



# 40<sup>th</sup> Anniversary Annual Conference

**Monday, May 6, 2024 · 8:00AM – 4:00PM**  
**Rosen Shingle Creek, Orlando, Florida**  
**Gatlin E Ballroom**

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| 8:00AM            | <b>Registration Opens</b>   |
| 9:00AM – 9:15AM   | <b>Welcome</b><br>Rosa Novo, <i>Executive Benefits Director</i> , Miami-Dade County Public Schools<br>Karen van Caulil, Ph.D., <i>President &amp; CEO</i> , Florida Alliance for Healthcare Value   |
| 9:15AM – 10:15AM  | <b>Keynote Address - How COVID Crashed the System: A Guide to Fixing American Health Care</b><br>David B. Nash MD, <i>Founding Dean Emeritus, Professor of Health Policy</i> , Jefferson College of Population Health, Thomas Jefferson University  |
| 10:15AM – 11:25AM | <b>Panel Session: Advanced Primary Care is Everything</b><br>Jeffrey Hogan (Moderator), <i>President</i> , Upside Health Advisors, LLC<br>Kristy Bowman, RN, <i>Chief of Clinical Services and Operations</i> , WeCare tlc<br>Rosa Novo, <i>Executive Benefits Director</i> , Miami-Dade County Public Schools<br>Jordan Taradash, MPH, <i>CEO</i> , PeopleOne Health |
| 11:25AM – 12:00PM | <b>Announcement and Networking Break</b>  |
| 12:00PM – 1:15PM  | <b>Luncheon / Award Presentations</b><br>Most Engaged Employer/Purchaser Award<br>The Dr. Jack Mahoney Healthcare Hero Award  |
| 1:15PM – 1:30PM   | <b>Announcement and Quick Break</b>   |
| 1:30PM – 1:55PM   | <b>Innovator Showcase – Part 1</b>  |
| 2:00PM – 2:45PM   | <b>How to Use Data to Drive High Quality Outcomes in Mental Health</b><br>David Kraus, PhD, <i>President</i> , Outcome Referrals  |
| 2:45PM – 3:30PM   | <b>Innovator Showcase – Part 2</b>  |
| 3:30PM – 3:45PM   | <b>Networking Break</b>   |



3:45PM – 4:55PM

**Panel Session: *When Will the Price Be Right?***

Karen van Caulil, Ph.D. (Moderator), *President & CEO*, Florida Alliance for Healthcare Value

Mike Adams, *Head of Benefits*, 7-Eleven

Yvette M. Best, EdD, CCP, SPHR, SHRM-SCP, *Head of Human Resources*, Orange County Government, Florida

Christin Deacon, J.D., *Principal Owner*, VerSan Consulting

Lester Morales, *Founder and CEO*, Next Impact, LLC

4:55PM – 5:00PM

**Wrap-Up**

Karen van Caulil, Ph.D., *President & CEO*, Florida Alliance for Healthcare Value

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