



29th Annual “Best of the Best”



December 10, 2024 · 9:00AM – 4:00PM ET
Guidewell Innovation Center, Lake Nona, Florida

8:30AM – 9:00AM **Registration**

9:00AM – 9:15AM **Welcome and Event Overview**

Karen van Caulil, *President and CEO*, Florida Alliance for Healthcare Value
Tony Jenkins, *Central Florida Market President*, Florida Blue

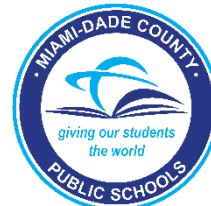
9:15AM – 10:15AM **Leveraging the Impact of Innovative Technology in Disease Management**

David Hines, *Executive Director of Benefits*, Metro Nashville Public Schools



10:20AM – 11:30AM **Employer Insights for Oncology Management**

Brian Kehan, *Director of Benefits and Wellbeing*, Merck
Rosa Novo, *Administrative Benefits Director*, Miami-Dade County Public Schools, and
Florida Alliance Board Chair
Sherri Samuels-Fuerst, *VP of Total Rewards*, Sargento Foods, Inc.



11:30AM – 12:30PM **Networking and Lunch**



12:30PM – 1:00PM **Special Presentation: Vaccine Misinformation and Vaccine Hesitancy**
Antonio Iglesias, *Vaccines Medical Director*, Pfizer
Thomas Heard, *Senior Director, Payer Account Medical Lead*, Pfizer



1:05PM – 2:20PM **Increasing Benefits While Reducing Cost – A Counterintuitive Approach**
Robert Oyer, *Risk Manager*, Lake County School District
Joshua Rubich, *Area Senior Vice President*, Gallagher
Michael Stubee, *Vice President of Payor Strategy*, Orlando Health



2:20PM – 2:45PM **Quick Break**

2:45PM – 3:45PM **How Your Company Can Regain Control of Your Healthcare Program**
Stephanie Koch, *Director of Human Resources*, Hendry Marine Industries, Inc. and
Florida Alliance Board Vice Chair



3:45PM – 4:00PM **Wrap Up**
Karen van Caulil, *President and CEO*, Florida Alliance for Healthcare Value
Rosa Novo, *Administrative Benefits Director*, Miami-Dade County Public Schools, and
Florida Alliance Board Chair

Thank you to our generous host and sponsors!

