



## Florida Alliance Showcase

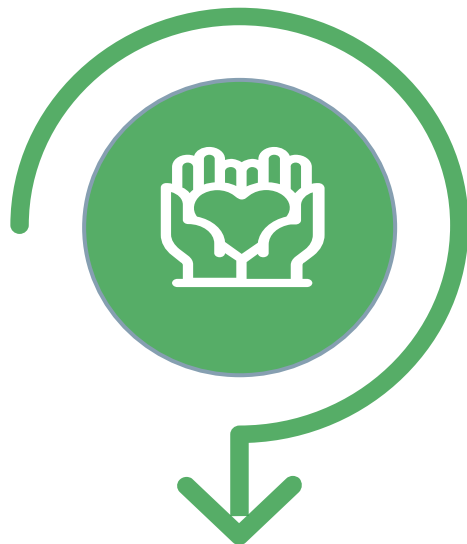


**Green Imaging**  
*Easy, affordable medical imaging.*

Cristin Dickerson, MD

# Trends in optimized self funded health plans

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**Navigation**

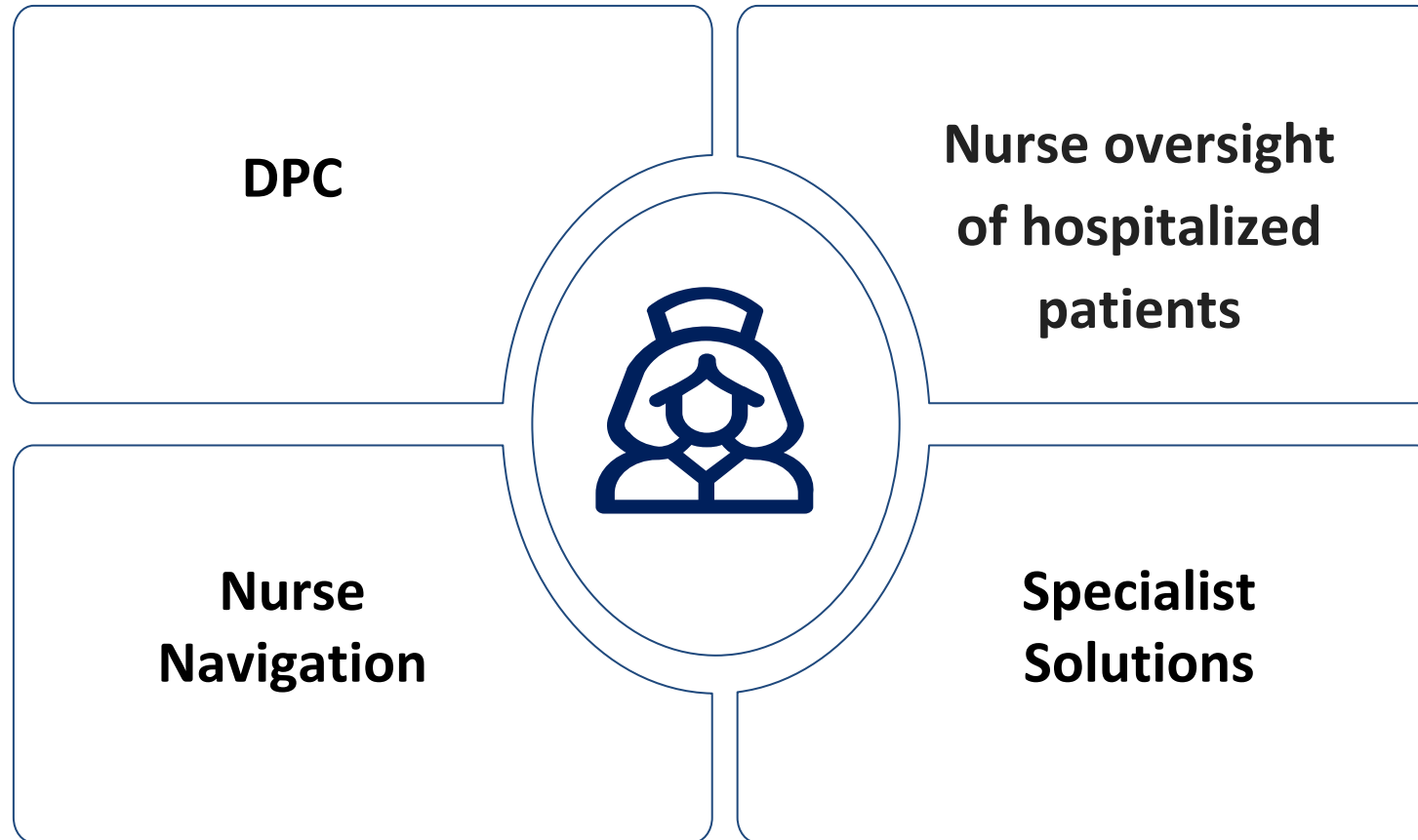


**Aggregation  
of Solutions**



**Clinician Plan  
Input**

# Opportunities for clinician engagement in health plans



# Medically Appropriate Plan Design

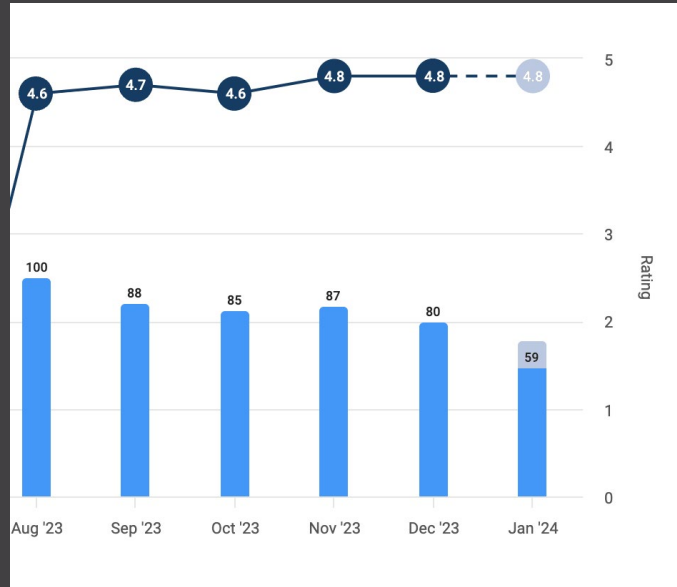
- Screening v diagnostic mammography
- 2D v 3D mammography
- Breast MRI
- 3T MRI
- DXA
- Cutting edge cardiac imaging

# Medically Appropriate Screening

- Prenuvo and Kim Kardashian??? no way!
- Carotid intimal thickness ultrasound
- Calcium score CT
- Low dose chest CT
- Abdominal ultrasound
- DXA for bone density and body fat


# HOW DO WE STACK UP?

## BirdsEye Review Consolidator



★★★★★ Ongoing Average 4.9 stars

Review Rate: 5x industry average

 ★★★★★  
Nicole A.  
I called at 3:50pm after receiving an order for a CT scan and Leo was able to get me an appointment at 4:30 the same day! Everything was done electronically. I walked in the office and was in and out in 15 minutes! I am very pleased with the process as well as the fact that there was no copay.