



Weekly Bulletin – March 1, 2024



WHAT'S NEW THIS WEEK?

Florida Alliance Awarded Competitive Grant to Participate in The 2024 High-Cost Claims Initiative

It is with great pleasure that we announce the **Florida Alliance will receive one of the Coalition Grant Awards to participate in the 2024 High-Cost Claims Initiative: Employer Actions to Address High-Cost Claims.** This national grant, sponsored by Affiliate Members Genentech, Pfizer, Merck, and Johnson & Johnson will bring the Florida Alliance and engaged members together over the next six months to participate in virtual meetings and an in-person workshop.

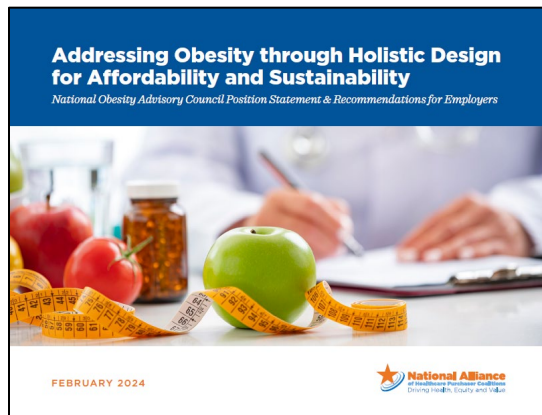


Employer Members who have agreed to participate include Miami-Dade County Public Schools, Rosen Hotels and Resorts, ICUBA, Orange County Public Schools, Hendry Marine/Gulf Marine Repair, Orange County Government, City of Miami, and Patriot Rail.

We can accommodate two more employers in the initiative. Please contact Karen van Caulil at karen@flhealthvalue.org if you are interested.

The National Alliance Releases Employer Recommendations to Address Obesity Coverage

On February 27, the National Alliance released guidance from its National Obesity Advisory Council to help employers and other healthcare purchasers make informed coverage decisions about comprehensive, holistic approaches to obesity care. Florida Alliance President and CEO Karen van Caulil and Vice President Ashley Tait-Dinger participated on this advisory council.



Addressing this epidemic is critical as organizations spend twice as much on healthcare costs for individuals with obesity compared with individuals at a healthy weight.

The coverage guidance and full report, *Addressing Obesity through Holistic Design for Affordability and Sustainability* can be found [HERE](#). In it, you will find guidance on coverage benefit decision approaches for

anti-obesity medications to help employers decide how and when to cover or not cover these drugs, and recommendations on approaches to supporting and addressing weight management.

For additional information, please contact Karen van Caulil at karen@flhealthvalue.org

The Lactation Network is Now In-Network with UnitedHealthcare

As of February 15, 2024, Florida Alliance Affiliate Member, The Lactation Network (TLN), is in-network with all UnitedHealthcare commercial health plans.

The Lactation Network supports employees by helping thousands of working parents access expert, compassionate breastfeeding support, and clinical care. **Employers that leverage TLN breastfeeding support boost post-maternity leave retention from 59% to 92%.**



For employers that currently use UnitedHealthcare, TLN would be thrilled to share how they provide expert, in-person lactation care in the comfort of your employees' homes, and ensure it is highlighted in your benefits communication strategy.

Please contact [Kim Black](mailto:Kim.Black@tlncare.com), VP, Employer Partnerships at The Lactation Network for more information.



EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES, AND EMPLOYER LEARNING COLLABORATIVES (ELC)

Employer Member Benefit: Webinar - *Strategies for a Healthier Workplace* – Tuesday, March 5, 12:15PM – 1:00PM ET

During part two of the three-part National Alliance “Pulse of the Purchaser” Webinar Series, participants will:

- Elevate their understanding of health strategies that matter most to their employees
- Explore holistic approaches, including whole-person health, health equity, women’s health, mental health, and obesity management
- Discover how other employers are integrating these strategies and their future plans for strategies towards a healthier, more engaged workforce



To register, click [HERE](#).

If you missed part one of the series, *Decoding the Workforce Environment and Forecasting Change*, click [HERE](#) to listen to the recording.

For more information, please contact Lisa Hain at lisa@flhealthvalue.org

LESS THAN 2 WEEKS AWAY! Register for the Florida Alliance Annual Meeting - *a Virtual Event* on Tuesday, March 12, 1:00PM-3:00PM ET

**Please invite your colleagues from other companies
you feel may benefit from hearing about the work we are doing.**

The 2024 Annual Meeting of the Board of Directors of the Florida Alliance for Healthcare Value is a free event open to all our members and offers the opportunity to learn about the important work the Florida Alliance is undertaking to improve the quality and value of health care in Florida including new opportunities to engage in our research and educational activities. Click [HERE](#) to register.

Confirmed speakers for this virtual event include:



Leah Binder, MA, MGA
President and CEO
The Leapfrog Group



Shawn Gremminger, MPP
President and CEO
National Alliance of Healthcare Purchaser Coalitions

Leah (who has once again made Modern Healthcare's list of 100 Most Influential People in Health Care) and Shawn will speak about the important work the Florida Alliance undertakes with their organizations.

YOU DON'T WANT TO MISS THIS! Annual Conference – *40 Years of Impact: Pioneering Progress in Health Care – Addressing Challenges, Shaping the Future* – Monday, May 6

The Florida Alliance Annual Conference, celebrating 40 years of improving the quality and value of health care in Florida, will take place on Monday, May 6, from 8:00AM to 5:00PM at the Rosen Shingle Creek in Orlando.

All Employer Members can attend the Annual Conference for FREE by using promo code **EMPLOYER40** when registering. To learn more about the Annual Conference, including hotel information and registration, please visit our website by clicking [HERE](#).

To use the promo code:

1. Click on ADD PROMO CODE to open the promo code window.
2. After entering the promo code EMPLOYER40, click APPLY.
3. When your code has successfully been applied, ADD 1 EMPLOYER TICKET.
4. Click CONTINUE to open the page to fill in your Contact Information.

40 Years of Impact: Pioneering Progress in Health Care - Addressing Challenges, Shaping the Future

Join us in celebrating the Florida Alliance's 40th Anniversary at this year's Annual Conference.

Location: Rosen Shingle Creek, 9939 Universal Blvd., Orlando, FL 32819

Date and time: Mon, May 6, 2024 8:00 AM - 5:00 PM ET

Organizer: Lisa Hain, (407) 425-9500, info@flhealthvalue.org



1

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2

TICKETS

Florida Alliance Employer Member (free with code)

Price: \$249.00

- 1 +

3

Florida Alliance Healthcare Advisory Council (free with code)

Price: \$249.00

- 0 +

Florida Alliance Affiliate Member

Price: \$249.00

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Florida Alliance Employer Member (free with code) (1) \$249.00

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If you need more information, or help with registration, please contact Lisa Hain at lisa@flhealthvalue.org



IN CASE YOU MISSED IT

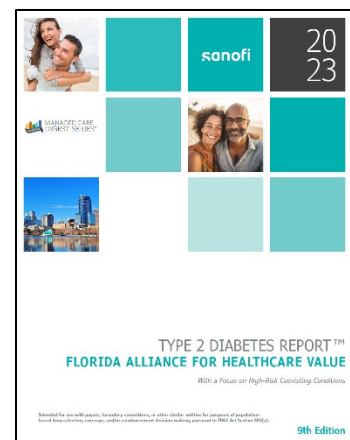
Recap: Review of Florida Alliance Type 2 Diabetes Report

We hope you were able to join us to review the 9th Edition of the *Florida Alliance for Healthcare Value Type 2 Diabetes Report*, sponsored by Affiliate Member Sanofi. Presenters from Sanofi shared insights into the data provided in the report and how it may impact your employees and your organization. We also discussed what actions can be taken based on the utilization and gaps in care trends seen in the report.

To view the presentation slide deck, click [HERE](#). To watch the webinar recording, click [HERE](#).

Resources:

- [The Importance of A1c Testing](#) – this flyer is an example of the resources available from Sanofi
- Here is a list of the many resources available – click [HERE](#). If you would like a copy of any of these resources, please contact Pharmaceutical Regional Account Director directly at Miranda.Walden@sanofi.com



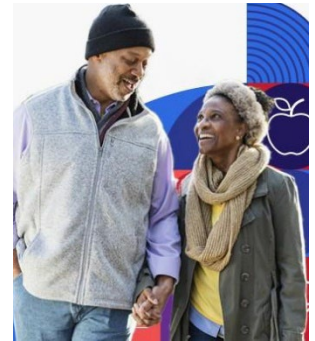


HEALTH OBSERVANCES

March 2024 Health and Cultural Observances – Colorectal Cancer Awareness Month / Women’s History Month / Patient Safety Awareness Month / Sleep Awareness Week

Colorectal Cancer: The Preventable Cancer – Anybody Can Get Colorectal Cancer

Colorectal cancer (CRC) is the third most common cancer in the US. It is also largely preventable and is often treatable when diagnosed early. Every March, employers/healthcare purchasers are encouraged to share simple, but essential, reminders to inspire more people to get checked starting at age 45 (or earlier if family history is present).



- Normalize conversations about colorectal cancer screenings with these helpful [conversation starters](#)
- Build awareness and get support through the Colorectal Cancer Alliance [Digital Toolkit for Workplaces.](#)
- Did you know nearly [107,000](#) US adults will be diagnosed with colorectal cancer in 2024. Share the facts and inspire employees to get screened with the latest [CDC videos.](#)

Honoring Women’s History Month – Promoting a Culture of Dignity and Respect

Women’s History Month is a great time to examine health and other benefits for opportunities to improve the health and wellbeing of women.

- Do [female-specific benefits](#) (e.g., well-woman care, maternity leave, fertility and family-planning, child care, and caregiver respite services) reflect and respect the need and wishes of the diverse workforce?
- Do communications heighten awareness of heart disease as the [number one cause of death in women](#)?
- Are female-specific benefits easy to access and understand?
- Is a safety intervention plan in place for suspected intimate partner violence?

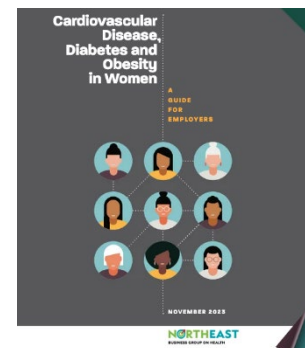


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View these CDC tools to address women’s health in the workplace:

- [National Women’s Health Observances](#)
- [Women’s Reproductive Health](#)
- [7 Facts to Know about Women’s Health](#)

Raising Awareness About Patient Safety and Sleep

March includes many ways for employers/purchasers to support major health observances.

March 10-16: [Patient Safety Awareness Week](#)

March 12-18: [Sleep Awareness Week](#)

Images below are clickable



April 2024 Health and Cultural Observances – National Minority Health Month / Alcohol Awareness Month / Testicular Cancer Awareness Month / World Health Day

National Minority Health Month – *Improving the Health of Racial and Ethnic Minority Communities*

Every April celebrate National Minority Health Month:

- Build awareness about the disproportionate burden of premature death and illness in people from ethnic minority groups
- Encourage action through health education, early detection, and control of disease complications

When patients are provided with culturally and linguistically appropriate information, they are empowered to create healthier outcomes for themselves and their communities. Learn more:

- [National Minority Health Month](#) and [Celebrate Diversity Month](#)
- [National Public Health Week](#) (April 1 - 7, 2024)
- [Black Maternal Health Week](#) (April 11 – 17, 2024)

National Alcohol Awareness Month

[National Alcohol Awareness Month](#) is dedicated to increasing public understanding and awareness of alcohol use disorder, including its causes, treatments, and recovery. It is also a prime time to decrease stigmas associated with alcohol misuse and addiction to remove barriers to treatment. Workplace education ideas include:

- Arrange an awareness talk with a subject-matter expert
- Partner with an employee whole person health expert (*view the National Alliance publication, [“In Pursuit of Whole Person Health”](#)*)

- Provide “safe space” resources that enable employees to reach out for help (train supervisors and managers to handle substance use concerns, offer 24/7 tele-mental-health access)
- Encourage alcohol-free workplace events

View these workplace health promotion tools:

- [Alcohol and Substance Misuse](#) (CDC)
- [Drug-Free Workplace Kit: Assess your Workplace](#) (SAMHSA)
- [Mental Health First Aid for Workplace](#)
- [Well Gauge](#) (Northeast Business Group on Health survey that we have shared previously to gauge an organization’s progress in creating a culture of mental wellness)



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Testicular Cancer Awareness Month

If found and treated early, testicular cancer is up to 99% curable. Most tumors are metastatic, meaning they have the ability to spread to other organs such as the lymph system, lungs, and brain, leading to serious illness or death. That is why raising awareness about the importance of self-exams and screening is essential.

Employers can share [basic education](#), [self-exam instructions](#), and [support services information](#) for people affected by testicular cancer to help men avoid late-stage detection.

