



A KEY BENEFIT FOR *working parents*

How to close the
post-leave gap



THE
LACTATION
NETWORK™

2024

FERTILITY AND PARENTAL BENEFITS ARE A GREAT *start*

In reality, parents and babies need *more*.

Working parents need additional support during the early postpartum period. Innovative employers who want to retain top talent aren't just aware of this gap — they close it.

Insurance-covered lactation care is *legally mandated* by the Affordable Care Act (ACA). Yet parents are struggling to feed their babies, are regularly denied this critical care, or cannot access it.

44%

of parents considered leaving their employer because of the lack of breastfeeding support they received when returning to work

81%

of parents believe we should be talking about how challenging breastfeeding is

70%

agree their employers don't do enough to support new families on their breastfeeding journeys

ENTER, THE LACTATION NETWORK

We lighten the load for parents *and* employers

The Lactation Network (TLN) exclusively partners with **International Board Certified Lactation Consultants (IBCLCs)** to connect families nationwide with *insurance-covered* lactation consultations, breast pumps, and products they need to thrive. TLN:

- Handles end-to-end claims administration for companies at no cost to employers
- **Offers in-person and telehealth visits in all 50 U.S. states** via the largest IBCLC network
- **Fee-for-service** model with no PEPM or implementation fees
- Integrates solutions seamlessly into existing benefits and **any self-funded health plan**
- Covers lactation care through self-insured health plans so employees can receive care as soon as they need it

HEALTHIER FAMILIES, HEALTHIER *companies*

Breastfeeding benefits *boost* bottom lines.

When working parents win, their employers (and communities) do too.

95%

of TLN mothers returned to work from maternity leave compared with a 59% national average

89%

lower odds of postpartum depression in women who exclusively breastfeed

93%

of employees reported higher company satisfaction (when offered a lactation program)

88%

of employers report childcare benefits help boost productivity

97%

of patients would recommend TLN to family or friends

LET'S CLOSE THE COVERAGE GAP *together*

HERE'S WHAT TO DO NEXT:



GET CURIOUS

Explore the care options you offer from the perspective of a parent



START A CONVERSATION

Contact your insurer about coverage options — this care is mandated by the ACA



TAKE ACTION

If you find your network is inadequate, we'll help you facilitate conversations with your health plan to expand coverage and accessibility for your employees

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THANK YOU



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