The Working Sick: Why people with multiple chronic conditions are invisible high-cost claimants

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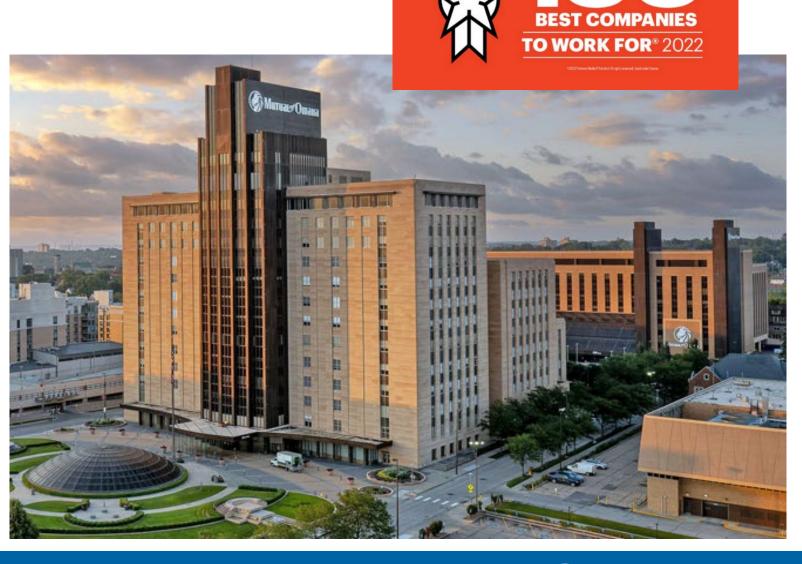


Who is Mutual of Omaha

For over 110 years, our mission has been to help our customers protect what they care about and achieve their financial goals.

We believe that every customer should have a financial future imagined, planned, and secured.

- Fortune 300 Company
- Rated as "Fortune 100s Best Companies to Work For" in 2022
- Approximately 6,000 Associates
- 2 Medical PPO Plans, both high deductible, but not consumer directed health plans



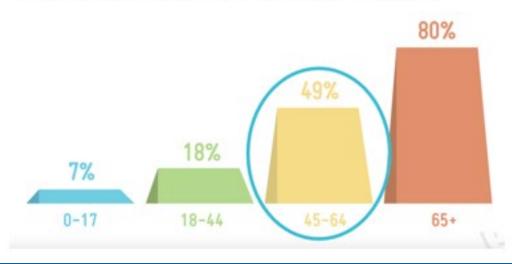


Possible Opportunity to Explore

- Almost 50% of those age 45-64 are polychronic
- Those with 4+ conditions represent almost 70% of spend

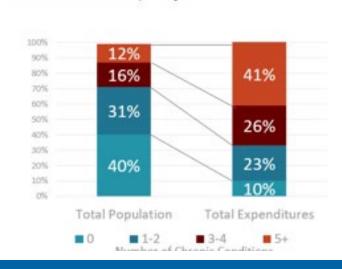


The Prevalence of MCC increases with age, however this problem affects many working aged Americans, not just the elderly.





Distribution of the US adult population and total health expenditures by number of treated chronic conditions, 2014

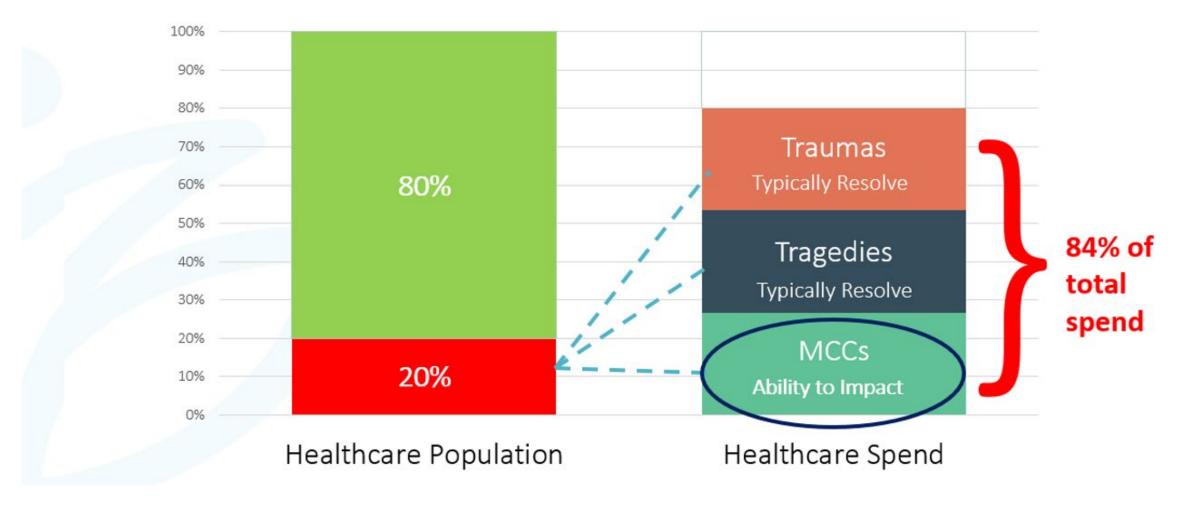






Depression

SAMPLE ORGANIZATION <u>HIGH COST</u> CLAIMANTS: 20% OF ADULTS ACCOUNT FOR 84% OF TOTAL SPEND





Inspera Health Program Focus





5+ CHRONIC CONDITIONS

MEDICAL CONDITIONS

- Obesity
- Hypertension
- Chronic Joint Pain
- Diabetes
- Asthma
- Metabolic Syndrome
- Fibromyalgia
- IBS
- COPD
- Recurrent Migraines
- Chronic Back Pain
- Elevated Cholesterol

MENTAL HEALTH

- Depression
- Anxiety
- Hoarding
- PTSD
- ADHD
- Bipolar Disorder
- Panic Disorder
- Adjustment Disorder
- Dysthymic Disorder

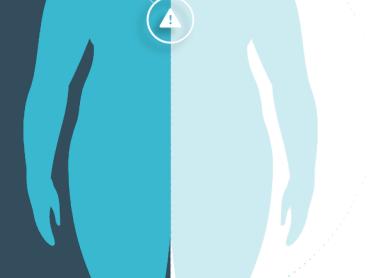
Medical

Mental

SOCIAL DETERMINANTS

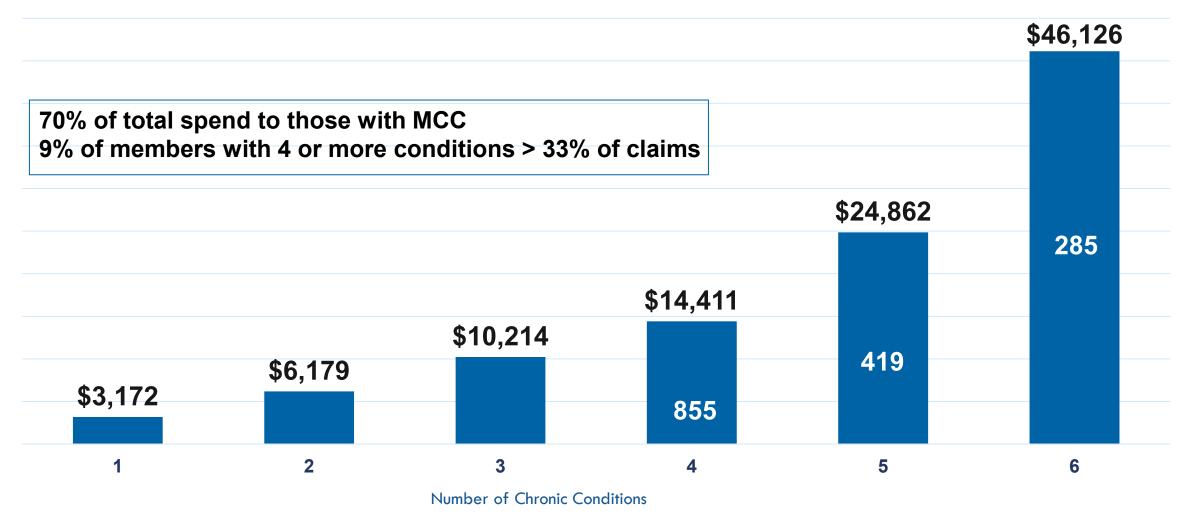
Social

- Economic Stability
- Social & Community Context
- Health & Health Care
- Neighborhood
 & Built Environment
- Education

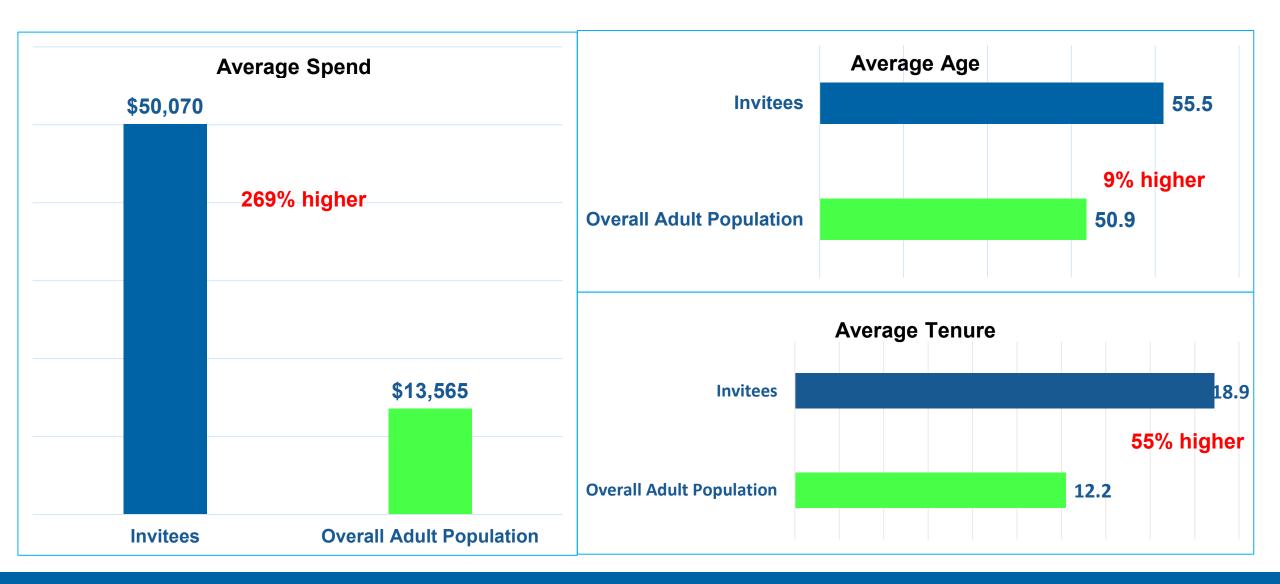


Initial Cost/Member by # of Chronic Conditions

2016-18



Initial Opportunity





Increasing Number of Conditions (2016 to 2018)

Total Population

39% increased number of conditions

- 24% add 1 condition
- 10% add 2 conditions
- 5% add 3 or more conditions

Those with 3 or more conditions

already... The sick get sicker

70% increased number of conditions

- 30% add 1 condition
- 20% add 2 conditions
- 20% add 3 or more conditions

Those that already have conditions are 80% more likely to acquire additional chronic health conditions



Initial Data Review Identified Opportunity

- 400+ MCC members eligible for program invitation
- Most of this group will be with MoO until retire (age 55 w/19 years of service)
- Long term liability average profile
 \$500k + in health claims and absence costs

- Our internal dialogue was on the cost and liability of not addressing this population
- As this population represented a significant portion of the total plan cost the opportunity was compelling
- We decided implement a pilot of 25 members leveraging the MBGH relationship.



The Cost of Doing Nothing

COST ESTIMATES FOR 25-MEMBER COHORT WITH 5+ MCC¹

Average Age = 52, Average Tenure = 20 Years

\$7M

| | PER PARTICIPANT | PER COHORT ¹ |
|---|-----------------|-------------------------|
| Health & Pharmacy Claims Last Year | \$19k | \$483k |
| Expected Cost: 4 Years | \$87k | \$2M |
| Expected Cost: 10 Years | \$255k | \$4M |
| Expected Cost: Age 67 | \$323k | \$4.5M |
| Expected Total Cost ² Age 67 | \$500k | \$7.0M |

COST OVER TIME

¹Annual Attrition: 5%; Trend 5%
²For every dollar spent in health claims cost for people with chronic conditions there is another \$0.55 of indirect spend.

Source: Hoffman Catherine et al. Persons with Chronic Conditions:
Their Prevalence and Costs. JAMA. Nov. 13, 1996.

Implemented Focused MCC Solution Inspera Health Program



Overview of Inspera Health Program





on Discovery

IDENTIFICATION

Health Claims, Biometrics, PBM, Referrals from Other Programs

RECRUITMENT

Letters, Emails, Phone Calls

02 Intake

INTAKE HEALTH QUESTIONING

Via Inspera Health Portal

Lifestyle (Activity, Nutrition, Sleep) Condition Care Follow-through **CMS Social Needs** PHQ8 GAD7

Licensed Assessments:

Optum SF36v2®

Insignia Health Patient Activation Measure[®]

03 Assessment

INSPERA HEALTH TEAM ASSESSMENTS

- Meet with Health Coach
- Meet with Behavioral Clinician

04 Lifestyle Planning

CREATE 15/24-MONTH HEALTH LIFESTYLE PLAN®

Developed with input from members and expertise from Health Coach / Behavioral Clinician

Plan starts with what is most important to the member

Plan is informed by:

- Intake Questions/Licensed Instruments
- Health Coach / Behavioral Clinician Expertise
- SDoH Needs
- Gaps in Care



What Does Inspera Health Do



COMMUNITY

Face to Face, Supported by Technology

Not a digital primary approach with personal support available



WHOLENESS



Physical, Emotional, Mental, Social & Financial Needs

Individualized solution integrating mental health & SDoH, not a compilation of condition-based 'tracks'



CHANGE

Long Enough
Program Duration
to Create
Resilience

Sustained behavior change takes time



INDIVIDUAL

Start Where the Person is at with Their Priority

A care compliance focused approach is not sustainable



RESULTS

Focus is on
Sustainable
Behavior Change
& This Must be
Measurable

Metrics are needed across lifestyle / health behaviors, biometrics, physical & mental health over longer periods of time



Each person requires a unique plan

3 People with The Same 5 Diagnoses

COMMON CLINICAL DIAGNOSIS

- ♠ Obesity / Morbid Obesity
- Diabetes / Pre-Diabetes
- A Hypertension
- ⚠ Joint Pain
- Anxiety

| & SOCIAL NEEDS | Person 1 | Person 2 | Person 3 |
|---|-----------|-----------|-----------|
| Sleep | | 1 | • |
| Health Engagement Level | | | • |
| Mental Health | | 1 | • |
| Social Need: Economic Stability | | | • |
| Social Need: Social & Community Context | | 1 | • |
| Social Need: Health & Health Care | | 1 | • |
| Social Need: Neighborhood & Built Environment | | | |
| Social Need: Education | | | |
| Time in Program | 15 Months | 24 Months | 23 Months |



Measuring Impact

MCC HEALTH IMPACT INDEX®

Scoring the MCC Health Impact Index:

- ✓ All Measures are scored 1-10
- ✓ Baseline Established at Intake

- ✓ Quarterly Scoring for Each Measure
- ✓ Lower Score is Healthier; Reduction in Score Shows Health Improvement







MCC Health Impact Index®

BMI > 30

< Score of 50

(norm for the US population)

Midpoint of Level 3

(moderately engaged)

Above 30

Over 120

Over 200

A1C > 6

Glucose > 99

1 to 5

Any score greater than 0

Weight

SF36v2®

BMI

Physical Health (PCS)

Mental Health (MCS)

Health Activation

Blood Pressure (Sys)

Social Needs (SDoH)

Total Cholesterol

Blood Sugar

Pain

PAM® Score

| Area | Elevated Risk (1 – 5 points) | High Risk (6 – 10 points) |
|------------------|------------------------------|---------------------------|
| Activity Minutes | Below 150/week | Below 75/week |
| Sleep | Below 7 hours | Below 6.5 hours |

Data Source

BMI > 40

< Score of 40

(one standard deviation below the US

population norm)

Level 1 or 2

(disengaged)

Above 40

Over 130

Over 220

A1C > 8.1

Glucose > 225

Glucose only if no A1C

Greater than 5

Linked Activity Tracker

Bluetooth-linked Scale

Monthly Assessment

(taken quarterly)

Biometrics

(Collected from PCP

with a copy of lab results)

Externally Validated Instruments

Bluetooth-linked scale & Biometrics

Part of quarterly instrumentation

Based on CMS Social Needs Survey

Program Status - November

| (O) | Appointment Set | 1 |
|----------|-------------------|-----------|
| \ | In Assessment | 2 |
| | Active in Program | 40 |
| 11 | On Hold | 2 |
| | Early Exit | 17 |
| | Graduate | 13 |



Active Participants – by Cohort

| Cohort Averages | Overall | Cohort 1 | Cohort 2 |
|-----------------|-------------|-----------|----------|
| Count | 57 | 23 | 34 |
| Age | 52.8 | 56.8 | 50.1 |
| # of Conditions | 8.9 | 9.8 | 8.3 |
| Tenure (years) | 18.7 | 21.5 | 16.8 |
| Days in Program | 366 | 548 | 243 |
| | | | |
| Medical Claims | \$90,272 | \$138,936 | \$58,321 |
| MCC Claims | \$48,374 | \$80,581 | \$24,259 |

| Cohort Demographics | Overall | Cohort 1 | Cohort 2 |
|---------------------|---------|----------|----------|
| Count | 57 | 23 | 34 |
| Female | 69% | 61% | 76% |
| Male | 31% | 39% | 24% |
| | | | |
| White | 83% | 74% | 88% |
| Black | 9% | 13% | 6% |
| No Answer | 4% | 4% | 3% |
| Native American | 2% | 4% | 0% |
| Hispanic | 2% | 4% | 3% |
| | | | |
| Employee | 76% | 74% | 76% |
| Spouse | 24% | 26% | 24% |



Active Participants – by Cohort

| Salary Bands | Overall | Cohort 1 | Cohort 2 |
|---------------|---------|----------|----------|
| Count | 57 | 23 | 34 |
| >+\$200k | 3% | 0% | 6% |
| \$100k-\$199k | 32% | 39% | 29% |
| \$75k-\$99k | 20% | 22% | 21% |
| \$50k-\$74K | 29% | 22% | 35% |
| <\$49k | 14% | 17% | 9% |

| Operation Codes | Overall | Cohort 1 | Cohort 2 |
|------------------------------------|---------|----------|----------|
| Count | 57 | 23 | 34 |
| M - IS Operation | 29% | 43% | 21% |
| R - Workplace Solutions | 24% | 13% | 32% |
| C - Corporate Operations | 14% | 22% | 9% |
| G - Strategic Sol & Departing Well | 14% | 9% | 15% |
| N - Income & Wealth Planning | 10% | 4% | 15% |
| B - Sr Health Solution Segment | 5% | 4% | 6% |
| L - Enterprise Risk Mgmt | 2% | 0% | 3% |
| H - Finance & Actuarial | 2% | 4% | 0% |



Cohort Comparison - Prevalence by Condition

| Condition | Cohort Prevalence | | ence | Condition | Cohort Prevalence | | |
|-------------------------------|-------------------|-------------|-------------|---------------------------------------|--------------------------|----------|----------|
| | Overall | Cohort 1 | Cohort 2 | | Overall | Cohort 1 | Cohort 2 |
| Obesity | 93% | 100% | 88% | Smoking | 49% | 48% | 50% |
| Hypertension | 84% | 96% | 76 % | Migraines | 30% | 30% | 29% |
| Elevated Cholesterol | 77 % | 96% | 65% | Chronic Joint Pain | 21% | 17% | 24% |
| Autonomic Nerve Disorders | 75 % | 78 % | 74 % | Vascular disease | 21% | 43% | 6% |
| Anxiety | 72 % | 74% | 71% | Irritable bowel syndrome | 18% | 26% | 12% |
| Depression and Mood Disorders | 72 % | 65% | 76 % | Fibromyalgia | 14% | 13% | 15% |
| Diabetes | 72 % | 87 % | 62 % | Metabolic Syndrome | 11% | 13% | 9% |
| Asthma | 60% | 57 % | 62 % | Parkinson's disease | 4% | 4% | 3% |
| Chronic Back Pain | 60% | 78% | 47% | Chronic Obstructive Pulmonary Disease | 2% | 0% | 3% |
| Obstructive Sleep Apnea | 58% | 57 % | 59% | Malnutrition | 2% | 4% | 0% |



Sample Participant

9 Conditions Age: 50-55 Tenure: 30-35

- Anxiety
- Asthma
- Chronic Back Pain
- Diabetes
- Elevated Cholesterol
- Hypertension
- Irritable Bowl Syndrome
- Migraines
- Obesity
- ➤ Sedentary and obese individual with Type 1 diabetes and anxiety
- ➤Intrinsic Motivation: Lose weight and get in better shape with improved flexibility so I can keep up with my future grandkids

MCC Health Impact Index Baseline

| <u>Measure</u> | Points |
|-----------------------------|---------------|
| Activity Minutes | 10 |
| Health Activation | 6 |
| Blood Pressure | 6 |
| Engagement | 5 |
| Pain | 4 |
| Mental Health | 3 |
| BMI | 3 |
| Sleep | 3 |
| Blood Sugar | <u>2</u> |
| Total MCC HII Points | 42 |

Each measure scores between 0 &10 points 0= no risk 10=significant risk



Cohorts Compared

| Measure | @ Risk Threshold | % of Cohort for the second sec | 1 Average Score | % of Cohort 2 Impacted | Average Score |
|----------------------------------|------------------|--|--------------------|---------------------------|------------------|
| Engagement (Care Gaps/Education) | >0 | 100% | 5.6 | 100% | 6.2 |
| Pain Scale | >0 | 83% | 3.9 | 97 % | 6.1 |
| Activity Minutes | <150 minutes/wk | 96% | 9.5 | 94% | 9.2 |
| BMI | >30 | 91% | 5.3 | 86% | 5.7 |
| Physical Health (SF36 PCS) | <50 | 83% | 5.2 | 74 % | 5.6 |
| Mental Health (SF36 MCS) | <50 | 61% | 5.8 | 74 % | 5.4 |
| BP Systolic | >120 | 71 % | 5.0 | 69% | 5.5 |
| Sleep Hours | <6.9 | 65 % | 6.7 | 66% | 7.7 |
| Health Activation (PAM) | <63 | 78 % | 4.9 | 54% | 4.9 |
| Cholesterol | >101 | 22 % | 3.6 | 43% | 5.5 |
| A1C Blood Sugar | A1C > 6 | 83% | 3.6 | 40% | 4.4 |
| Social Needs | >0 | | | 46% | 2.6 |
| | | Baseline Avg. 46.9 B | | Baseline Avg. | 50.6 |
| | | Range | 11 - 71 | Range | 21 - 89 |



MCC Health Impact Update

Number of Participants: 57

96% improved

2% no change

2% declined

MCC Health Impact Index

Baseline 49.2

10/31/23 <u>29.6</u>

Change 19.6 point reduction

40% Improvement in Health



Cohort 1 – MCC Health Impact

Changes in Health, Behaviors & Gaps in Care

100% improved

0% no change

0% declined

MCC Health Impact Index

Baseline 46.9

Nov. 2023 22.6

Change 24.3-point reduction

52% Improvement in Health



Cohort 1 - Top 6 Areas of Improvement

Improvement

| Health Activation | 79% |
|---------------------------------------|------|
| 1 Ioditi / toti vation | 10/0 |

| Activity Minutes | 73% |
|--------------------------------------|-----|
|--------------------------------------|-----|

| Mental Health | 65% |
|-----------------------------------|-----|
|-----------------------------------|-----|

| Engagement | 59% |
|--------------------------------|-----|
| | |

- Pain 52%
- •A1c 47%



Cohort 1 Health Impact

| MEASURE | @ RISK THRESHOLD | % OF COHORT IMPACTED | BASELINE PARTIC. @RISK | RECENT PARTIC. @RISK | CHANGE |
|-------------------|------------------|----------------------|---------------------------|-------------------------|--------|
| Health Activation | <63 | 83% | 4.7 | 1.0 | 79% |
| Activity Minutes | <150 minutes/wk | 96% | 9.5 | 2.6 | 73% |
| Mental Health | <50 | 65% | 5.4 | 1.9 | 65% |
| Engagement | >0 | 100% | 5.6 | 2.3 | 59% |
| Pain Scale | >0 | 87% | 4.4 | 2.1 | 52% |
| A1C | >6 | 83% | 3.6 | 1.9 | 47% |
| Sleep Hours | <6.9 | 74% | 5.9 | 3.2 | 46% |
| Physical Health | <50 | 74% | 5.9 | 3.2 | 46% |
| BP Systolic | >120 | 91% | 4.3 | 3.0 | 30% |
| BMI | >30 | 91% | 5.3 | 4.3 | 19% |
| LDL | >101 | 26% | 3.0 | 3.3 | -9% |
| TOTAL POINTS | MCC HII | 100% | 46.9 | 22.6 | 52% |



Wins November 2023 – 10009543 – Graduate (testimonial)

Time in Program: 22 months Conditions: 11

MCC Health Impact Baseline: 38

60 - 65 —year-old obese, sedentary, Type 2 diabetic with chronic pain who wants to be able to look forward to a future that includes biking and kayaking.

| | Coach Update | MCC Health Impact Index: | Baseline | <u>Update</u> |
|-----|--|---------------------------------|-----------------|---------------|
| | | Activity Minutes | 10 | 3 |
| • | Neuropathic pain in hands and feet now gone | Pain | 5 | 3 |
| | due to self massage techniques | Engagement | 5 | 2 |
| • | No longer sedentary, established a regular | A1C | 4 | 3 |
| | cardio and resistance regimen | BMI | 2 | 2 |
| | Has gotten back to biking | Blood Pressure | 7 | 0 |
| | Celebrated two years of sobriety | Physical Health | 5 | 0 |
| • E | Exercise regimen has given him confidence to | Sleep | 0 | 3 |

58% improvement

Intrinsic Motivation

Total

"I want to be able to bicycle and kayak daily and play on ground with my grandchildren"



16

do local theater

States "I'm loving life!".

Testimonial Video Option



Wins November 2023 – 10010484 – In Progress

Time in Program: 11 months Conditions: 9

MCC Health Impact Baseline: 52

24-35 —year-old obese, sedentary single parent who struggles with chronic neck/back pain after a car accident in 2018, migraines, anxiety and financial stress. These issues have impacted her work attendance and required use of FML.

- Initially addressed pain with massage, yoga, stretching, walking
- When pain improved joined gym, began personal training, weightlifting and gym classes; attends regularly, feels "off" if sessions missed
- Engaged with Mental Health provider, adherent to prescribed medications providing greater clarity and focus
- Daughter engaged with Mental Health provider and is likewise compliant with medical regimen
- Above lifestyle changes have led to 50-pound weight loss (20% of total body weight)
- Improved work attendance, goes for some months without use of FML (up to 4-6 days prior)
- Actively seeking additional work projects and participating in special activities at work

| MCC Health Impact Index: | Baseline | <u>Update</u> |
|--------------------------|-----------------|---------------|
| Activity Minutes | 7 | 0 |
| Pain | 7 | 1 |
| Engagement | 7 | 4 |
| BMI | 10 | 5 |
| Blood Pressure | 2 | 2 |
| Physical Health | 6 | 1 |
| Mental Health | 8 | 0 |
| Sleep | 0 | 6 |
| PAM | 1 | 0 |
| Social Needs | <u>4</u> | <u>2</u> |
| Total | 52 | 21 |

60% improvement

Intrinsic Motivation

"I want to clean and maintain my home, play and do activities with my daughter. I want to communicate better with her, be pain free and exercise our pets.



Wins November 2023 – 10009541 – In Progress

Time in Program: 22 months

Conditions: 12

MCC Health Impact Baseline: 65

60 - 65 —year-old obese member with depression, anxiety and untreated Obstructive Sleep Apnea (OSA) who wants to be able to look forward to a future that includes hiking outside.

Coach Update

- Husband, mother and father died over the last year and a half
- Hospitalized for suicidal thoughts March 2021
- Sees own counselor once weekly
- Increased vegetable and water intake
- Obtained an OSA device, uses all night each night
- Hip pain improved; now able to walk through store without issues. Pain score from 8/10 to 3/10
- Closed 10 care gaps
- Currently on medical hold; through self monitoring, noted she was having greater struggles with mental health issues. Sought care and started in a day treatment program

| MCC Health Impact Index: | Baseline | <u>Update</u> |
|---------------------------------|-----------------|---------------|
| Activity Minutes | 10 | 0 |
| Mental Health | 9 | 1 |
| Pain | 8 | 3 |
| Engagement | 7 | 2 |
| Health Activation | 6 | 0 |
| BMI | 6 | 5 |
| Blood Pressure | 6 | 1 |
| Physical Health | 6 | 0 |
| Sleep | 5 | 0 |
| Cholesterol | <u>2</u> | <u>2</u> |
| Total | 65 | 14 |
| —-0 / | • | |

78% improvement

Intrinsic Motivation

"I want to get down to 180lbs, get off my blood pressure medication so that I can walk around the Black Hills lakes."



Having seen the results to date, the detailed reporting, and knowing the long-term liability we are trying to manage, it was a nobrainer to expand this program.



Once we identified our MCC population we knew we had to do something.

First you must see them, then you can help.

By helping them, we know we are benefiting our organization in many ways.



Weight Loss Medications

Averting a claims increase and employee relations crisis

- Asked Inspera Health help us address this issue as 72% of those taking these medications have 4+ chronic conditions including obesity.
- Modifying Inspera Health's CDC-recognized Diabetes Prevention program into our Healthy Weight Loss Program
- Focus is sustainable behavior change for those wanting to lose weight with or without weight loss medications
 - Accountable by requiring engagement for ongoing refills
 - Compassionate & supportive
 - Members not interested in behavior change will not qualify for the medication coverage.



Questions?

