

## **OVERVIEW OF REGISTRATION PROCESS**

- The customer requests a Pfizer Direct Account number. The sales representative or customer needs to send the filled-out account application to luciraorderprocessing@pfizer.com.
- The HCP waits for the welcome letter to arrive with the account number, which can take up to 5 days.
- The HCP registers in Pfizer Prime. Please refer to the Pfizer Prime Registration Guide (PP-LIA-USA-0272) for more information on the Pfizer Prime registration process.

All customers will need to have an existing SAP customer account with Pfizer in order to set up their Pfizer Prime account.

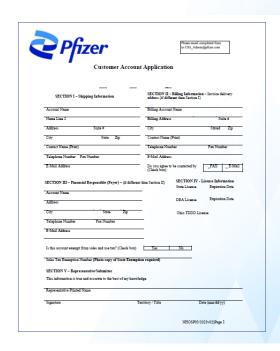
To set up the account, the customer or the sales representative will need to fill out the "New Customer Form V1" in its entirety, and either the customer or the sales representative needs to send the filled-out account application to <a href="mailto:luciraorderprocessing@pfizer.com">luciraorderprocessing@pfizer.com</a>.

Your new account request will be processed in 1 to up to 5 business days. Once processed, the customer will receive a detailed welcome email with their account information.

## Notes:

- The "Financial Responsible (Payer)-Section III" may be left blank when it's the same as "Billing Information-Section II." If you are collecting the information from the customer, make sure to ask if it's the same information. DEA License and Ohio TDDD License sections may be left blank.
- The State License number must be registered to the customer's address in "Shipping Information-Section I."

Contact LUCIRA® by Pfizer Customer Support with questions.



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## **HCP PFIZER PRIME REGISTRATION STEPS**

- 4 Enter your email address
- Select Next



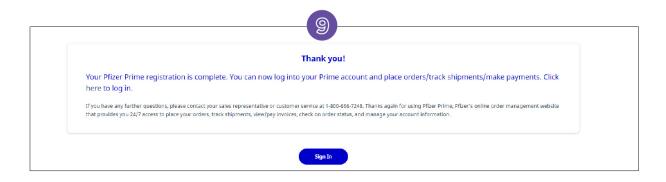
- 6 Fill out the form
- Complete the "I'm not a robot" validation
- Select Next: Confirm Registration



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