

# 29<sup>th</sup> Annual “Best of the Best” Sponsorship Opportunities

## All sponsorships will be formalized via a Sponsorship Letter

Sponsors must be Members of the Florida Alliance at the time of confirmation of sponsorship and must continue membership through the event.

Sponsorship Benefits	SESSION SPONSOR \$30,000  Limited to 4 sponsorships	INNOVATOR SHOWCASE SPONSOR \$10,000  Limited to 4 sponsorships	SILVER LEVEL \$10,000	BRONZE LEVEL \$5,000
<p align="center"><b>Sponsorship benefits for all levels</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as a sponsor</b> in event marketing, during event, in attendee follow up material, and on social media</li> <li>• <b>Exposure</b> to a diverse group of progressive employers and healthcare stakeholders</li> <li>• <b>Brief (50-100 words) description of the products or services sponsor offers</b> with contact information posted on FL Alliance website event page</li> </ul>				
<b>Complimentary registration fee</b> <i>(each registration is valued at \$349)</i>	4 attendees	2 attendees	3 attendees	2 attendees
Opportunity to submit <b>approved content for our Employer/Healthcare Purchaser Weekly Bulletin</b> ♦	6	2	4	2
<b>8-minute presentation during Innovator Showcase</b> *		√		
<b>Introduction of sponsored session speaker</b> and why you are sponsoring this session*	√			
<b>Recommend an employer speaker or a Florida Alliance identified speaker</b> (sponsor responsible for all speaker travel and expenses)*	√			
<b>Invitation to pre-event dinner</b> *	2 attendees			
<b>Invitation to post-event dinner</b> *	3 attendees	2 attendees	2 attendees	1 attendee
	Session Sponsor	Innovator Sponsor	Silver Level	Bronze Level

Non-Members may join and sponsor as Members. Contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org) for information.

♦ Benefit must be used within one year of the event.  
\*More details on back.

## Additional Details

- **8-minute presentation during the Innovator Showcase**

*Innovator Showcase Sponsors* present an 8-minute TED-style talk to attendees.

- **Introduction of sponsored session speaker and why you are sponsoring this session**

*Session Sponsors* have the opportunity to introduce their sponsored session speaker to the audience and share a brief explanation of why they are sponsoring this session.

- **Recommend an employer speaker or a Florida Alliance identified speaker**

*Session Sponsors* can either choose a speaker the Florida Alliance has identified or recommend a speaker who is an employer. All speakers must have the approval of the Florida Alliance. *Session Sponsors* are responsible for all of the speaker's travel and related logistics and expenses (including hotel, airfare, ground transportation, etc.).

- **Invitation to pre-event dinner**

*Session Sponsors* will be invited to attend an intimate pre-event dinner on Monday, December 9. Dinner will be limited to *Session Sponsors*, a select group of employers, and representatives of the Florida Alliance. Up to two attendees from each *Session Sponsor* organization will be invited to attend and will be paired with two employers chosen by the Florida Alliance. Prior to the event, session sponsors will receive a list of employer organizations attending. They can select four "preferred" organizations they would like to sit with. The Florida Alliance will make the final decision on pairings.

- **Invitation to post-event dinner**

A post-event dinner hosted by the Florida Alliance will be held on Tuesday, December 10. Invited guests will include all sponsors as well as Employer Member event attendees. The number of sponsor invitations is determined by the level of sponsorship as outlined under Sponsorship Benefits on the other side of this flyer. This dinner will offer a great networking opportunity.