



Weekly Bulletin – April 12, 2024



WHAT'S NEW THIS WEEK?

Florida Alliance Receives New National Grant on Mental Health

It is with pleasure that we announce the Florida Alliance is a recipient of one of the six National Alliance Coalition Grant Awards to participate in the **Enhancing Employer Mental Health Approaches Initiative!** This national grant, sponsored by Affiliate Member Johnson & Johnson, aims to bring together our coalition with engaged members to participate in an in-person workshop in late Spring/early Summer 2024.



The initiative will look at addressing and mitigating challenges related to mental health within the employer community with the goal of having employers develop key activities that can impact their company's mental health strategy in 2024 and 2025.

Thank you to our Employer Members who indicated interest already. It is not too late to let us know if you would like to participate!

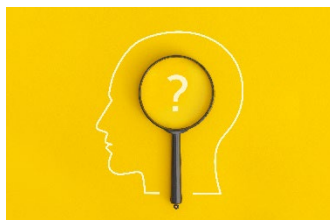
For more information, contact Karen van Caulil at karen@flhealthvalue.org



ACTION ITEMS

ACTION ITEM – Your Response Is Still Needed – Deadline Extended to Friday, April 19 – CAA Attestation Survey

The National Alliance is conducting a national survey to gather insights from employers about their perspectives and experiences with the CAA (Consolidated Appropriations Act, 2021) attestation.



This survey follows up on the recent [fiduciary webinar](#) during which panelists, including Florida Alliance President and CEO Karen van Caulil, discussed how employers can mitigate the chance of litigation by appropriately exercising their fiduciary responsibilities.

Your input will help the National Alliance and the Florida Alliance to better understand current practices and concerns related to compliance. This survey will take less than 5 minutes to complete. Your responses are confidential, and you will have the opportunity to review and revise them before submission. To receive the overall results, please provide your email at the end of the survey. The deadline for responding is Friday, April 19. Click [HERE](#) to access the survey.

Linked [here](#) is a PDF containing the full question set for your reference.

Thank you for your participation! If you have any questions, please contact Karen van Caulil at karen@flhealthvalue.org



EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES, AND EMPLOYER LEARNING COLLABORATIVES (ELC)

Employer Member Benefit: Invitation to Attend Webcast *Obesity: Why It Matters to Your Organization and How You Can Take Action* – Wednesday, April 24, 12:15PM – 1:15PM ET

Affiliate Member Novo Nordisk is hosting a webcast entitled *Obesity: Why It Matters to Your Organization and How You Can Take Action* on April 24 at 12:15PM with presenter Jenny Goins.



Jenny Goins

Jenny Goins is the President and CEO of the Kentuckiana Health Collaborative (KHC), a sister coalition, and is considered a national thought-leader on cutting-edge benefit strategies such as free coverage for Diabetes Prevention Programs and free or reduced co-insurance and co-pays for diabetes as well as COPD, and asthma benefits. Jenny presented on this topic at one of our Diabetes/Obesity Employer Learning Collaborative meetings last year.

Click [HERE](#) to register.

If you have any questions, please contact Dan McNulty at dmcn@novonordisk.com. For additional educational information, click [HERE](#).

Reminder: 2024 Florida State of Reform Health Policy Conference – Thursday, April 25

The State of Reform conference is focused on bridging the gap between health policy and political reality. Too often, those with good ideas for reforming health care do not have a solid understanding of how the legislative process works. Those who understand politics do not always comprehend the intricacies of the healthcare system. **If you are interested in understanding what occurs at the nexus of health care and politics, then this is the conference for you!**



This year's speakers include **Florida Alliance President and CEO Karen van Caulil**, along with Mary Mayhew, President and CEO, Florida Hospital Association, and State Senator Colleen Burton, Health Policy Committee Chair, Florida State Senate.

The 2024 Florida State of Reform Health Policy Conference is being held in person on April 25 at the JW Marriott Tampa Water Street. To get more information and to register, click [HERE](#).

Please reach out to Karen van Caulil at karen@flhealthvalue.org with any questions and please let her know if you or anyone from your organization is attending, so they can connect while there!

Annual Conference – 40 Years of Impact: Pioneering Progress in Health Care – Addressing Challenges, Shaping the Future – Monday, May 6, 8:00AM – 5:00PM

We are happy to announce our final addition to the slate of speakers for our Annual Conference. **Rosa Novo, Florida Alliance Board Chair and Executive Benefits Director at Miami-Dade County Public Schools, will be participating in the panel session, *Advanced Primary Care is Everything*.** Last, but certainly not least!



Rosa Novo

This year we will also be presenting an ***Innovator Showcase***. Five of our Affiliate Members will share their innovative solutions with our attendees in 10-minute TED Style Talks.

To view the agenda, please click [HERE](#).

Remember, all Employer Members can attend the Annual Conference for **FREE** by using promo code **EMPLOYER40** when registering. **There is no limit on the number of people from your organization who can use this code.** To learn more about the Annual Conference including a link to registration, please visit our website by clicking [HERE](#).

To use the promo code:

1. Click on ADD PROMO CODE to open the promo code window.
2. After entering the promo code EMPLOYER40, click APPLY.
3. When your code has successfully been applied, ADD 1 EMPLOYER TICKET.
4. Click CONTINUE to open the page to fill in your Contact Information.

Employers Members who wish to invite potential Employer or Affiliate Members, feel free to offer complimentary registration by sharing the code **EMPLOYERGUEST40**, ticket type: **Non-Member**, with your contacts.

REGISTER TODAY TO RESERVE YOUR SEAT AND RECEIVE A COPY OF OUR KEYNOTE SPEAKER'S BESTSELLING BOOK! THE FIRST 100 EMPLOYERS TO REGISTER RECEIVE DR. NASH'S BOOK!

If you need more information, or help with registration, please contact Lisa Hain at lisa@flhealthvalue.org.

Employer Member Benefit: Webinar – Employer Tools for Managing Hypertension in the Workforce – Thursday, May 26, 2:00PM – 3:00PM

Our sister coalition, Greater Philadelphia Business Coalition on Health, has generously offered a free webinar on Employer Tools for Managing Hypertension in the Workforce to our Employer Members as part of the CDC Foundation’s ongoing dissemination efforts to raise employer awareness and stimulate action.



During this one-hour webinar, attendees will learn:

- **Prevalence and costs of hypertension in employed populations**
- **Why addressing hypertension is essential to population health improvement and cost control**
- **How to access and use tools that are available to employers for estimating the economic impact of hypertension for their population**
- **How to address hypertension prevention and management through health and well-being programming and benefit design**

Watch for a calendar invitation coming soon!

For more information, contact Lisa Hain at lisa@flhealthvalue.org



IN CASE YOU MISSED IT

Recording now posted – Webinar: Learn How to Use Florida’s Free Quality and Cost Transparency Tools

On Thursday, March 28, we hosted an important webinar led by Jaime Bustos from the Agency for Health Care Administration (AHCA), about Florida’s three healthcare cost and quality transparency websites. The Florida Health Finder website, found [HERE](#), is the landing page where you will find **information to help you compare the quality and cost performance of hospitals, ambulatory surgery centers, health plans, nursing homes, and prescription drugs.**



If you missed the webinar or want to view it again, you can view the slide deck [HERE](#) and the recording [HERE](#).

If you need additional information, please contact Jaime Bustos, AHCA Bureau Chief, Florida Center for Health Information & Transparency, at Jaime.Bustos@ahca.myflorida.com

Recap: Employer Meeting with Orlando Health Leadership

On Tuesday, we had our annual employer meeting with Orlando Health leadership at their new Orlando Health – Jewett Orthopedic Institute’s downtown location. Mike Stubee, Vice President of Payer Strategy, facilitated the meeting.

Also presenting were Dr. Lori Boardman, Assistant Vice President and Chief Quality Officer for Winnie Palmer Hospital, who discussed Orlando Health’s obstetrics initiatives, and Dr. George Ralls, Chief Quality Officer for Orlando Health, who leads their work with Leapfrog.



If you were unable to attend, you can view Mike Stubee’s slide deck [HERE](#). We will share Dr. Boardman’s and Dr. Ralls’ decks when we receive them. However, Dr. Ralls gave us a preview of the spring Leapfrog grades which we cannot release publicly until May 1. We will share his slides in our May 3 Bulletin.

If you have questions, please contact Karen van Caulil at karen@flhealthvalue.org

2024 V-BID Summit: *Overcoming Financial Toxicity* Recording Available

A recording of March’s V-BID Summit: Overcoming Financial Toxicity is available. **The event brought together stakeholders from across the healthcare spectrum for discussions across four areas: successes and challenges of HDHPs; enhancing preventive service use in the backdrop of Braidwood v. Becerra; improving access to essential medications; and why it is so hard to reduce low-value care.**



Click [HERE](#) for information on each panel session and to view the summit recordings.

For more information, contact Karen van Caulil at karen@flhealthvalue.org