



## Weekly Bulletin – March 15, 2024



### WHAT'S NEW THIS WEEK?

#### **ACTION ITEM** Mental Health Initiative - Opportunity for Employer Member Participation

The National Alliance has opened up a competitive application process for selection as one of six coalitions to participate in a facilitated Mental Health Strategy Workshop (in-person) in their region/state. **The goal of the initiative is for participating employers (up to 12 of our employer members) to develop action plans in keys areas of mental health.** We would like to continue our work as one of the RESETs (Regional Employer-Stakeholder Engagement Team) on The Path Forward for Mental Health and Substance Use “pillars” (network adequacy, collaborative care, measurement-based care, telebehavioral health, and compliance with mental health parity law).

The National Alliance team and consultants are currently developing a **Guidebook for Workplace Mental Health** that we will be asked to review and provide feedback on. They will also ask for feedback on the **Behavioral Health Vendor Engagement Template (VET)** that was developed last year (and shared in our 9/8/23 Weekly Bulletin). Click [HERE](#) for the VET.



In order to apply for this opportunity, we must identify in our application at least 7 employers who want to participate. Thank you to LYNX, Miami-Dade County Public Schools, and Rosen Hotels and Resorts for agreeing to participate if we are selected. **Four more employer members needed in order to apply!**

Please reach out to Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) by March 18 if you would like to participate in this initiative. Our proposal is due March 19!



---

## EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES, AND EMPLOYER LEARNING COLLABORATIVES (ELC)

---

### **Employer Member Benefit: Webinar – *Navigating the Financial Landscape: Fiduciary Perspectives and Cost Management* – Tuesday, March 19, 12:15PM – 1:00PM ET**

A three-part National Alliance webinar series focused on delving deeper into findings and topics brought on by results from the “Pulse of the Purchaser” series wraps up on March 19. The panel session, moderated by Darren Fogarty, Associate Director, Purchaser Business Group on Health, features panelists **Karen van Caulil, Florida Alliance President and CEO, and Stephanie Koch, Florida Alliance Board Vice Chair and Director of Human Resources at Hendry Marine/Gulf Marine Repair/Anchor Sandblasting and Coatings** as well as **Cora Opsahl, Health Fund Director at 32BJ Benefit Funds**.



**Moderator**  
**Darren Fogarty,**  
**Purchaser Business**  
**Group on Health**



**Karen van Caulil, Ph.D.,**  
**Florida Alliance for**  
**Healthcare Value**



**Stephanie Koch,**  
**Hendry Marine Industries**



**Cora Opsahl,**  
**32BJ Benefit Funds**

The webinar will center around crucial topics extracted from the survey, including fiduciary perspectives, hospital price, pharmaceutical drugs, and high-cost claims. To register, please click [HERE](#).

For more information, please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org)

### **Employer Member Benefit: Webinar – *2024 Trends in Specialty Drug Benefit Design Report* – March 26, 2:00PM ET**

Florida Alliance Affiliate Member Genentech has invited our Employer Members to a webinar hosted by Pharmaceutical Strategies Group (PSG) that will provide a sneak preview of their findings from the *2024 Trends in Specialty Drug Benefit Design Report*.



**The report covers topics that have been receiving increased attention in recent years such as alternative funding programs, gene therapy affordability, and unintended consequences of utilization management programs.**

We all know designing and managing healthcare benefits that provide quality care at an affordable cost is more challenging than ever. This webinar will cover what is top of mind for over 185 benefits leaders representing plan sponsors of an estimated 86.6 million lives as they navigate access for patients in this increasingly complex landscape. The webinar offers the perfect opportunity to discover valuable insights on:

- Innovative solutions that health plans are engaging in to maintain an affordable specialty drug benefit
- Specialty management strategies rooted in the results of the comprehensive research of the report
- Preparing your plan for the future with plan sponsor views and forward-looking perspectives

To register, click [HERE](#).

For more information, please contact Jane Lutz, Senior Employer Account Executive, Genentech, at [lutz.jane@gene.com](mailto:lutz.jane@gene.com)

### **Employer Member Benefit: Webinar - Learn How to Use the Updated FloridaHealthFinder Website – Thursday, March 28, 2:00PM-3:00PM**



We have the Agency for Health Care Administration team ready to show us the newly updated [FloridaHealthFinder website](#) on Thursday, March 28 at 2:00PM. On the FloridaHealthFinder website, you can find information to help you compare the quality and cost performance of hospitals, ambulatory surgery centers, health plans, nursing homes, and prescription drugs. Some of the main topic areas to view on the FloridaHealthFinder website include:

**Hospitals and Ambulatory Surgery Centers:** View performance and outcome data on selected medical conditions and procedures.

**Emergency Room Care:** Read educational information about when and how to use an emergency room, what to do in a medical crisis, alternatives to emergency room care, and other helpful information.

**Prescription Drugs:** View comparative prices at Florida pharmacies for the top 100 most prescribed drugs in Florida. You choose the county you are looking for and the drug you want to price. The website displays the current price for most pharmacies in the area you are interested in.

Look for a calendar invitation coming soon!

View the FloridaHealthcareFinder brochure [HERE](#).

For more information, contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org)

**Employer Meeting with Orlando Health to Discuss Cost and Quality Challenges – April 9, 8:30AM – 11:00AM**

On Tuesday, April 9 from 8:30AM-11:00AM, Healthcare Advisory Council Member Orlando Health will host an in-person meeting at their Orlando Health – Jewett Orthopedic Institute location to discuss cost and quality challenges.



A light breakfast will be served prior to the meeting with their new CFO, Leslie Flake. Mike Stubee, Vice President of Payer Strategy, will facilitate the meeting and discussions with Karen van Caulil, Florida Alliance President and CEO. Also attending will be Dr. Lori Boardman, Assistant Vice President and Chief Quality Officer, to discuss their quality initiatives. An optional tour of the facility will follow the meeting.

An Outlook calendar invitation will be sent shortly. Please respond ASAP so that we can provide a headcount to Orlando Health. The invitation will be

updated with information including a map and parking information as it becomes available.

Please contact Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) with any specific issues you would like to discuss.

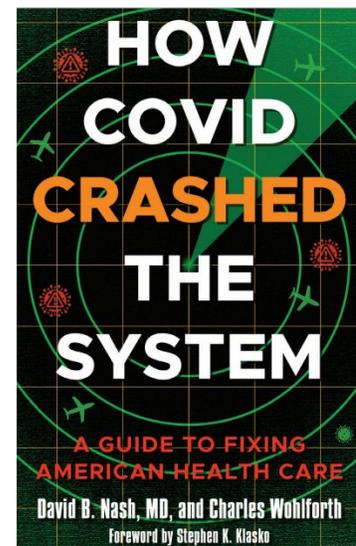
**FREE BOOK TO THE FIRST 100 EMPLOYER REPRESENTATIVES TO REGISTER!**

**Annual Conference – 40 Years of Impact: Pioneering Progress in Health Care – Addressing Challenges, Shaping the Future – Monday, May 6, 8:00AM – 5:00PM**

The first 100 representatives from our employer member organizations to register for the Annual Conference will receive the best-selling book authored by Keynote Speaker, Dr. David B. Nash, *How COVID Crashed the System A Guide to Fixing American Health Care*. If you have already registered to attend, we are counting you in the 100 – no worries! Dr. Nash will be on hand to sign books following his presentation.

All Employer Members can attend the Annual Conference for FREE by using promo code **EMPLOYER40** when registering. To learn more about the Annual Conference, including hotel information and registration, please visit our website by clicking [HERE](#).

If need assistance, please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org)





## IN CASE YOU MISSED IT

### Recap: Florida Alliance Annual Meeting of the Board of Directors

Thank you to all who attended Tuesday's virtual Annual Meeting! We covered a lot during the two-hour meeting including welcoming our 2024-2025 Board of Directors and Executive Committee.

#### 2024-2025 Board of Directors



**Kenneth Aldridge**  
Rosen Hotels &  
Resorts



**Yvette M. Best**  
Orange County  
Government



**Beth Curran**  
Orange County Public  
Schools



**Jair Espinoza**  
City of Miami



**Stephanie Koch**  
Hendry Marine/Gulf Marine  
Repair/Anchor Sandblasting and  
Coatings



**Susan McBroom**  
Patriot Rail



**Rosa Novo**  
Miami-Dade County  
Public Schools



**Kimberly Ramos**  
The Mosaic Company



**Karen van Caulil**  
Florida Alliance for  
Healthcare Value



**Mark Weinstein**  
ICUBA

#### Serving on our 2024-2025 Executive Committee:

- Rosa Novo – Board Chair
- Stephanie Koch – Vice Chair
- Yvette M. Best – Treasurer/Secretary
- Karen van Caulil – Ex-Officio
- Beth Curran – At-Large Director, Compliance Officer
- Susan McBroom – At-Large Director

Guest speakers Leah Binder, CEO of The Leapfrog Group, and Shawn Gremminger, CEO of the National Alliance of Healthcare Purchasers, were both very complimentary of the Florida Alliance, our team, and our members. We should all be proud of our accomplishments and our efforts!

If you missed this event, you are able to find the recording and the slide deck [HERE](#).

## **Follow-up: National Alliance webinar – *Sharing Employer Experience on CAA Attestation***

On February 22, the National Alliance hosted a fiduciary check-in webinar. This was a companion webinar to the one they held in November 2023, *CAA Employer Attestation Requirements*, which featured a discussion on employer compliance with the No Gag Clause and attestation requirements of the Consolidated Appropriations Act of 2011.



February's webinar included panelist **Karen van Caulil, Florida Alliance President and CEO**, who shared what employers have done to achieve compliance by the January 1, 2024, deadline and how they will continue to do so for the long term.

If you were unable to attend this webinar, you can access the recording or view the slide deck by clicking [HERE](#).