



40th Annual Meeting of the Board of Directors

March 12, 2024

Welcome

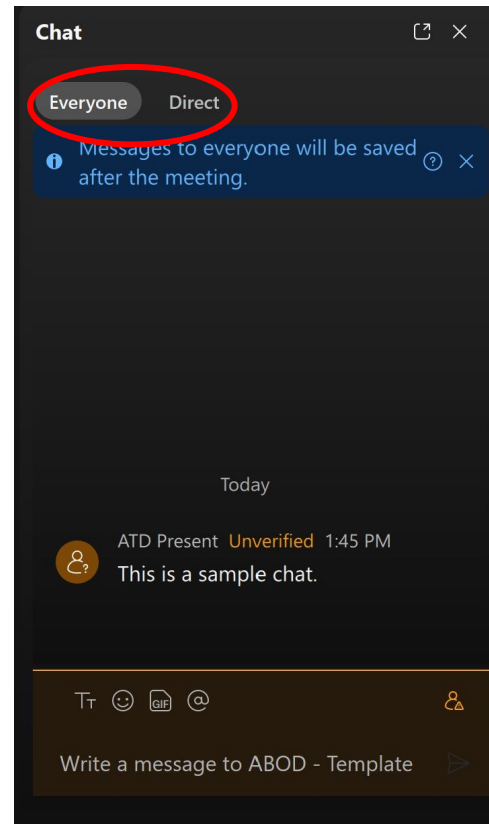
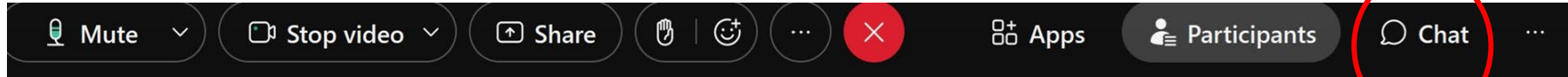


Rosa Novo

Administrative Benefits Director
Miami-Dade County Public Schools
Board Chair, Florida Alliance

Use Chat for Technical Issues

Your **CHAT** function is found at the bottom of your screen.



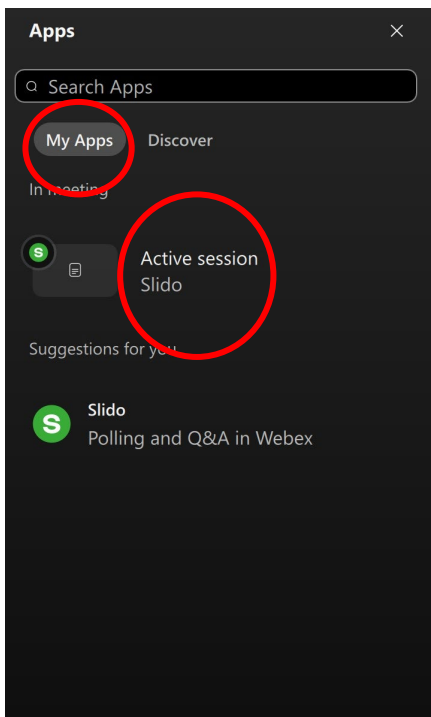
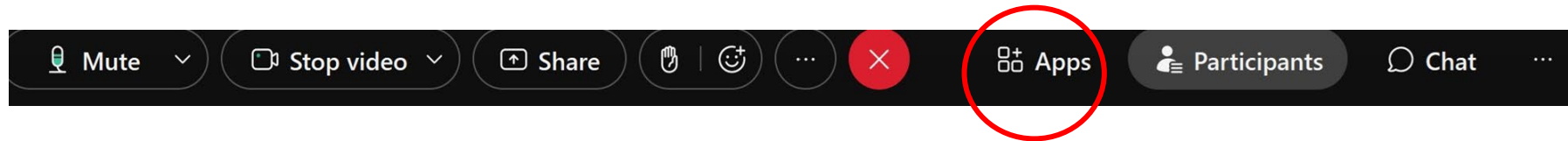
Clicking on **CHAT** will open a window that allows you to choose to **CHAT** to Everyone or Direct to a particular participant.

For any **TECHNICAL ISSUES**, please **CHAT** directly to Ashley Tait-Dinger (Host)

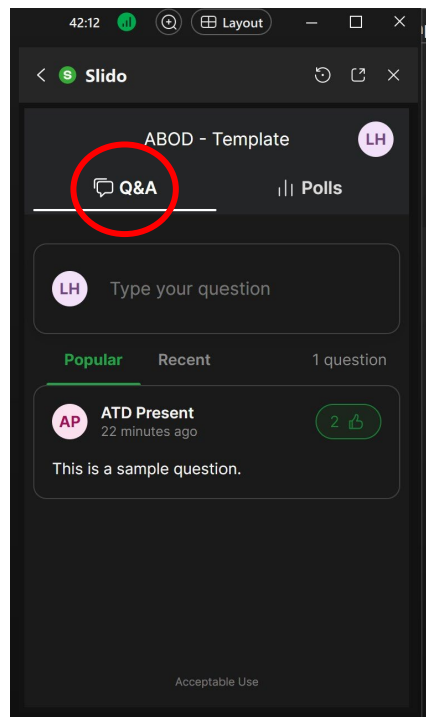
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Use Q&A for questions to a Speaker

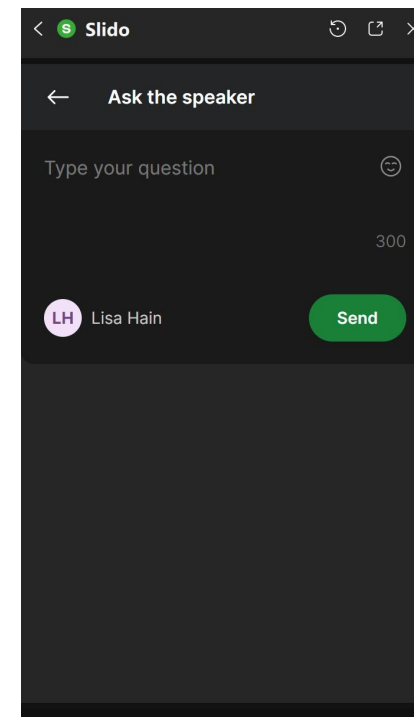
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Type your question to the speaker and click SEND. It will be asked on your behalf.

Follow us on
Social Media



Follow us on Facebook **@FLHealthValue** and
Florida Alliance for Healthcare Value on LinkedIn

Today's Agenda



- 1:00PM – 1:10PM **Welcome and Overview** - Rosa Novo, *Board Chair*, and Karen van Caulil, Ph.D., *President and CEO*
- 1:10PM – 1:20PM **Who is/What is the Florida Alliance?** - Karen van Caulil, Ph.D.
- 1:20PM – 1:30PM **Introduction of the Florida Alliance 2024-2025 Board of Directors and Officers**
- 1:30PM – 1:50PM **2023 Look-Back and 2024 Plan of Work** – Karen van Caulil, Ph.D.
- 1:50PM – 2:20PM **Key Partner Presentation** - Leah Binder, MA, MGA, *CEO*, The Leapfrog Group
- 2:20PM – 2:50PM **Key Partner Presentation** - Shawn Gremminger, MPP, *CEO*, National Alliance of Healthcare Purchaser Coalitions
- 2:50PM – 3:00PM **Wrap Up and Closing Comments** – Rosa Novo

Who is/What is the Florida Alliance?



- 501c3 non-profit research and education organization founded in 1984
- Led by Florida's top public and private sector employers/businesses
- Membership includes businesses of all sizes, public sector employers, industry partners
- **What can we do together to improve healthcare quality and cost?**
- Unique role is to convene stakeholders around Florida's most challenging issues and develop and implement solutions



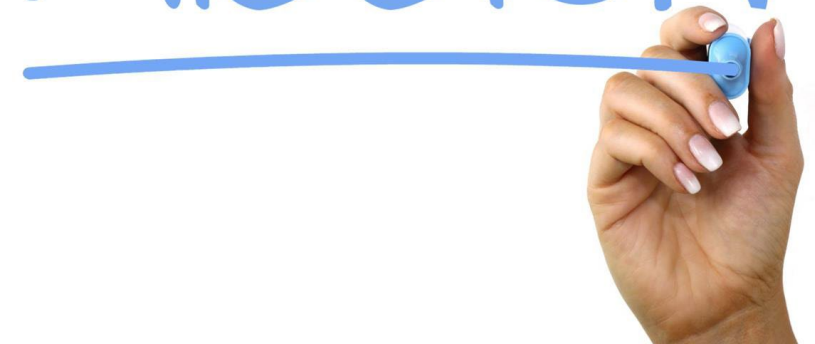
Mission Statement



As a leading global destination where millions come to live, work, play, and retire, Florida should offer nothing but the highest value, safest, best practice health care for its citizens and visitors.

The Florida Alliance for Healthcare Value's mission has always been about striving to make our state a world-class leader in healthcare quality and affordability through collaboration, innovation, transparency, and action.

MISSION



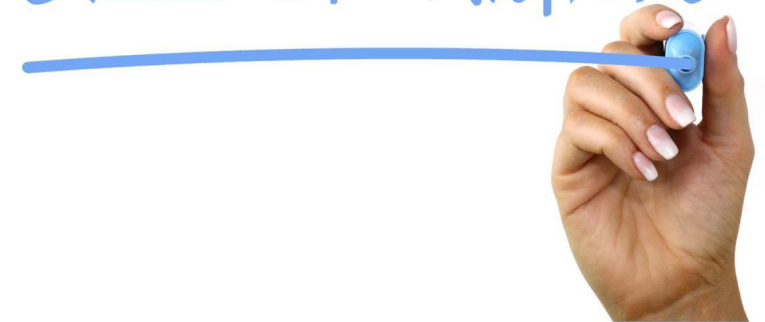
Employer/Healthcare Purchaser Rights ©



Employers/healthcare purchasers have the right to...

- Use their healthcare data to support new partnerships made to accelerate value
- Transparency of quality, allowing them to identify that it is measured in a meaningful and consistent way
- Ensure that plan members have the best patient care imaginable
- Advocate for better value in the health care they purchase for their employees
- Transparency of the cost of the care they purchase
- Be proactive and empowered purchasers of health care, seeking out innovative ways to generate value for their employees and their families

BILL OF RIGHTS



Our Value



As the second largest purchaser of health care after the federal government, employers represent millions of consumers who expect the best quality health care at the best price.

The Florida Alliance for Healthcare Value, as the collective voice of these purchasers and consumers, has the unique ability to leverage its members and strategic partners to identify and implement meaningful improvements in healthcare delivery and payment reform.

Our initiatives benefit all consumers in the state when healthcare quality is improved, and care is affordable.



What a Few of Our Employer Members Say....



“We value the unwavering dedication of the Florida Alliance for Healthcare Value to improve the lives and health of our Florida citizens and to bring cutting-edge solutions to ever-changing healthcare challenges. Our company’s membership saves us a tremendous amount of time and work while also exposing us to best practices in every area of health care.” - Ray Bowman, Ph.D., MarineMax (recently retired)

“Orange County Public Schools (OCPS) has been a member of the Florida Alliance since its inception. The staff provide us with a wealth of resources. We are able to network with other employers facing the same challenges, tap into their collective knowledge base, identify new ideas, and more quickly build solutions to improve care and reduce costs.” – Beth Curran, Senior Director of Risk Management, OCPS

“The Florida Alliance for Healthcare Value has pulled back the curtain on the lack of transparency in healthcare costs and the quality of deliverables. Their focus on our challenges and their relentless pursuit to introduce employer members to innovative solutions to those challenges has allowed me to be more effective at my job and has helped improve the healthcare experience for our City employees.” – Ann-Marie Sharpe, Director of Risk Management, City of Miami

EMPLOYER MEMBERS

Healthcare Advisory Council Members



Affiliate Members



National, State, and Regional Involvement



COALITION AGAINST SURPRISE MEDICAL BILLING



Board of Directors 2024 – 2025



Kenneth Aldridge
Rosen Hotels &
Resorts



Yvette M. Best
Orange County
Government



Beth Curran
Orange County Public
Schools



Jair Espinoza
City of Miami



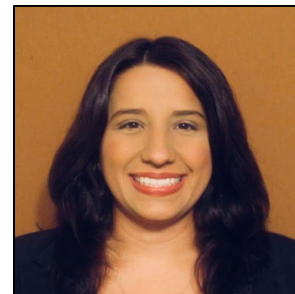
Stephanie Koch
Hendry Marine/Gulf Marine
Repair/Anchor Sandblasting and
Coatings



Susan McBroom
Patriot Rail



Rosa Novo
Miami-Dade County
Public Schools



Kimberly Ramos
The Mosaic Company



Karen van Caulil
Florida Alliance for
Healthcare Value



Mark Weinstein
ICUBA

Executive Committee 2024-2025



Rosa Novo
Miami-Dade County
Public Schools
Board Chair



Stephanie Koch
Hendry Marine/
Gulf Marine
Repair/Anchor
Sandblasting and
Coatings
Vice Chair



Yvette M. Best
Orange County
Government
Treasurer/Secretary



Karen van Caulil
Florida Alliance for
Healthcare Value
CEO



Beth Curran
Orange County
Public Schools
*At-Large Director,
Compliance Officer*



Susan McBroom
Patriot Rail
At-Large Director

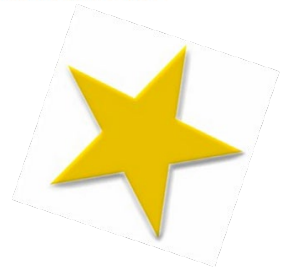
Thank you!



Hillary Gesele
Universal Parks & Resort
(Comcast NBCUniversal)



Jessica Mason
City of Orlando



Thank you for your service on
the Florida Alliance Board!



KEY AREAS OF FOCUS

2023 and 2024

Employer Learning Collaboratives



2023

Mental Health/Substance Use

PRACTICE - Mental Health Equity Learning and Action Collaborative (National Alliance)

PRACTICE – Mental Health First Aid

PRACTICE - Center for Workplace Mental Health – Notice.Talk.Act @Work

POLICY - Mental Health Parity Regulations – Increasing Awareness/Educating

POLICY - State of Florida Mental Health-Related Bills and State Budgeting Process

POLICY – Addiction Recovery Medical Home- Alternative Payment Model (ARMH-APM)

2024

Mental Health/Substance Use

PRACTICE – Support Compliance with Mental Health Treatment Parity Regulations

PRACTICE – Advanced Primary Care

PRACTICE – Connecting Mental Health and Safety (Florida Chamber and Meadows Mental Health Policy Institute)

POLICY – Network Adequacy, Collaborative Care Model, Payment Parity

Employer Learning Collaboratives



2023

Diabetes/Obesity

PRACTICE – Type II Diabetes Trend Report

PRACTICE - Coverage of Anti-Obesity Medications

PRACTICE – Obesity/Mental Health Connection

PRACTICE – National Diabetes Prevention Program Champion

2024

Diabetes/Obesity

PRACTICE - Type II Diabetes Trend Report

PRACTICE – Coverage of Anti-Obesity Medications

PRACTICE – Advanced Primary Care

Employer Learning Collaboratives



2023

Oncology (with MBGH)

PRACTICE - Prevention, Screening, Early Identification, Diagnosis, Treatment, Specialty Pharmacy, Biosimilars, Cell and Gene Therapies, Site of Care, Navigation, Care Management, Psychosocial Support, Survivorship, Return-to-Work

2024

High-Cost Claimants Initiative (with National Alliance)

PRACTICE – Data/Analysis, Strategies for Oncology, Specialty Pharmacy, and Cell and Gene Therapies

PRACTICE – Employer Insights and Guide to Oncology Management (with MBGH)

PRACTICE – Advanced Primary Care

Employer Learning Collaboratives



2023

Disease Prevention

PRACTICE – New COVID-19 shots

PRACTICE – RSV, Flu shots

PRACTICE – HPV Vaccine

PRACTICE – Direct Purchasing for Testing and Vaccinations

2024

Disease Prevention

PRACTICE – Advanced Primary Care

Advocacy 2023 and 2024



- Patient Safety (Leapfrog Regional Leader role) - increase the number of hospitals and ambulatory surgery centers (ASC) fully responding to the surveys, conduct a focus group on Employer Action Reports and how to incorporate ASC data/information, and conduct a feasibility study to make completion of the Leapfrog survey a requirement for Medicaid and State Health Plan reimbursement
- Hospital and Drug Fair Price – Cost Savings Analysis (Patient Rights Advocate), identification and deployment of market-based and policy-based strategies (National Alliance Fair Price initiative), CEO roundtable meetings, hospital/healthcare systems meetings

State and Federal Health Policy 2023 and 2024



- Participated in “Hill Visits” in Washington, DC with the National Alliance starting in 2023 and continuing in 2024 – educating elected officials on healthcare issues of importance to employers
- Participated in “Tally Days” in Tallahassee starting in 2023 and continuing in 2024 – educating elected officials and getting our name out there
- Continued to sign onto important federal health policy letters led by key partners like the National Alliance, The Leapfrog Group, ERIC, and others
- In 2023, wrote first opinion piece on the importance of the federal FAIR Health Act (published in Sarasota paper)
- In 2024, sent first letter of support for a bill in Florida with several of our employer members signing on
- Created an affiliate 501c4 organization, [Floridians for Accountability in Health Care](#)

State and Federal Health Policy 2023 and 2024



- Florida State of Reform – Health Policy - Advisory Council and presenting/moderating – 2023 (mental health) and 2024 (advanced primary care/value-based care)
- ERIC Spring Policy Conference – panelist – 2024 (preventing erosion of ERISA)
- 2024 Health Policy Summit - PBGH and National Alliance – employer panelist (key challenges facing employers and policy activities needed)
- State Consumer Health Information and Policy Advisory Council – updating and improving *FloridaHealthFinder* and the All-Payer Claims Database

College of Value-Based Purchasing



“Value 101: The Role of Employers in Advancing Health and Value”

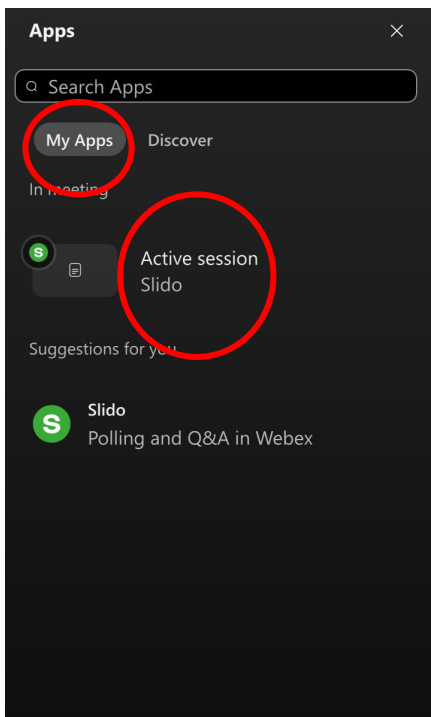
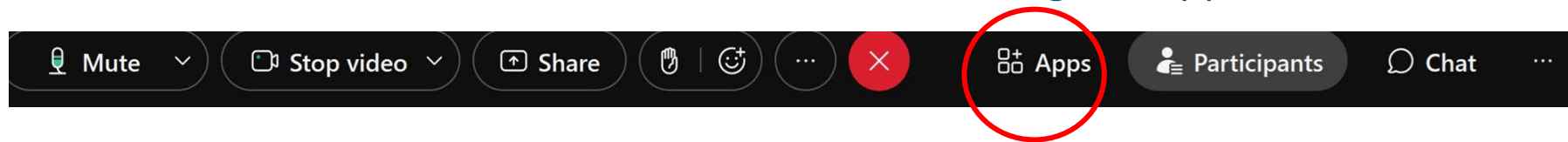
- Started in 2004 – Greater Philadelphia and Eastern Tennessee coalition (HC21), the National Business Coalition on Health (NBCH), and Thomas Jefferson University
- Reformatting with the Philadelphia coalition and HealthcareTN and seeking new university partner and funder(s)
- Expand and update the curriculum to cover today’s issues and challenges



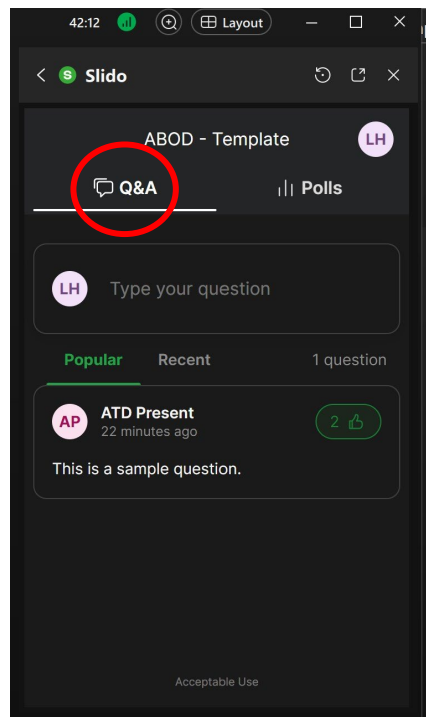
Leah Binder, MA, MGA
President & CEO
The Leapfrog Group

Use Q&A for questions to a Speaker

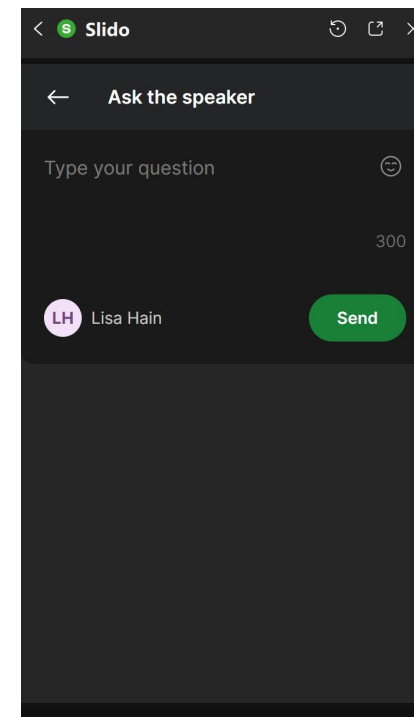
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Shawn Gremminger, MPP

President & CEO

National Alliance of Healthcare
Purchaser Coalitions

“The Purchaser Revolution”

Shawn Gremminger
President and CEO

March 12, 2024

By the numbers

2: Organizations – National Alliance of Healthcare Purchaser Coalitions - 501(c)(6) and Community Coalitions Health Institute – 501(c)(3)

43: Employer / purchaser coalition members across 35 states

12,000: Employers and purchasers

\$400: Billion in annual healthcare spend

45: Million covered lives

Shawn F. Gremminger, MPP

Known for his wide-ranging policy expertise, and government relations experience, Shawn Gremminger brings to the National Alliance a successful record of working with coalitions, employers and other healthcare purchasers, policymakers, and industry stakeholders toward the mission of achieving high-quality, affordable, equitable healthcare.

Shawn was most recently senior vice president at Reservoir Communications Group where he led communications and public affairs strategy and execution on a range of relevant issues, including prescription drug pricing, employer-sponsored insurance regulations, and Medicare payment. He has a strong history of healthcare advocacy and public affairs with employers, plans, hospitals, and consumer organizations. Shawn was previously director of health policy for the Purchaser Business Group on Health, a member of the National Alliance, where he ran efforts to improve quality and affordability for consumers and healthcare purchasers through federal policy. He has held senior leadership roles at Families USA and America's Essential Hospitals.

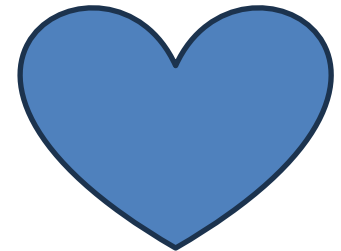


Our Current Framework



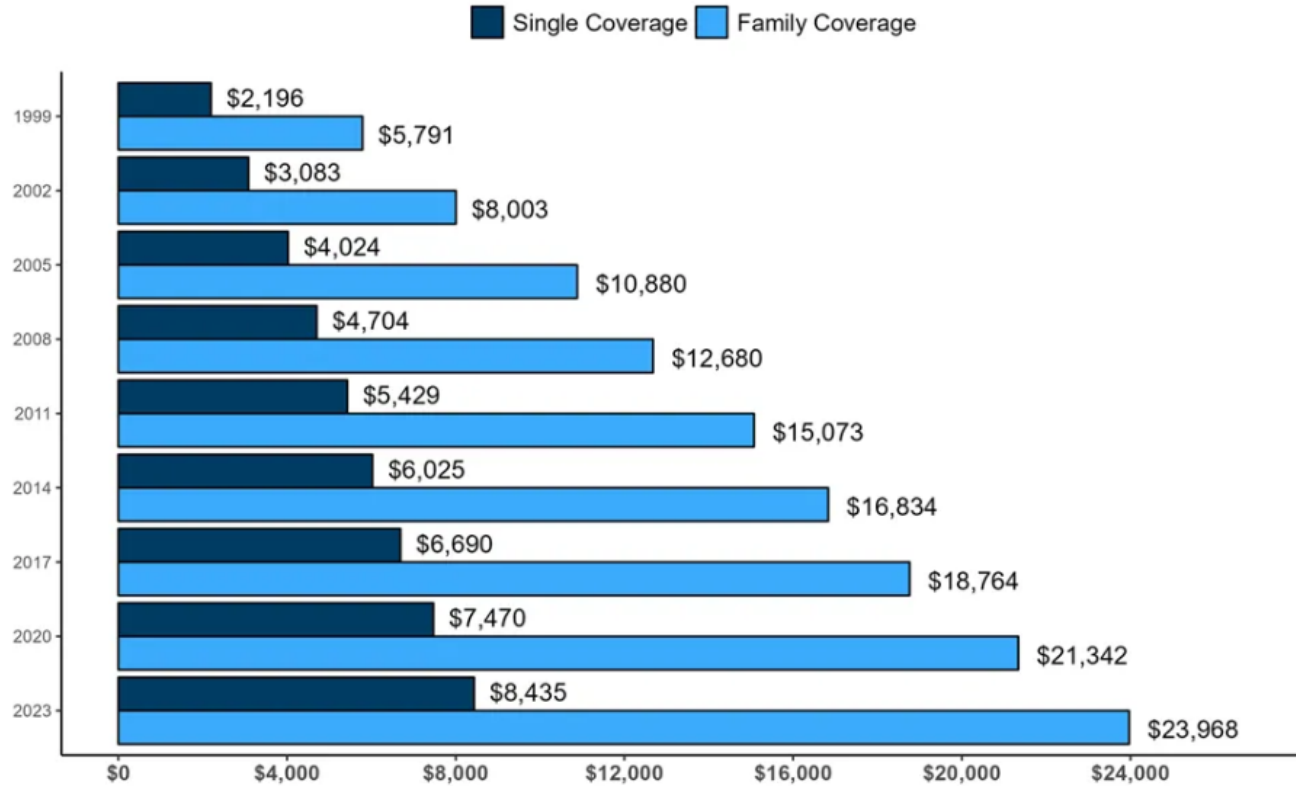
The National Alliance and the Florida Alliance – A match made in employer heaven

- 1984** – Central Florida Health Care Coalition (CFHCC) Founded
- 1992** – National Business Coalition on Health (NBCH) Founded – CFHCC one of just 8 original members
- 2004** – CFHCC becomes Florida Health Care Coalition (FHCC)
- 2008** – NBCH launches Evaluate8™ with FHCC as original partner
- 2011** – Karen van Caulil comes to FHCC as President and CEO
- 2016 – 2017** – Karen van Caulil serves as NBCH Chair
- 2017** – NBCH becomes the National Alliance
- 2019** – FHCC becomes Florida Alliance for Healthcare Value
- 2024** – Florida Alliance is the most active coalition in National Alliance membership by participation in funded projects



The health care system – perfectly happy with the status quo

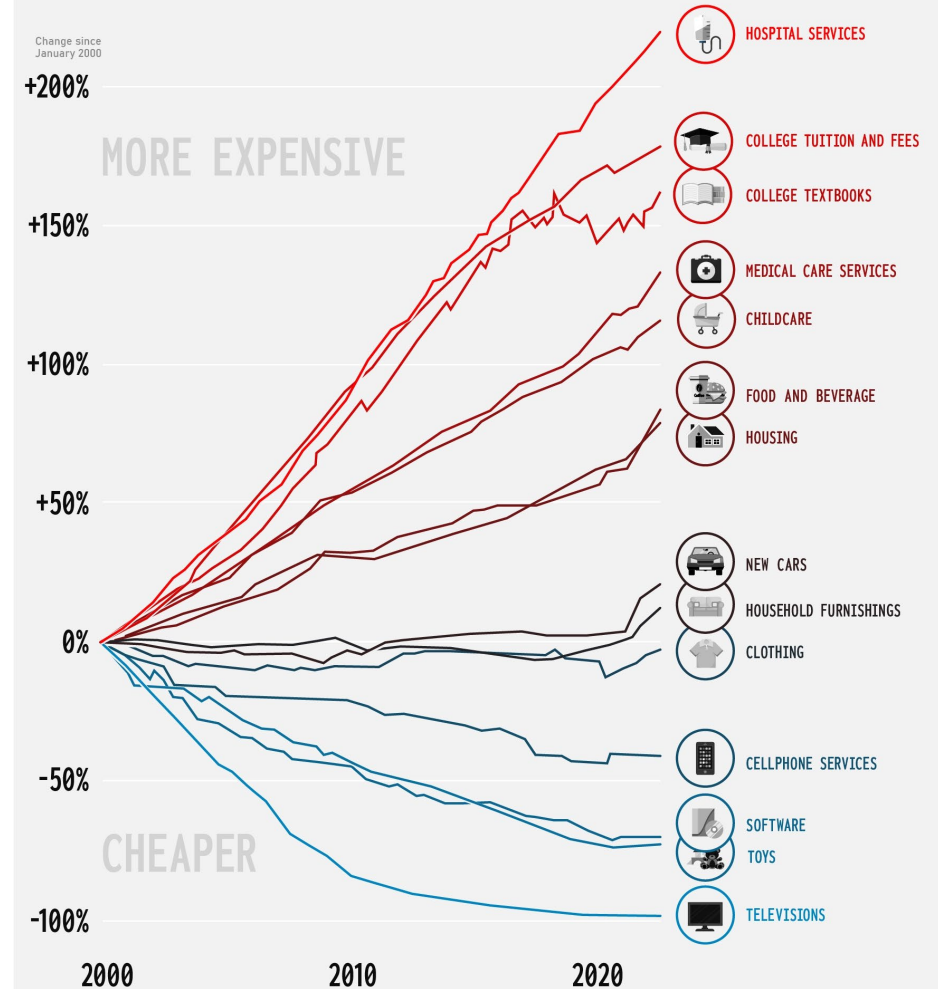
Average Annual Premiums for Single and Family Coverage, 1999-2023



Price Changes

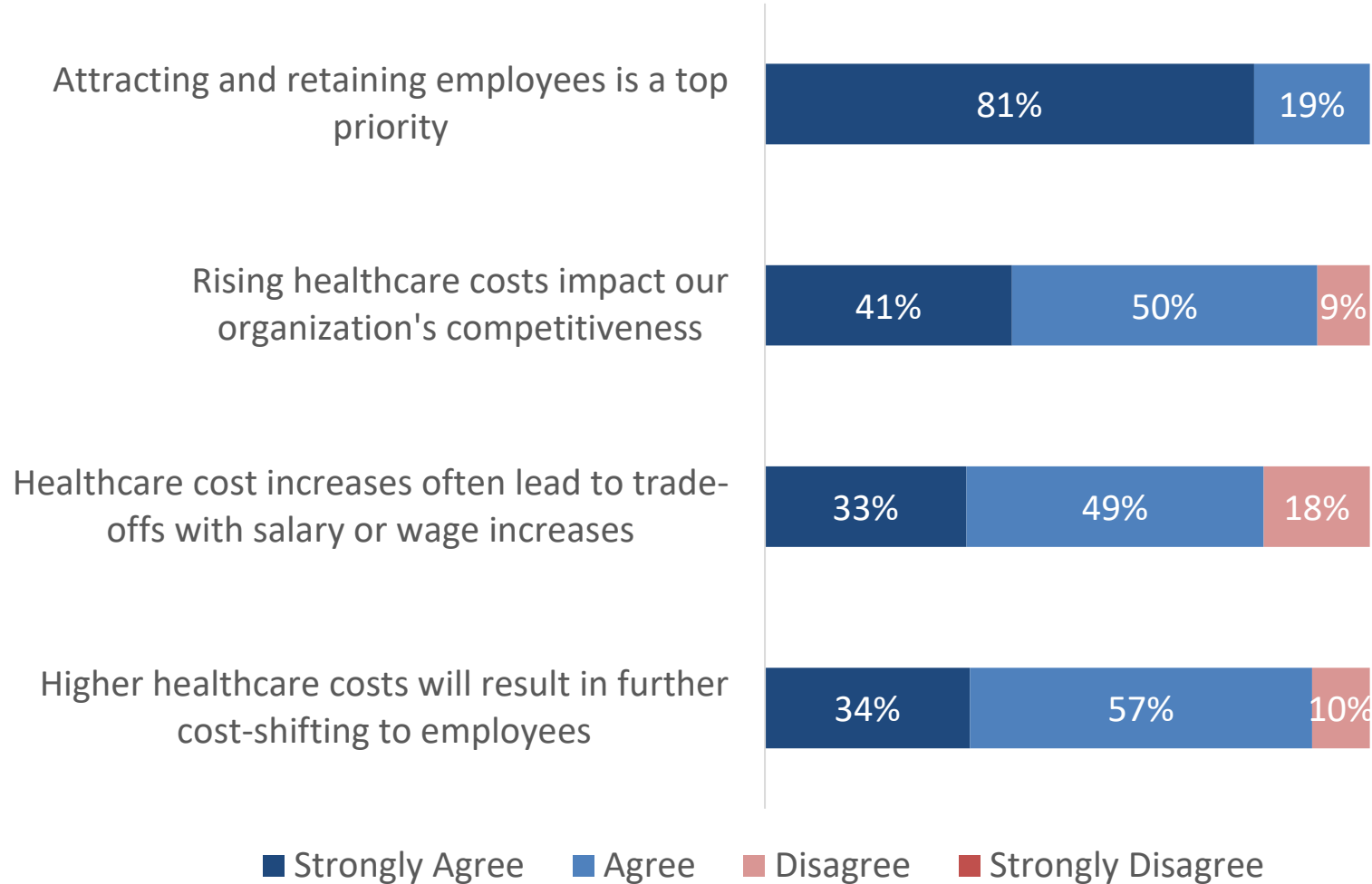
OF CONSUMER GOODS AND SERVICES

Broadly speaking, price levels have increased by 74% since 2000. That said, the actual numbers vary wildly depending on the type of good or service. Many consumer goods like toys and TVs have gotten cheaper, while critical categories like healthcare and education have skyrocketed.



Source: Bureau of Labor Statistics Original design and concept by Mark J. Perry, Senior Fellow Emeritus, AEI

Employers agree that attracting and retaining talent is a top priority, but healthcare costs are hindering their efforts



81% of employers strongly agree that attracting and retaining talent is a top priority, but rising healthcare costs prove to be a significant challenge

- Rising healthcare costs impact organization's competitiveness (**91% agree**)
- Costs impact our organization's ability to remain competitive (**82% agree**)
- Costs directly or indirectly crowd out salary or wage increases (**73% agree**)
- Costs will result in further cost-shifting to employees (**91% agree**)

Employers and Purchasers – Legally threatened by the status quo

Public Law 116–260
116th Congress

An Act

Dec. 27, 2020
[H.R. 133]

Making consolidated appropriations for the fiscal year ending September 30, 2021, providing coronavirus emergency response and relief, and for other purposes.

Consolidated
Appropriations
Act, 2021.

*Be it enacted by the Senate and House of Representatives of
the United States of America in Congress*

SECTION 1. SHORT TITLE.

This Act may be cited as the “*Consolidated Appropriations Act, 2021*”

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

**The Kraft Heinz Company Employee Benefits
Administration Board, Kraft Heinz Company
Group Benefits Plan, and Kraft Heinz Company
Retiree Group Benefits Plan,**

Plaintiffs,

vs.

Aetna Life Insurance Company,

Civil Action No. _____

Only **4 in 10** employers are confident that their intermediaries will help them meet transparency requirements related to:

Machine-readable files of all contracted rates for medical services

Comparison Price Tool

Elimination of gag clauses

Machine readable files of contracted rates for pharmacy services

Case 1:24-cv-00671 Document 1 Filed 02/05/24 Page 1 of 75 PageID: 1

CIVIL COVER SHEET

JS 44 (Rev. 04/21)

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS

Ann Lewandowski, on her behalf and on behalf of others

(b) County of Residence of First Listed Plaintiff Dane County, WI
(EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number)

Wheeler, DiUlio & Barnabei, P.C., 1650 Arch Street
Suite 2200, Philadelphia, PA 19103 (215-971-1000)

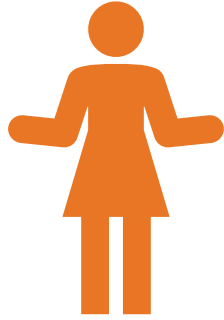
DEFENDANTS

Johnson and Johnson, et al.

County of Residence of First Listed Defendant Middlesex County, NJ
(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.

Attorneys (If Known)



Employers Yesterday:
Completely Ignored



Employers Today: At
the table - But one of
many



Employers Tomorrow:
Chairing the meeting

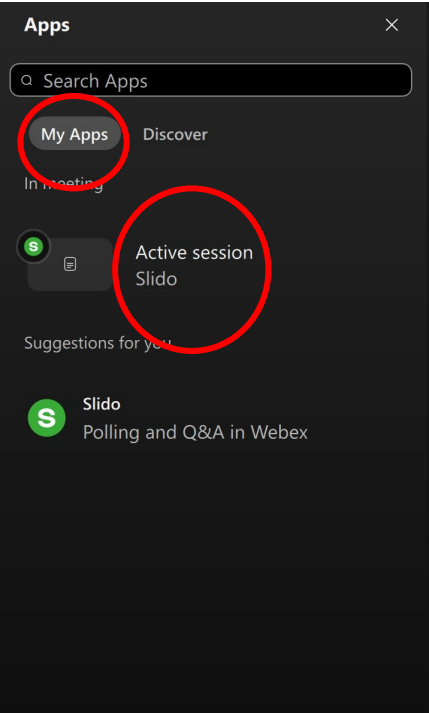
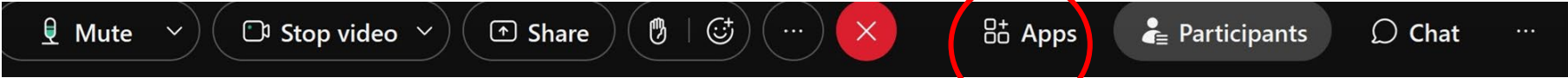
Our (unofficial) mission: *Helping employers develop the tools, resources, knowledge base, and courage to put them at the head of the table.*

National Alliance Goals for 2024 – Reimagining our role in the healthcare ecosystem to help employers in the purchaser revolution

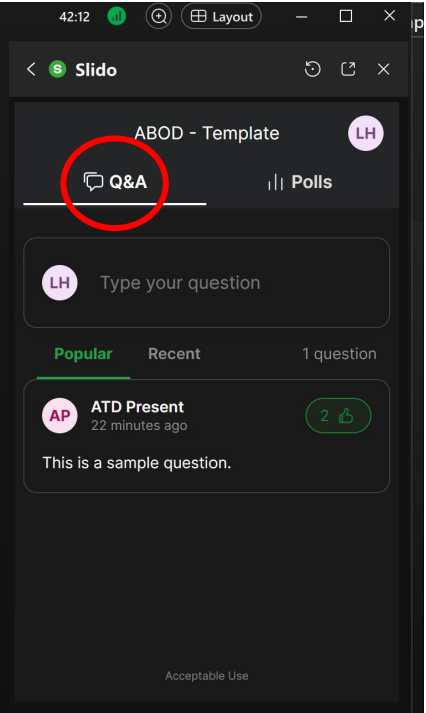
- Comprehensive strategic planning process (January – November) to guide our way in the next 3-5 years.
- Raising the profile of the National Alliance and the coalition movement among policy makers and other stakeholders
- Moving from a model of “how much can we do” to “how much impact can we have?”
Defining Impact –
 - How are we changing the world?
 - How are we serving our members?
- Seeking creative and entrepreneurial options for a more sustainable funding model – less reliant on grants and sponsorships

Use Q&A for questions to a Speaker

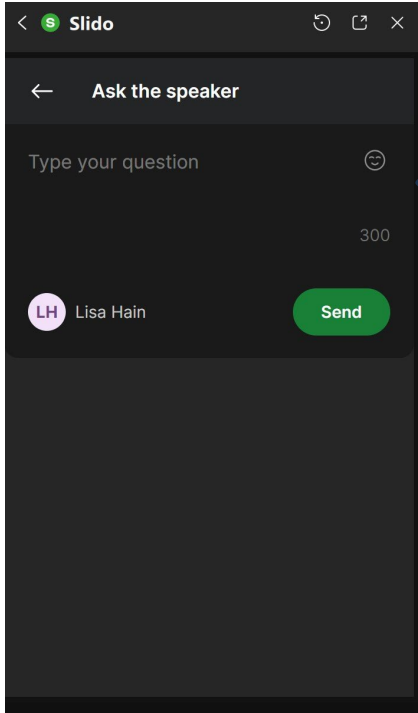
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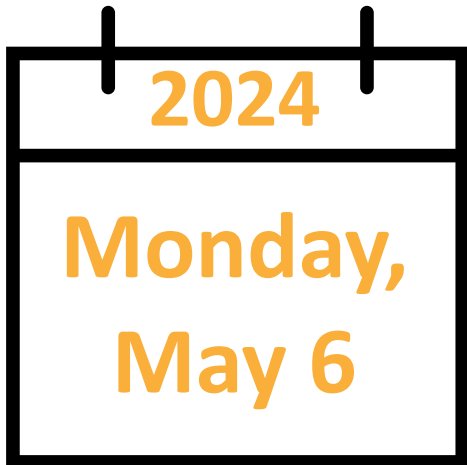


Type your question to the speaker and click SEND. It will be asked on your behalf.

Florida Alliance's 2024 Annual Conference



*“40 Years of Impact: Pioneering Progress in Health Care –
Addressing Challenges, Shaping the Future”*



We look forward to seeing you at this in-person event at the **Rosen Shingle Creek!**

For more information, visit our website at:
www.flhealthvalue.org/events



Annual Conference Speakers & Sessions



Keynote: How COVID Crashed the System: A Guide to Fixing American Health Care

Dr. David B. Nash, Jefferson College of Population Health



Advanced Primary Care is Everything

Raegan Garber Le Douaron, WeCare tlc
Jeffrey Hogan, Upside Health Advisors



When Will the Price Be Right?

Mike Adams, 7-Eleven

Christin Deacon, VerSan Consulting

Lester Morales, Next Impact



How to Use Data to Drive High Quality Outcomes in Mental Health

Dr. David Kraus, Outcome Referrals



Annual Conference Sponsors



Thank you to our generous sponsors!



Sponsorships for the Annual Conference are still available. Please contact lisa@flhealthvalue.org for information.

Closing Comments



Rosa Novo

Administrative Benefits Director
Miami-Dade County Public Schools
Board Chair, Florida Alliance