antivirals Medical Development and Scientific Affairs*

Antonio Jesús Iglesias, BSCH, PharmD, is a Vaccines Medical Director, Pfizer US Medical Affairs/ Vaccines and Antivirals Medical Development and Scientific Affairs. Dr. Iglesias is committed to making a difference in geographies that include children and adults with disproportionate vaccination rates. He has over 30 years of healthcare-related experience in various sectors, including the pharmaceutical industry, academia, managed care organizations, and government. He received a BS degree in Chemical Engineering and a Doctor of Pharmacy degree from the University of Florida. He also completed a Pharmacy Practice Residency in Pediatrics at the University of Florida/Jackson Memorial Health System in Miami.

**BRIAN KEHAN,** *Director of Benefits and Wellbeing, Merck*

Brian Kehan is a dedicated and knowledgeable leader in the field of benefits and well-being. As the Director of Benefits and Well-being at Merck & Co., Inc, he oversees the company's comprehensive benefits program, which includes health, retirement, and wellness benefits. With 20 years of experience, Brian has developed a deep understanding of the complex and ever-changing landscape of benefits and well-being. He is known for his ability to design and implement innovative programs that meet the needs of employees and their families while also aligning with the company's overall business strategy.

Prior to joining Merck & Co., Inc, Brian held management roles in benefits and wellbeing at several other companies in various industries. In these roles, he led the development and implementation of successful benefits programs and was responsible for managing vendor relationships, analyzing data, and ensuring compliance with regulatory requirements.

Brian holds a bachelor's degree in labor industrial relations from the Pennsylvania State University and completed the Certified Employee Benefits Specialists (CEBS) designation

**STEPHANIE KOCH, SPHR, SHRM-SCP, CHVA,** *Director of Human Resources, Hendry Marine Industries*

Stephanie is the Director of Human Resources for Hendry Marine Industries/Gulf Marine Repair. Stephanie has over 25 years of HR leadership experience at various companies. Over the past several years, she has taken an active role in understanding and transforming employee health benefit plans. At Hendry Marine, and in her previous role, she was instrumental in moving the

employee health plans to a self-funded model. Stephanie is passionate about sharing her knowledge and experience with other HR professionals so that more people understand the benefits a self-funded health plan has for both the company and for employees. Because of Stephanie's healthcare knowledge and unique experience in self-funding, she has become a frequent speaker at events across the country. She is a graduate of William Paterson University, Leadership Tampa – Class of 2012 as well as a member of SHRM and HR Tampa.

Stephanie currently serves on the Florida Alliance Board of Directors as the Vice Chair.

**ROSA NOVO, *Administrative Benefits Director*, Miami-Dade County Public Schools**

Rosa is the Administrative Benefits Director of Miami-Dade County Public Schools, where for 37 years she has been creating strategic health solutions, negotiating, contracting and creation, plus implementation of the District's Wellness Program "Well Way" for the 3rd largest School Board in the nation. Rosa is responsible for the administration of the district's self-insured healthcare plan which is the second largest expenditure in the district. The annual cost of offering healthcare coverage to 46,000 covered lives (32,000 employees plus dependents and 9,241 retirees plus dependents) is \$441 million. Rosa is active on many state and national boards and councils including as an Advisory Board Member of the Florida School Retiree Benefits Consortium, the District's Wellness Committee, the Health Promotion & Disease Prevention Committee & Consortium for a Healthier Miami-Dade, Cigna's Health Disparity Advisory Council, and a member of the National Purchaser Leadership Council for the National Alliance. Rosa received her Bachelor of Science in Health Service Administration from Barry University.

Rosa has served on the Florida Alliance Board of Directors for many years and is currently the Board Chair.

**ROBERT OYER, ARM, *Director of Risk Management*, Lake County School District**

Rob began his Risk Management career in 2018 as the Loss Control Officer for Lake County Schools. He took over as the Director of Risk Management in January 2022. While his experience in Public Risk Management seems limited, it is supported by over a decade of managing risks on the battlefield. Rob is able to draw on his time as an Explosive Ordnance Disposal Technician (Bomb tech) to quickly assimilate information, develop plans of action, and implement needed changes, to effect desired outcomes. It is with this mentality that he tackles every challenge in the Public Risk space.

**JOSHUA RUBICH, Area Senior Vice President, Gallagher**

Josh joined the Gallagher Orlando office in 2008 as an associate benefits consultant. Josh's natural curiosity to the business and his ability to push for excellence has allowed him to become one of the top consultants within Gallagher. As a member of Gallagher's Innovation and Advisory committee (one of thirteen consultants in the country), Josh is knowledgeable of the newest and latest trends in employee benefits delivery.

Josh consults with large self-insured employers on the most effective ways to reduce benefits spend and increase employee satisfaction. His client's range from 500-15,000 employees.

Josh's expertise entails thoroughly evaluating an employer's current and prospective challenges and building a best in class solution to include pharmacy optimization, high performance network configuration, value-based plan designs, and direct contracting.

In both 2015 and 2017, Josh was recognized as a "Rising Star" by Employee Benefit Advisor Magazine. This recognition is awarded to the top 20 advisors under 35 across the country. In 2019 Josh was recognized as a "Power Broker" by Risk and Insurance magazine.

Josh received his Bachelor's degree from the University of Central Florida.

**SHERRI SAMUELS-FUERST, RN, CEBS, SHRM-CP, PHR, VP – Total Rewards, Sargento Foods, Inc.**

Sherri Samuels-Fuerst is the VP – Total Rewards at Sargento Foods. She holds a Bachelor's of Science in Nursing and a Master's degree in Industrial and Labor Relations from the University of Wisconsin - Milwaukee. She is a Registered Nurse and a Certified Employee Benefits Specialist through the International Foundation of Employee Benefits, as well as a Professional in Human Resources through SHRM.

Sherri is the current Chair of the Board of Directors for the Midwest Business Group on Health (MBGH) and serves on the National Purchaser Leadership Council of the National Alliance of Healthcare Purchaser Coalitions. She shares her passion for Employee Health and Wellbeing whenever she can through her work with many local community committees and coalitions and is a frequent national presenter on the topic.

**MICHAEL B. STUBEE, Vice President of Payor Strategy, Orlando Health**

Mike Stubee is the Vice President of Payor Strategy for Orlando Health. In this role, Mike sets the strategic direction for Orlando Health's participation with traditional health plans, as well as builds innovative solutions for employers and networks. He joined Orlando Health in 2016 as assistant vice president of managed care, where for five years he focused on strategic pricing, revenue protection and business development. Prior to that role Mike worked in managed care

for UF Health and HCA and served in roles in finance, marketing and revenue cycle for healthcare organizations throughout Central Florida.

Mike earned a bachelor's in business administration and a master's in health administration from the University of Florida. With more than 30 years of healthcare business experience, Mike is a proven leader in market-based strategy analysis and negotiating value-based agreements. He successfully cultivates strategic partnerships with health systems, physicians, employers, and payors.