



# 40<sup>th</sup> Anniversary Annual Conference

**Monday, May 6, 2024 · 8:00AM – 4:00PM**  
**Rosen Shingle Creek, Orlando, Florida**  
**Gatlin E Ballroom**

- 8:00AM **Registration Opens**
- 9:00AM – 9:15AM **Welcome**  
Rosa Novo, *Executive Benefits Director*, Miami-Dade County Public Schools  
Karen van Caulil, Ph.D., *President & CEO*, Florida Alliance for Healthcare Value
- 9:15AM – 10:15AM **Keynote Address - How COVID Crashed the System: A Guide to Fixing American Health Care**  
David B. Nash MD, *Founding Dean Emeritus, Professor of Health Policy*, Jefferson College of Population Health, Thomas Jefferson University
- 10:15AM – 11:25AM **Panel Session: Advanced Primary Care is Everything**  
Jeffrey Hogan (Moderator), *President*, Upside Health Advisors, LLC  
Kristy Bowman, RN, *Chief of Clinical Services and Operations*, WeCare tlc  
Rosa Novo, *Executive Benefits Director*, Miami-Dade County Public Schools  
Jordan Taradash, MPH, *CEO*, PeopleOne Health
- 11:25AM – 12:00PM **Announcement and Networking Break**
- 12:00PM – 1:15PM **Luncheon / Award Presentation**  
Most Engaged Employer/Purchaser Award
- 1:15PM – 1:30PM **Announcement and Quick Break**
- 1:30PM – 1:55PM **Innovator Showcase – Part 1**
- 2:00PM – 2:45PM **How to Use Data to Drive High Quality Outcomes in Mental Health**  
David Kraus, PhD, *President*, Outcome Referrals
- 2:45PM – 3:30PM **Innovator Showcase – Part 2**
- 3:30PM – 3:45PM **Networking Break**



3:45PM – 4:55PM

**Panel Session: *When Will the Price Be Right?***

Karen van Caulil, Ph.D. (Moderator), *President & CEO*, Florida Alliance for Healthcare Value

Mike Adams, *Head of Benefits*, 7-Eleven

Yvette M. Best, EdD, CCP, SPHR, SHRM-SCP, *Head of Human Resources*, Orange County Government, Florida

Christin Deacon, J.D., *Principal Owner*, VerSan Consulting

Lester Morales, *Founder and CEO*, Next Impact, LLC

4:55PM – 5:00PM

**Wrap-Up**

Karen van Caulil, Ph.D., *President & CEO*, Florida Alliance for Healthcare Value

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