29th Annual "Best of the Best" Sponsorship Opportunities

All sponsorships will be formalized via a Sponsorship Letter

Sponsors must be Members of the Florida Alliance at the time of confirmation of sponsorship and must continue membership through the event.

Non-Members may join and sponsor as Members. Contact Lisa Hain at lisa@flhealthvalue.org for information.

Sponsorship Benefits	PRE-EVENT BREAKOUT SESSION SPONSOR $12,500 Limited to 4 sponsorships	SILVER LEVEL $10,000	BRONZE LEVEL $5,000
Sponsorship benefits for all levels: • **Recognition as a sponsor** in event marketing, during event, in attendee follow up material, and on social media • **Exposure** to a diverse group of progressive employers and healthcare stakeholders • **Brief (50-100 words) description of the products or services sponsor offers** with contact information posted on FL Alliance website event page			
Complimentary registration fee *(each registration is valued at $349)*	**3** sponsor attendees	**3** sponsor attendees	**2** sponsor attendees
Opportunity to submit **approved content for our Employer/Healthcare Purchaser Weekly Bulletin**◊	1	4	2
Host a pre-event breakout session with Florida Alliance leadership and employer members (details below)	**2** sponsor attendees		
Invitation to post-event dinner (details below)	**1** sponsor attendee	**2** sponsor attendees	**1** sponsor attendee
	Pre-Event Dinner Sponsor	**Silver Level**	**Bronze Level**

Private pre-event breakout session: This session will take place at an intimate pre-event dinner on Monday, December 9 in Orlando. Up to two attendees from each sponsoring organization will be invited to attend and will be paired with Florida Alliance leadership and employer representatives. The cost of the dinner will be paid by the Florida Alliance.

Post-event dinner: A post-event dinner hosted by the Florida Alliance will be held on Tuesday, December 10. Invited guests will include the sponsors as well as the Florida Alliance Board Members and Leadership Team.

◊ Benefit must be used within one year of the event.