



# 2024 Annual Conference Sponsorship Opportunities

All sponsorships will be formalized via a Sponsorship Letter

Annual Conference Sponsorship Benefits <sup>◇</sup> Available number of sponsorships per level is limited	PLATINUM LEVEL \$20,000 Limited to 3 sponsorships	GOLD LEVEL \$14,000 Limited to 5 sponsorships	SILVER LEVEL \$10,000 Limited to 10 sponsorships	BRONZE LEVEL \$5,000 Unlimited # of sponsorships available
Recognition as a sponsor in event marketing, during event, in attendee follow up material, and on social media	✓	✓	✓	✓
Complimentary registration fee (each registration is valued at \$499)	6 attendees	4 attendees	3 attendees	1 attendee
Exposure to a diverse group of progressive employers and healthcare stakeholders	✓	✓	✓	✓
1 presentation slide (provided by sponsor) to include any information sponsor would like to promote (exact specifications provided upon sponsorship confirmation)	✓	✓	✓	✓
Brief (50-100 words) description of the products or services sponsor offers with contact information posted on FL Alliance website event page	✓	✓	✓	✓
Opportunity to submit approved content for our Employer/Purchaser Weekly Bulletin	4	6	3	1
40 <sup>th</sup> Anniversary Celebration Dinner being held on May 6, 2024	3 attendees	2 attendees	1 attendee	
Registration list post event to include registrant's name, title, and organization <sup>+</sup>	✓	✓		
Opportunity to write 1 article (1000-word limit) on a non-sales topic, approved by the Florida Alliance, to be posted on our website	✓	✓		
Opportunity to welcome the audience and present a 3-minute profile of your company	✓			

<sup>◇</sup> All benefits must be used within one year of the event.

<sup>+</sup> Any outreach to the registration list must be approved by the Florida Alliance.

**Sponsors must be Members of the Florida Alliance at the time of confirmation of sponsorship, and must continue membership through the event.**