



## Weekly Bulletin – April 26, 2024



### WHAT'S NEW THIS WEEK?

**LAST CALL! Annual Conference – 40 Years of Impact: Pioneering Progress in Health Care – Addressing Challenges, Shaping the Future – Monday, May 6, 8:00AM – 5:00PM**

Final counts are due early next week, so this is the **last call for you to register yourself, your team members, your leadership, and colleagues at other organizations** for the Annual Conference. We hope you will be able to join us in our celebration of 40 years working to improve the quality and value of health care in Florida.



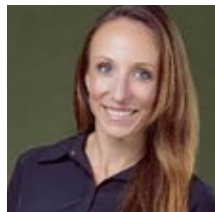
We have a packed day planned, starting with our Keynote Address from Dr. David B. Nash, founding Dean Emeritus at Jefferson College of Population Health. Dr. Nash is internationally recognized for his work in public accountability for outcomes, physician leadership development, and quality-of-care improvement. Dr. Nash will speak about his most recent best-selling book, *How COVID Crashed the System: A Guide to Fixing American Health Care*. **We still have a few copies of his book available if you register soon.** Dr. Nash will remain on hand through lunch to sign books.

Other sessions include:

#### ***When Will the Price Be Right?***



***Mike Adams***



***Christin Deacon***



***Lester Morales***



***Yvette Best***

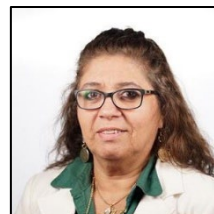
#### ***Advanced Primary Care is Everything***



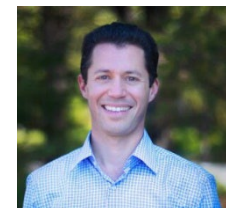
***Kristy Bowman***



***Jeffrey Hogan***



***Rosa Novo***



***Jordan Taradash***

## *How to Use Data to Drive High Quality Outcomes in Mental Health*



**David Kraus**

We have brought back our successful Innovator Showcase. Presenting this year are Affiliate Members:

- finHealth
- GRAIL
- Green Imaging
- The Lactation Network
- WellDyne

During a short award ceremony, held during our luncheon, we will honor our Most Engaged Employer/Purchaser.

To view the full agenda, please click [HERE](#).

Remember, one of the benefits of Employer membership is complimentary registration at the Annual Conference. You can attend for FREE by using promo code **EMPLOYER40** when registering. **There is no limit on the number of people from your organization who can use this code.** To learn more about the Annual Conference including a link to registration, please visit our website by clicking [HERE](#).

To use the promo code:

1. Click on ADD PROMO CODE to open the promo code window.
2. After entering the promo code EMPLOYER40, click APPLY.
3. When your code has successfully been applied, ADD 1 EMPLOYER TICKET.
4. Click CONTINUE to open the page to fill in your Contact Information.

**Employers Members who wish to invite potential Employer or Affiliate Members, feel free to offer complimentary registration by sharing the code EMPLOYERGUEST40, ticket type: Non-Member, with your contacts.**

If you need more information, or help with registration, please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org).

## Employer Meeting with Cleveland Clinic – June 19, 10:30AM – 1:00PM

On Wednesday, June 19 from 10:30AM-1:00PM, Healthcare Advisory Council Member **Cleveland Clinic** will host an in-person meeting at their **Weston Hospital location**. If you would like to participate but cannot make the in-person meeting, please let us know and we will find out if virtual attendance is possible.



An Outlook invitation was sent this week which will be updated as more information becomes available in terms of parking, the agenda, and speakers.

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) with any specific issues you would like to discuss with Cleveland Clinic.



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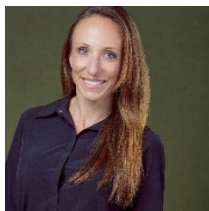
## EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES, AND EMPLOYER LEARNING COLLABORATIVES (ELC)

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### Employer Member Benefit: Webinar – Behind the Lawsuits, Understanding Recent ERISA Fiduciary Litigation – Wednesday, May 1, 12:30PM ET

This timely webinar, hosted by Catalyst for Payment Reform, examines recent litigation regarding ERISA health benefit plans. Several recent lawsuits have alleged that employers breached their fiduciary duty for the administration of self-funded insurance plans. Employers need to be aware of and understand the implications of these lawsuits. As an FYI, there is no pending legal action regarding Florida's PBM law, but once the proposed regulations are released, there are several organizations ready to file lawsuits.

Featured speakers include:



**Christin Deacon, JD.**, Principal Owner of VerSan Consulting. Chris is a panelist at our May 6 Annual Conference and was part of our All-Star Panel on Transparency and Accountability at last year's Conference.



**Jon Corey, JD**, a principal in McKool Smith's Los Angeles office who represents plaintiffs in the healthcare industry including self-funded plans, plan sponsors, and healthcare providers.

To register, click [HERE](#).



## HEALTH POLICY

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### 2024 Florida State of Reform Health Policy Conference – Tampa, Florida

On Thursday, April 25, Karen van Caulil, President and CEO of the Florida Alliance, traveled to Tampa to moderate a panel session at the 2024 Florida State of Reform Health Policy Conference. Discussions during the session *Evaluating the Value-Based Landscape in Florida* revolved around how advanced Florida is in value-based care in the Medicare and Medicaid space compared to the rest of the country and how to move more assertively to value-based care for the commercial population.



Panelists included:

- Andrew Chang – *Market President, Aledade*
- Mike Stubee – *Vice President of Payor Strategy, Orlando Health*
- Matthew Thompson, MD – *CEO, Telescope Health*
- Mike Manocchio – *Chief Strategy Officer, Pediatric Associates*



Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any questions.



## IN CASE YOU MISSED IT

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### **National Alliance Webinar Recap - ERISA Preemption: Navigating the Federal-State Legal Maze**



Beginning with a unanimous Supreme Court decision in *Rutledge v. PCMA* (2020), which allowed the State of Arkansas to regulate pharmacy benefit managers' payments to pharmacies for self-insured ERISA plans, state legislatures have become more active in seeking to regulate aspects of self-insured plans.

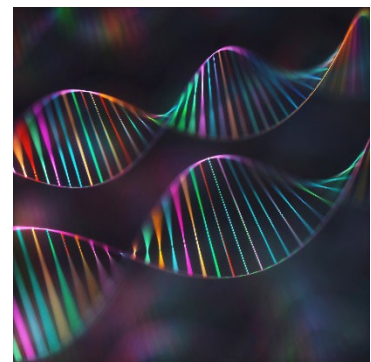
For employee and employer representatives, an understanding of the ERISA federal preemption law is crucial for navigating the state and federal regulations. This webinar demystified how to effectively manage your way through the federal-state legal maze for ERISA health plans.

Click [here](#) to listen to the recording and download the presentation from the April 18 webinar.

This issue has become a hot topic in the policy space. Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) if you have any feedback, questions, or concerns.

### **White Paper Released that Analyzes the Challenges and Potential Policy Options for Paying for Gene Therapies**

The Institute for Clinical and Economic Review ([ICER](#)) and [NEWDIGS](#) at Tufts Medical Center have collaborated on a new white paper published on April 23 that provides clear policy and market solutions to help manage the challenges of paying for gene therapies. The paper, entitled "[Managing the Challenges of Paying for Gene Therapy: Strategies for Market Action and Policy Reform](#)" was developed with input from a diverse set of patient advocacy groups, payer organizations, large and small biopharmaceutical manufacturers, providers and others.



The white paper analyzes the intersecting challenges of ensuring patient access for gene therapies, including determining fair prices, managing clinical uncertainty, and mitigating financial shocks.

"Gene therapies have the possibility to transform thousands of lives, but only if we ensure sustainable access to them for all patients. It is incumbent upon the entire healthcare system to focus on innovative payment solutions that can address the challenges of paying for high-cost,

one-time treatments. This paper should help stakeholders understand the menu of options available to move beyond responding to the high costs with reduced access, while meaningfully addressing the concerns around clinical uncertainty and budget impact.”

***Sarah K. Emond, MPP, President and CEO of ICER***

Please contact Ashley Tait-Dinger at [ashley@flhealthvalue.org](mailto:ashley@flhealthvalue.org) if you have any questions.

There will be no Weekly Bulletin next week due to preparations for the Annual Conference.

Look for the next Bulletin in your Inbox on Friday, May 10!

