



## Weekly Bulletin – February 16, 2024



### EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES, AND EMPLOYER LEARNING COLLABORATIVES (ELC)

Next week is a busy one! Below is a review of the important educational programs coming up. All have been included in Weekly Bulletins over the past few weeks. We hope you can take advantage of some of these complimentary Employer Member benefits.



#### **Tuesday, February 20 – 11:00AM – 11:30AM ET: Review of the Leapfrog Maternity Report**

This Florida Alliance webinar will review Florida statistics from The Leapfrog Group’s report on the state of maternity care in the US. While there have been notable improvements in some procedures, Florida’s C-section rate is still above the national average. The report provides context regarding these findings and how employers can use this information. To access the report, click [HERE](#).

Additionally, Karen van Caulil will share important information she received at yesterday’s Florida Perinatal Quality Collaborative Steering Committee meeting at USF.

If you need the calendar invitation for this webinar, please contact Lisa Hain at [lisa@flhealthvalue.org](mailto:lisa@flhealthvalue.org)



#### **Tuesday, February 20 – 12:00PM – 1:00PM ET: *The Cost of Misdiagnosis and Mistreatment*, hosted by Florida Alliance Healthcare Advisory Council Member Cleveland Clinic**

Cleveland Clinic’s virtual presentation will explore the impact of diagnostic errors and unnecessary treatment of the cost of health care and the effect on patients. Featured speakers include Dr. Christine Hale, Senior Vice President, Chief Medical Officer of Clinical Consulting, Lockton. Dr. Hale was part of the All-Star Panel speaking on *Transparency, Accountability, and Action* at our 2023 Annual Conference.



To register, click [HERE](#).

**Tuesday, February 20 – 12:15PM – 1:00PM ET: *Decoding the Workforce Environment and Forecasting Change*, part of the National Alliance “Pulse of the Purchaser” Webinar Series**

According to the National Alliance...“During this first in the three-part series, attendees will embark on a journey into the core of their organization and explore the intricacies of workforce dynamics. This session unearths elements shaping your workplace and looks into the future, exploring potential health reforms that could reshape the landscape for employers. You will gain comprehensive insights into your organizational heartbeat and strategic foresight to navigate impending challenges.”



To register, click [HERE](#).

**Wednesday, February 21, 8:30AM – 11:00AM ET: RosenHealth Launch Event, in person (or Live Stream) at Rosen Shingle Creek, Orlando**

The Florida Alliance is proud to be part of the host team for the launch of RosenHealth by Employer Member Rosen Hotels and Resorts.

RosenHealth is a new approach to building health benefit programs

inspired by the over 30 years of experience Rosen has had spending less for better health plan coverage. During this exciting event you will learn the tools you need to impact change immediately. **Karen van Caulil, Florida Alliance President and CEO**, is among the speakers.



To register to attend in-person or to view the Live Stream of the event, click [HERE](#).

**Thursday, February 22, 12:00PM – 12:30PM ET: *Sharing Employer Experience on CAA Attestation***

Hosted by the National Alliance, this fiduciary check-in webinar follows up on their November webinar, *CAA Employer Attestation Requirements*, which featured a discussion on

employer compliance with the No Gag Clause and attestation requirements of the Consolidated Appropriations Act of 2011 (CAA).



Panelists, including **Florida Alliance President and CEO Karen van Caulil**, will share what employers have done to achieve compliance by the January 1, 2024, deadline and how they will continue to do so for the long term.

Register for this webinar [HERE](#).

**REGISTRATION OPEN! Annual Conference – 40 Years of Impact: Pioneering Progress in Health Care – Addressing Challenges, Shaping the Future – Monday, May 6, 2024**

The Florida Alliance Annual Conference, celebrating 40 years of improving the quality and value of health care in Florida, will take place on Monday, May 6, 2024 from 8:00AM to 5:00PM at the Rosen Shingle Creek in Orlando.

**Keynote Speaker: Dr. David B. Nash**



David B. Nash, MD is the Founding Dean Emeritus, and remains on the full-time faculty as the Dr. Raymond C. and Doris N. Grandon Professor of Health Policy at Jefferson College of Population Health. He is internationally recognized for his work in public accountability for outcomes, physician leadership development, and quality-of-care improvement. Dr. Nash's work is well known through his many publications, including his most recent bestselling book, *How Covid Crashed the System: A Guide to Fixing American Health Care*.

Additional confirmed speakers:



**Mike Adams**  
7-Eleven



**Chris Deacon**  
VerSan Consulting



**Jeffrey Hogan**  
Upside Health Advisors



**David Kraus, PhD**  
Outcome Referrals



**Lester Morales**  
Next Impact

Topics include:

- Advanced Primary Care is Everything
- When Will the Price Be Right?
- How to Use Data to Drive High Quality Outcomes in Mental Health

Employer Members can attend the Annual Conference for free by using promo code **EMPLOYER40** when registering. To learn more about the Annual Conference, including hotel information and registration, please visit our website by clicking [HERE](#).

To use the promo code:

1. Click on ADD PROMO CODE to open the promo code window.
2. After entering the promo code EMPLOYER40, click APPLY.
3. When your code has successfully been applied, ADD 1 EMPLOYER TICKET.
4. Click CONTINUE to open the page to fill in your Contact Information.

The screenshot displays the registration interface for the Florida Alliance 40th Anniversary. The event title is "40 Years of Impact: Pioneering Progress in Health Care - Addressing Challenges, Shaping the Future". The location is Rosen Shingle Creek, 9939 Universal Blvd., Orlando, FL 32819. The date and time are Mon, May 6, 2024 8:00 AM - 5:00 PM ET. The organizer is Lisa Hain, (407) 425-9500, info@flhealthvalue.org. The Florida Alliance logo is visible in the top right. The interface includes a promo code input field with "EMPLOYER40" entered, an "Applied" status, and a "Remove" button. A confirmation message states "Your promo code has been successfully applied!". Below this, there is a "TICKETS" section with three items: "Florida Alliance Employer Member (free with code)" with a price of \$249.00 and a quantity of 1; "Florida Alliance Healthcare Advisory Council (free with code)" with a price of \$249.00 and a quantity of 0; and "Florida Alliance Affiliate Member" with a price of \$249.00 and a quantity of 0. To the right, the "Order summary" shows a subtotal of \$249.00, a promo code discount of -\$249.00, and a total of \$0.00. A "Continue" button is located at the bottom right of the order summary.

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## FLORIDA ALLIANCE BOARD

### Election of Florida Alliance Board of Directors – Thursday, February 22, 2:00PM – 2:15PM ET

The Nominating Committee of the Florida Alliance Board has identified 9 highly qualified and engaged leaders from our Employer Member community to serve on the Board of Directors. **On February 22 at 2:00PM we will hold a brief meeting via Webex so that the main contact for each Employer/Healthcare Purchaser Member may cast their vote for this slate.** The main contact for each Employer Member will have received a calendar invitation for this meeting. If you are the main contact and unable to attend, please give your vote to another individual at your organization so they may cast a vote. Please let Karen van Caulil know if you need to make that change in who will attend by contacting her at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org).

Slate of 2024-2025 Candidates – bios can be found in Weekly Bulletin 2/9/24



**Kenneth Aldridge, Jr.,  
BSN, MS-HAS**  
Director of Health Services  
Rosen Hotels & Resorts and RosenCare



**Yvette Best, Ed.D., CPP, SPHR,  
SHRM-SCP**  
Head of Human Resources  
Orange County Government



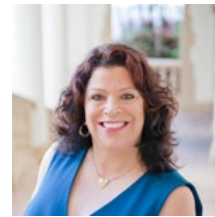
**Beth Curran**  
Senior Director of Risk  
Management  
Orange County Public Schools



**Jair Espinoza, CGBA, BBA, CPP**  
Group Benefits Manager  
City of Miami



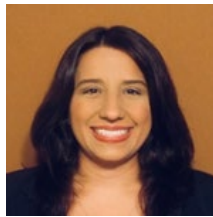
**Susan McBroom**  
Director of Human Resources  
Patriot Rail Company



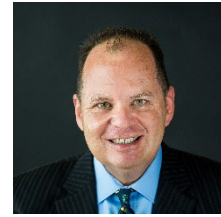
**Stephanie Koch, SPHR,  
SHRM-SCP, CHVA**  
Director of Human Resources  
Gulf Marine Repair



**Rosa Novo**  
Administrative Benefits Director  
Miami-Dade County Public Schools



**Kimberly Ramos**  
Director of Global Benefits  
The Mosaic Company



**Mark Weinstein, CPA, JD,  
LL.M., MPH**  
President & CEO  
ICUBA





## IN CASE YOU MISSED IT

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### **NEW INFORMATION ON THIS OPPORTUNITY High-Cost Claims Initiative Opportunity – Are You Interested in Participating? RSVP Needed**

The National Alliance of Healthcare Purchaser Coalitions has announced a call for proposals to participate in a High-Cost Claims initiative aimed at addressing and mitigating challenges related to high-cost claims. This project will be a deep dive into high-cost claims and will focus on learning employer perspectives, defining best practice strategies, and determining effective benefit design decisions for addressing high-cost claims.

**We have new information about this opportunity since last week’s Bulletin went out.** Each coalition selected (only four coalitions total) will have 6-10 employers participate in **ONE, 4-hour in-person workshop** this spring (with virtual participation possible, if needed) facilitated by Dr. Christine Hale from Lockton. The topics to be covered are oncology, cell and gene therapies, and specialty pharmacy.



**This is a competitive application process! The application is due February 20, and we cannot submit a proposal without a commitment from at least 6 employer members.** Since the workshop must take place in-person, we will determine the location if we are selected to participate and base it on the best location for the employers participating. We will cover travel-related costs for the participating employers.

Please email Karen van Caulil at [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) ASAP if you would like to participate. We need three more employers to reach out! Thank you!

### **Top 10 Most Anticipated Drug Launches of 2024 – online article from Fierce Pharma**

Each year Fierce Pharma assesses the biggest potential new drugs of the year ahead. Typically, major pharmaceutical and biotechnology companies are featured, each presenting potential blockbuster launches.

In 2024, things are set to play out differently. The most anticipated drug comes from a biotech company that many have been unaware of, Karuna Therapeutics. Florida Alliance Affiliate Member Eli Lilly comes in at number two with its Alzheimer drug, donanemab and the third most anticipated drug launch comes from Madrigal Pharmaceuticals, a small biotech company, and its non-alcoholic fatty liver drug, resmetirom.



The top 10 list is based on Evaluate's 2024 preview, where the analysts assess what they see as the biggest-selling drugs that will be approved this year in terms of sales by 2028.

To read the full article, click [HERE](#).

### **There is a Big Gap in a New Plan to Speed up Health Insurance Authorizations – *article from Axios***



Patient advocates and the health industry applauded rules released earlier this month that require federally funded insurers to act faster on prior authorization requests, give a reason for coverage denials, and update electronic systems that facilitate prior authorizations. But the rules only apply to medical items and services.

The decision to exclude drugs from the latest prior authorization revamp means other new protections, like standards around electronic information-sharing and reporting, will not apply to cancer drugs and other kinds of specialty care that patients receive in a doctor's office or hospital.

Although the Centers for Medicaid and Medicare Services (CMS) seems committed to pushing for further changes, the Biden administration already has a paced drug policy agenda. Prior authorization 2.0 could take a back seat to other priorities.

Read the full article [HERE](#).