



Weekly Bulletin – October 27, 2023



What’s New This Week?

REGISTER TODAY! DO NOT DELAY!

Florida Alliance 28th Annual “Best of the Best” – Thursday, January 11, 2024



“Best of the Best” will be held at the GuideWell Innovation Center in Lake Nona, Florida with registration and breakfast starting at 7:45 am and the program being held from 8:30 am - 1:30 pm. Lunch will also be served. **Thank you to Healthcare Advisory Council member Florida Blue for hosting and to Affiliate Member Pfizer for being our lead sponsor!**

Here are the employers/healthcare purchasers confirmed as speakers:



David Hines
Metro Nashville Public
Schools



Alex (Ali) Nathaniel
St. Leo University



Mark Weinstein, J.D.
CPA, MPH
Independent Colleges
& Universities Benefits
Association



Steven Schlange,
MBA, CEBS,
SHRM-CP
Mutual of Omaha

Topics at this year’s event will include:

- Improving the Health of Plan Members with Multiple Chronic Diseases
- Identifying High Quality Providers to Ensure the Best Care
- Success with Bundled Payment Arrangements

REGISTRATION IS NOW OPEN FOR OUR EMPLOYER MEMBERS. CLICK [HERE](#) TO REGISTER. MAKE SURE TO USE THE PROMO CODE **EMPLOYER2024 AND CLICK “APPLY” TO HAVE THE REGISTRATION FEE **WAIVED**. We have no limit on the number of individuals who may attend from each employer member organization, but seating at the venue is limited so be sure to register right away! If you have any questions or need assistance with registration, please contact Lisa Hain at lisa@flhealthvalue.org**



Employer Member Educational Programs, Reports, Resources, And Employer Learning Collaboratives (ELC)

ACTION ITEM - WE NEED YOUR FEEDBACK!

Oncology Employer Learning Collaborative

We hope you have been able to attend at least one of the first two sessions of our Oncology Employer Learning Collaborative. **We have had great discussions about best practices to improve prevention, screening, early identification of cancer, navigation, care management, survivorship, and return-to-work outcomes.**

We have created a very short, five question survey as a follow-up to each of the first two sessions to help us deliver the content most important to you as employers.

If you attended the first session, please click [HERE](#) to respond to the post-session survey.

If you attended the second session, please respond to that post-session survey by clicking [HERE](#). Thank you!

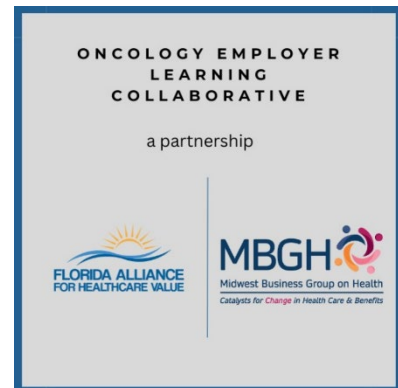
If you were unable to attend and want to see the slides or view the recording or are looking for the resources mentioned during the webinar, please visit our Oncology Learning Collaborative webpage by clicking [HERE](#). We will continue to add information to this webpage.

The third webinar in the series is scheduled for Friday, November 17 at 2:00PM – 3:30PM ET. This session will cover diagnosis, precision medicine/biomarker testing and treatment.

November's session will be hosted by the Midwest Business Group on Health (MBGH). You should have already received a "Save the Date" calendar hold. We will update with the log in information as soon as it becomes available to us.

If you did not receive a "Save the Date" to your calendar or need it to be re-sent, please contact Lisa Hain at lisa@flhealthvalue.org.

Thank you to our Affiliate Members Genentech, Pfizer, and Merck for supporting this initiative!



DON'T MISS IT! Employer Member Benefit: Biomarker Testing WEBINAR– Tuesday, October 31, 1:00PM – 2:00PM

Biomarker testing is a necessary tool in advancing precision medicine. According to a new survey released by CancerCare, a leading national cancer support organization, **biomarker testing helped physicians tailor therapy for nearly all the respondent patients (93%) whose cancers were tested over the past three years. 20% of the patients surveyed were able to avoid unnecessary chemotherapy and/or radiation and 10% became eligible for a clinical trial.**



Some health plans limit cancer patients' access to recommended biomarker testing or impose burdensome prior authorization protocols which can delay or prevent patient access to optimal treatments.

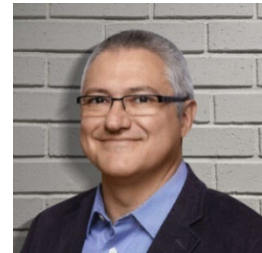
The speakers at this event include:



Marian Birkeland, PhD
National Comprehensive
Cancer Network



Susan Harbin, J.D.
American Cancer Society
Cancer Action Network



Federico Monzon, MD
Executive Leader at the Association
for Molecular Pathology

Thank you to Affiliate Member Johnson & Johnson for sponsoring this educational opportunity.

If you did not receive a calendar invitation or need it to be re-sent, please contact Lisa Hain at lisa@flhealthvalue.org

YOUR INSIGHT IS IMPORTANT! Midwest Business Group on Health Annual Benefits Trends Survey – Responses Due 11/3

As mentioned in last week's Weekly Bulletin, you have been invited to complete the Midwest Business Group on Health's annual [Benefits Trends survey](#).

To complete the 20-25 minute survey, click [HERE](#). To show their appreciation for your time, MBGH is offering a **\$50 Amazon gift card** to employers who complete the entire survey (one submission per organization). You will also receive full aggregate results.

Contact [Kathy Foulser](#) if you have any questions or comments. Thank you in advance for your participation.

