

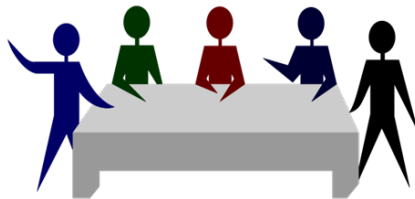


Weekly Bulletin – February 2, 2024



WHAT'S NEW THIS WEEK?

Florida Alliance Board of Directors Elections – Coming up soon!



The Nominating Committee of the Board is working hard to identify a slate of candidates to serve on our Board of Directors. An update of the organization's Bylaws and a change in Florida nonprofit regulations have resulted in the development of a new election process for us. Here's what you need to know:

- If you are the main contact for your organization, you will receive a calendar invitation today for a very short WebEx meeting (15 minutes) scheduled for February 22 at 2:00PM ET.
- Each member organization has one vote to cast and the main contact casts that vote for their organization. We will use the polling function to record your vote.
- If you are unable to attend, please identify someone from your organization to take your place on the call to cast your organization's vote. Please email Lisa@flhealthvalue.org to let her know who will attend and she will forward the calendar invitation to them.
- We will share the slate of candidates and brief bios in next week's Bulletin.
- The new Board will be seated on March 12 during our virtual Annual Meeting.

If you have any questions or concerns about the election process, please contact Karen van Caulil at karen@flhealthvalue.org

If you have not registered for the Annual Meeting, please see below for the registration link and last week's Bulletin for more details on the event. In addition to introducing our new Board members and Officers, we will present our 2024 Plan of Work and hear from Leapfrog CEO Leah Binder and National Alliance CEO Shawn Gremminger who will talk about the important work we do with their organizations.

To register for the Annual Meeting, click [HERE](#).

Health Benefits Conference and Expo – A Great Event!



Congratulations to Affiliate Member International Foundation of Employee Benefit Plans for their excellent conference this week in beautiful Clearwater Beach! Florida Alliance Board Chair Rosa Novo and President and CEO Karen van Caulil served on this year's conference advisory council. Karen was able to attend and moderate two sessions and was glad to see Jair Espinoza from the City of Miami, an Employer Member, and several of our Affiliate Members in attendance.

In one of the sessions Karen moderated, the patient voice was provided by actor Sebastian Arcelus. He spoke about the stress and anxiety he and his family experienced due to balance billing and his appreciation for the Screen Actors Guild Health Plan's program to bring the 800% of Medicare billing amount he was initially expected to pay to something more in line with market prices. Sebastian has a long list of acting credits but is perhaps best known for his roles in *Madame Secretary* and *House of Cards*. While he has never "played a patient on TV", he did an excellent job of sharing his personal experience.



*Sebastian Arcelus (right)
and Matthew Jacobs of WellRithm*

All the speakers were excellent, and the topics were very relevant. If you would like to see the slides from any of these presentations, please reach out to Karen van Caulil at karen@flhealthvalue.org

- OK, But Really: How Do We Increase Engagement?
- Ventura County's Successful Transition to a Virtual Wellness Program
- Diabetes and Obesity Risk Management: Strategies for Health Plans
- Three Florida Employers Saved 18% on Pharmacy Spend – Can You?
- From Addiction to Advocacy: Fostering a Supportive and Inclusive Workplace for Employees with Substance Use Disorder
- What Plan Sponsors Need to Know About Obesity Medications
- Driving Wellness Initiatives from Employer Health Clinics
- Closing the Gap Between Good Intentions and Healthy Behaviors
- How a Focus on Employee Engagement Drives Health and Wellness Outcomes
- The Rising Cost of Specialty Drugs – What Plan Sponsors Can Do to Break the Cycle
- Turning Employee Survey Data Into Insights and Action
- Creating a Wellness Program That Fosters Employee Engagement and Retention
- Staff Networking Groups – A Novel Approach to Employee Feedback
- Conducting a Self-Audit of Your Health and Welfare Plan
- Increasing Healthcare Pressure – How Employers Are Responding to Changing Regulatory and Financial Demands
- The Indemnity Captive Advantage: Maximizing Savings in the Healthcare Landscape
- Health and Productivity: Balancing Risk and Reward



EMPLOYER MEMBER EDUCATIONAL PROGRAMS, REPORTS, RESOURCES, AND EMPLOYER LEARNING COLLABORATIVES (ELC)

Employer Member Benefit: Webinar - *The Cost of Misdiagnosis and Mistreatment* – Tuesday, February 20, 12:00PM ET

Florida Alliance Healthcare Advisory Council Member Cleveland Clinic



is hosting a virtual presentation that will explore the impact of diagnostic errors and unnecessary treatment on the cost of health care and the effect on patients. Join the engaging conversation with featured speakers that include Dr. Christine Hale, Senior Vice President, Chief Medical Officer of Clinical Consulting at Lockton. Dr. Hale was part of the All-Star Panel speaking on *Transparency, Accountability, and Action* at our 2023 Annual Conference.

Speakers



Scott Platz
MODERATOR
SENIOR DIRECTOR,
STRATEGIC PRICING

CLEVELAND CLINIC



Robert Bermel, MD
DIRECTOR, MELLON CENTER
FOR MULTIPLE SCLEROSIS

CLEVELAND CLINIC



Christine Hale, MD
SENIOR VICE PRESIDENT,
CHIEF MEDICAL OFFICER OF
CLINICAL CONSULTING

LOCKTON



Michael Steinmetz, MD
CHAIRMAN, DEPARTMENT
OF NEUROSURGERY

CLEVELAND CLINIC

To register, click [HERE](#).

Employer Member Benefit: In-Person Event – *RosenHealth Launch Event* – Wednesday, February 21, 8:30AM, Rosen Shingle Creek

Florida Alliance Employer Member Rosen Hotels and Resorts is launching RosenHealth, a new approach to building health benefit programs inspired by the over 30 years of experience Rosen has had spending less for better health plan coverage.



With industry-leading turnover and employee satisfaction rates through the roof, during this session employers will learn how health benefits can become an ultimate differentiator. You will learn the tools you need to impact change immediately.

This is an in-person event at the Rosen Shingle Creek in Orlando and space is limited. To register, click [HERE](#).



IN CASE YOU MISSED IT

Leapfrog's Maternity Care Report Uncovers an Increase in C-Sections Nationally – Where Does Florida Stand?

Several months back we shared The Leapfrog Group's report focusing on the state of maternity care in the US. We are re-sharing this important information with you plus the Florida statistics because of increased inquiries from our employer members about maternity care and outcomes.



Several items were highlighted in the report, notably the improvement nationally in two procedures and the worsening of another. In positive news, the percentage of early elective deliveries dropped to less than 2%, well below Leapfrog's guidelines for this procedure. Another positive highlight is the decrease of episiotomies, dropping from 12.6% in 2012 to 4.6% in 2022, below Leapfrog's standard.

However, **the percentage of C-section births in low-risk, first-time mothers continues to remain higher than Leapfrog's standard.** The established standard for these procedures is 23.6% for low risk, first time mothers, and in 2022 that percentage was 25.2%.

Florida's C-section rate is headed in the right direction, having been at 29.4% of births in 2019 down to 27.1% in 2022 but still above the national average stated above of 25.2% and Leapfrog's standard of 23.6%.

The report provides additional context regarding these findings and how employers can use this information.

We have scheduled a 30-minute WebEx on Tuesday, February 20 at 11:00AM ET to review the report and determine what actions the Florida Alliance can take to address this important issue.

Click [HERE](#) to access the report.