



Weekly Bulletin – November 15, 2024

This Weekly Bulletin is a benefit of your organization’s Employer Membership in the Florida Alliance and is meant to **ONLY** be shared within Employer Member organizations unless approval has been given by the Florida Alliance CEO.



ACTION ITEMS

Employer Members’ Accomplishments – Awards and Recognitions



The Florida Alliance would like to feature your 2024 accomplishments at our “Best of the Best” event on Tuesday, December 10.

Please share with us information on any awards and recognitions that you as an individual and/or your organization have received in 2024 related to healthcare services, plan

design, or related areas. Please also let us know if the work you did to receive the recognition was impacted in any way by something you learned or gained access to as a member of the Florida Alliance.

When sending us the information, please include the title of the award or recognition, the organization sponsoring the award, and when it was awarded to you this year. Thank you for all your hard work and dedication!

Please send the information to Karen van Caulil at karen@flhealthvalue.org if you have any questions.

Follow-Up: Sharing Requests for Proposals or Information

Following up on last week’s request regarding RFPs/RFIs that you send out or are sent on your behalf from your consultant...**we have two additional requests:**

- One of our public sector Employer Members is asking for sample RFPs/RFIs that relate to bundled versus unbundled vendors (e.g., TPA and PBM versus RFI for a TPA and another for PBM)
- A few of you have sent a link to Ashley Tait-Dinger, Florida Alliance Vice President, to register as a vendor for notices related to RFP’s/RFIs to be sent. If this is easier for you, please let Ashley know.



If you have any questions, have a link that Ashley can register with, or a sample RFP/RFI, please contact Ashley Tait-Dinger at ashley@flhealthvalue.org.



WHAT'S NEW THIS WEEK?

Employer Member Benefit: “Pulse of the Purchaser” Florida Results on Obesity Management

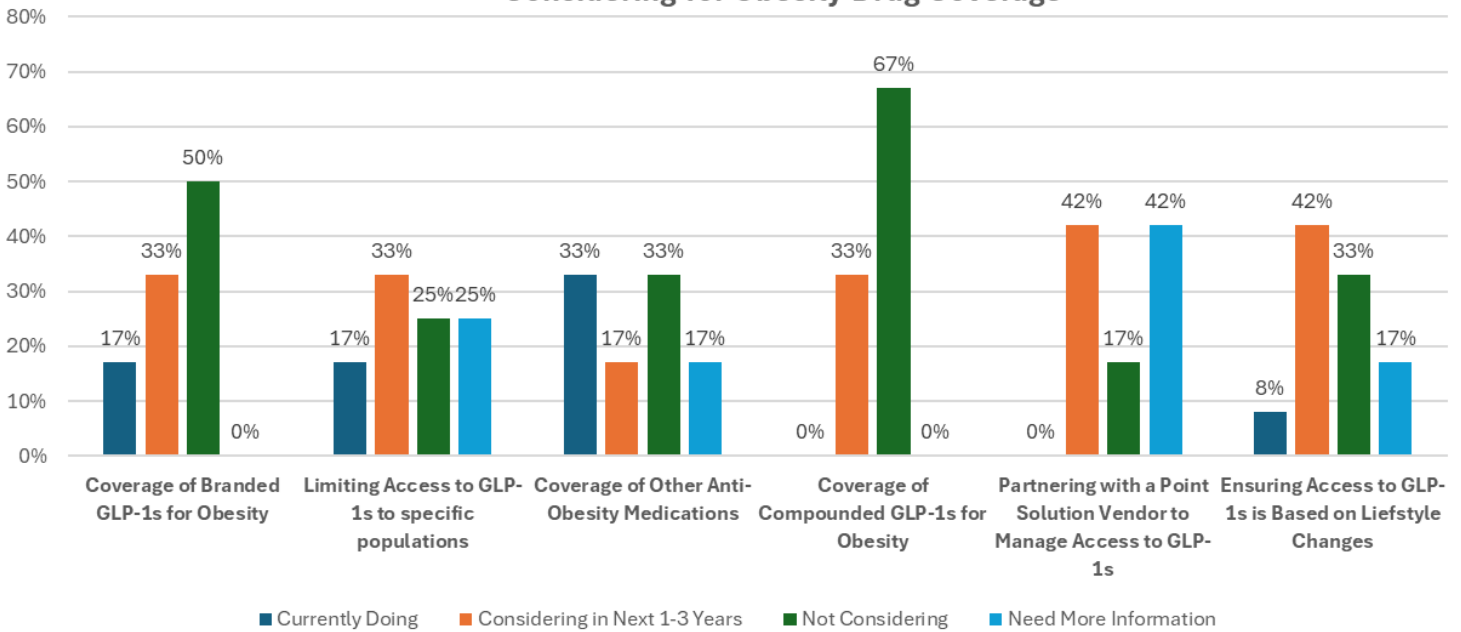


Last week we shared the National Alliance of Healthcare Purchaser “Pulse of the Purchaser” national results. To see the report, click [HERE](#).

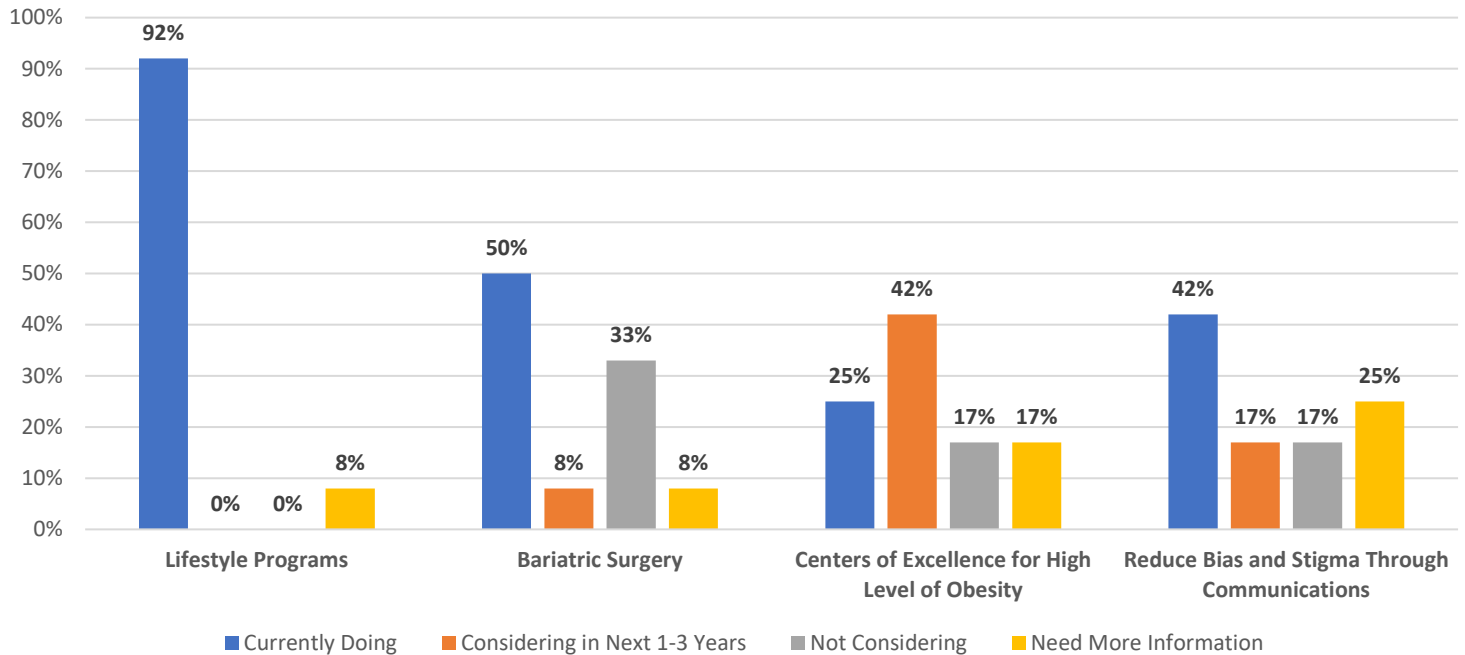
We have the Florida results from the survey and will periodically share them by topic in the Weekly Bulletin. **This week we are focusing on the questions in the survey related to obesity management strategies.**

In the two charts below, you can see the responses of our FL Alliance Employer Members regarding their uptake of various obesity management strategies as well as what is being planned.

What Strategies FL Alliance Employer Members are Doing/Considering/Not Considering for Obesity Drug Coverage



What Strategies FL Alliance Employer Members are Doing/Considering/Not Considering for Obesity Management



For lifestyle programs, bariatric surgery coverage, steering to Centers of Excellence for individuals with a high level of obesity, and communications strategies to reduce bias and stigma, some of the respondents indicated a need for more information. For obesity drug coverage, some respondents wanted more information on limiting access to GLP-1s to specific populations and for coverage of compounded GLP-1s for obesity.

A reminder that we held an in-depth Employer Learning Collaborative (ELC) last year for Diabetes and Obesity. There are great resources on the webpage from the ELC that discuss all these strategies.

Click [HERE](#) to view the Diabetes/Obesity ELC website.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions.



EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES AND EMPLOYER LEARNING COLLABORATIVES (ELC)

29th Annual “Best of the Best” – Register today to make sure you have a seat!



All Florida Alliance Employer Members receive complimentary registration. The free registration code is located on the next page of the Bulletin.

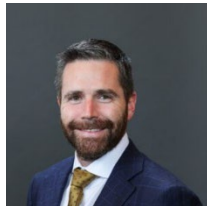
The session titles and speakers are:

Leveraging the Impact of Innovative Technology in Disease Management

- *David Hines*, Executive Director of Benefits, Metro Nashville Public Schools



David Hines



Brian Kehan



Sherri Samuels-Fuerst



Rosa Novo

Employer Insights for Oncology Management

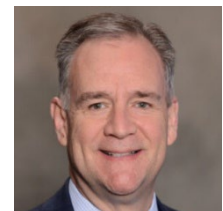
- *Brian Kehan*, Director of Benefits and Wellbeing, Merck
- *Rosa Novo*, Administrative Benefits Director, Miami-Dade County Public Schools, and Florida Alliance Board Chair
- *Sherri Samuels-Fuerst*, VP of Total Rewards, Sargento Foods, Inc.

Vaccine Misinformation and Vaccine Hesitancy

- *Antonio Iglesias*, Vaccines Medical Director, Pfizer
- *Thomas Heard*, Senior Director, Payer Account Medical Lead, Pfizer



Antonio Iglesias



Thomas Heard



Robert Oyer



Joshua Rubich



Michael Stubee

Increasing Benefits While Reducing Cost – A Counterintuitive Approach

- *Robert Oyer*, Risk Manager, Lake County School District
- *Joshua Rubich*, Area Senior Vice President, Gallagher
- *Michael Stubee*, Vice President of Payor Strategy, Orlando Health

How Your Company Can Regain Control of Your Healthcare Program

- *Stephanie Koch*, Director of Human Resources, Hendry Marine Industries, Inc. and Florida Alliance Board Vice Chair



Stephanie Koch

Click [HERE](#) to see the full agenda.

Details of the event:

- **Date:** Tuesday, December 10, 2024
- **Registration:** 8:30AM – 9:00AM ET
- **Program Time:** 9:00AM – 4:00PM ET
- **Location:** GuideWell Innovation Center, 6555 Sanger Road, Orlando, FL 32827
- **Your Member Promo code:** EMPLOYER1224 (Please do not share this code outside your organization. If you have a colleague at an organization that is not a member of the Florida Alliance, please reach out to Karen@flhealthvalue.org for a guest code and flyer that you can share with them.)
- **Register** [HERE](#)

Thank you to **Healthcare Advisory Council member Florida Blue** for hosting this event again.



Thank you to our generous sponsors!



If you have any questions, and/or need assistance with your registration, please contact Lisa Hain at lisa@flhealthvalue.org



VALUE-BASED PURCHASING OF HEALTHCARE COURSE

Value-Based Purchasing of Healthcare – A Practical Course for Employers Seeking Greater Value from their Health Benefit Spending – Register today!

Value-Based Purchasing of Health care is a course designed for benefits professionals to introduce them to the principles and methods of advancing the value of the health benefits spend. The program encourages participants to think and act differently and culminates in each participant developing their own customized action plan for applying knowledge gained in the course to their current place of employment.



VALUE-BASED
PURCHASING
OF HEALTHCARE

What is covered in the curriculum?

- Introducing the need for and tools of value-based purchasing, including the role of regional coalitions and the National Alliance
- Driving value through transparency and primary care
- Payment reform and methods of promoting efficiency
- Strategies for advancing population health
- Managing pharmacy benefits and PBM contracts
- Advanced topics in medical and pharmaceutical benefits management
- Spotlight on key tools and resources available to employers

The course is an 8-week virtual, asynchronous course commencing on Monday, January 13, 2025. Each week includes recorded presentations, required and supplemental reading, a moderated discussion board, and optional weekly Q&A and discussion.

The target audience for the course is any person in a benefits or wellness role at an employer or purchaser organization. The course is especially helpful for people who are less experienced or wish to update their knowledge. Participants should expect to spend 2-4 hours per week participating in the course.

Our newest faculty member is Dr. Christine Hale from Lockton. Dr. Hale has been consulting with us on managing high-cost claims, which will be her focus in the course.

Click [HERE](#) to read the course brochure to see the topics covered.

Click [HERE](#) to register for the course.

Please contact Karen van Caulil at karen@flhealthvalue.org if you have any questions. Karen is a member of the faculty for this course which is being held on the UCF Continuing Education platform.



 **MEMBERSHIP UPDATE**

Welcome Cardio Diagnostics and Walk On Clinic as our new Affiliate Members!

Thank you to Susan McBroom at Patriot Rail for introducing us to Cardio Diagnostics and to Stephanie Koch at Hendry Marine Industries for introducing us to Walk On Clinic!



Thank you to Lennar for renewing your Employer Membership!



Imagine360, Johnson & Johnson, and Marathon Health have renewed their Affiliate Memberships!



PHARMACEUTICAL COMPANIES OF
Johnson-Johnson



We kindly request that our Employer Members introduce us to other organizations that would be good members of the Florida Alliance and would support our mission and work. Please share their contact information:

- **Karen van Caulil** at karen@flhealthvalue.org for employer connections
- **Ashley Tait-Dinger** ashley@flhealthvalue.org for solution providers that could become Affiliate Members

Healthcare Advisory Council Members are an invitation-only group. The Florida Alliance Board of Directors issues the invitation to join. Please reach out to Karen if you have any questions about this category of membership.