



Weekly Bulletin – October 13, 2023



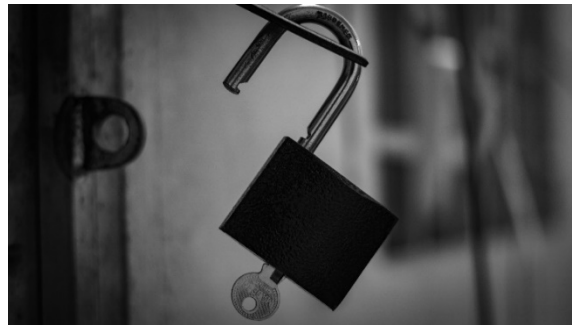
WHAT'S NEW THIS WEEK?

White Paper: Power to the Employers: Unlocking Healthcare Affordability

Florida Alliance's Affiliate Member Centivo has produced a new white paper entitled "Power to the Employers: Unlocking Healthcare Affordability."

Employers have been the backbone of the U.S. healthcare system for nearly a century, but **with this great power comes great responsibility – and the opportunity to improve quality and reduce costs by partnering with health plans focused on valued-based care where quality is rewarded.**

Changing a system as complex and convoluted as health care sounds daunting, but employers do not have to approach it alone. They can partner with healthcare innovators laser-focused on providing the industry insights, technological resources, and network relationships necessary to seamlessly bring primary care-centric, curated networks to life, facilitating exceptional care for employees while demonstrating commitment to their company's financial stability and long-term success.



Read the full white paper from Affiliate Member Centivo, to learn more about why current benefits approaches miss the mark, and how to create care models that work. Click [HERE](#).

For questions, please contact Laurel Pickering, Head, Strategic Alliances at Centivo at Laurel.Pickering@centivo.com



Employer Member Educational Programs, Reports, Resources, And Employer Learning Collaboratives (ELC)

REMINDER: Oncology Employer Learning Collaborative (ELC) Session 2 – Tuesday, October 17, 2:00PM – 3:30PM EST

Just a reminder that the Florida Alliance, in partnership with the Midwest Business Group on Health, is holding the second in an important series of webinars, our 2023 Oncology Employer Learning Collaborative, on Tuesday, October 17 from 2:00PM to 3:30PM EST. **The second session will focus on navigation, psychosocial support, and survivorship/return to work.**

Thanks to Affiliate Members Genentech, Merck, and Pfizer for their support of this initiative!

ACTION ITEM - If you were able to participate in Session 1, please take this brief survey: [Oncology Learning Collaborative Survey](#). Thank you!

If you were unable to attend the first session or are looking for the resources mentioned during the webinar, please visit our Oncology Learning Collaborative webpage by clicking [HERE](#). We will continue to add information to this webpage.

If you did not receive a calendar invitation, please contact Lisa Hain at lisa@flhealthvalue.org



Employer Member Benefit: WEBINAR – Biomarker Testing – Tuesday, October 31, 1:00PM – 2:00PM

Biomarker testing is a necessary tool in advancing precision cancer treatment. According to a new survey released by CancerCare, a leading national cancer support organization, biomarker testing helped physicians tailor therapy for nearly all the respondent patients (93%) whose cancers were tested over the past three years. 20% of the patients surveyed were able to avoid unnecessary chemotherapy and/or radiation and 10% became eligible for a clinical trial.



Some health plans limit cancer patients' access to recommended biomarker testing or impose burdensome prior authorization protocols which can delay or prevent patient access to optimal treatments.

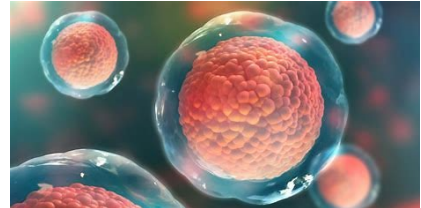
Join us on October 31 to learn more about biomarker testing and the guidelines for its use. Karen van Caulil, Florida Alliance President and CEO, will moderate a discussion with a physician leader from the Association of Molecular Pathologists and the Senior Director of Compendium Development at the National Comprehensive Cancer Network.

Thank you to Affiliate Member Johnson & Johnson for sponsoring this educational opportunity.

If you did not receive a calendar invitation or need it to be re-sent, please contact Lisa Hain at lisa@flhealthvalue.org

Employer Member Benefit: WEBINAR – Cell and Gene Therapies – Tuesday, November 21, 11:00AM – 12NOON

Cell therapy aims to treat diseases by restoring or altering certain sets of cells or by using cells to carry a therapy through the body. With cell therapy, cells are cultivated or modified outside the body before being injected into the patient. The cells may originate from the patient or a donor. Gene therapy aims to treat diseases by replacing, inactivating, or introducing genes into cells – either inside the body or outside the body. Some therapies are considered both cell and gene therapies. These therapies work by altering genes in specific types of cells and inserting them into the body.



Karen van Caulil will also moderate this next panel session. Join us to learn more about these leading edge treatments. **Karen’s panel will include the Medical Director at Johnson & Johnson responsible for cell and gene therapies. He will explain in more detail than above how they work. Also joining the discussion will be an employer who is covering these therapies and found a payment solution that makes it more affordable than working through the health plan.**

Thank you to Affiliate Member Johnson & Johnson for sponsoring this educational opportunity, as well.

If you did not receive a calendar invitation or need it to be re-sent, please contact Lisa Hain at lisa@flhealthvalue.org

Employer Member Benefit: WEBINAR – Going Deep on Mental Health Parity – Tuesday, October 31, 3:00-4:00PM (ET)

Through our involvement with The Path Forward for Mental Health and Substance Use, we continue to monitor Mental Health Parity guidance so that our employer members have the latest information.

The Department of Labor has issued proposed rules that are still in the public comment period. Karen van Caulil asked the National Alliance CEO Mike Thompson if he would please identify an expert to explain the proposed guidance and any changes made as a result of the public input and this is the resultant webinar! (It never hurts to ask!) We hope you will attend this important webinar.

Meet the Panelists

 <p>Margaret Faso HR Policy Association, American Health Policy Institute</p>	 <p>Michael Thompson National Alliance of Healthcare Purchaser Coalitions</p>
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To register for this complimentary webinar, click [HERE](#). For more information, email Lisa Hain at lisa@flhealthvalue.org

CPR Health Plan User Group Meeting Date Confirmed for Aetna

Catalyst for Payment Reform (CPR) has confirmed the date for the Aetna 3rd Quarter Health Plan User Group Meeting.



Tuesday, October 17, 1:00PM to 2:00PM ET – CVS/Aetna

Zoom Link:

<https://us02web.zoom.us/j/86826687845?pwd=b3ZkaFBmVTZFYnpPVTF4b09paGhNQTO9>

Meeting ID: 868 2668 7845

Passcode: 041265

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If you have any questions, please contact Ashley Tait-Dinger at ashley@flhealthvalue.org



NATIONAL INVOLVEMENT OF FL ALLIANCE EMPLOYER MEMBERS

Two Board Members Spoke in Houston at Health Benefits Nation

Rosa Novo, Florida Alliance Board Chair and Executive Benefits Director of Miami-Dade County Public Schools, and **Stephanie Koch**, a member of our Board of Directors and Director of Human Resources at Gulf Marine Repair, recently presented at the Health Benefits Nation event hosted by The Validation Institute in Houston. We heard from our colleagues that Stephanie and Rosa both did a fantastic job!



Stephanie Koch and Rosa Novo

We are pleased to share Stephanie's presentation entitled "Making the Impossible Possible: How HR Can Be Healthcare Changemakers." Her presentation provided Gulf Marine Repair's historical benefits summary, their transition from fully insured to self-funded, cost-containment strategies, contracting with a transparent PBM, the use of a walk-on clinic, and their cost savings. The slide deck from her presentation can be found [HERE](#).

Rosa's session focused on the importance of finding solutions platforms and direct contracting. Her message to employers was:

- Employers can no longer accept the status quo and offer off-the-shelf, already packaged solutions
- Employers have a fiduciary and ethical responsibility to explore alternative options and aggressive but fair direct contracting provides this solution
- No one understands your members' needs better than you do. Challenging your healthcare vendor, benefits consultants, providers, and partners will not only give you a lower cost per unit of service, but it will also send a message that employers want to be part of the solution.

If you have any questions, please contact Karen van Caulil at karen@flhealthvalue.org

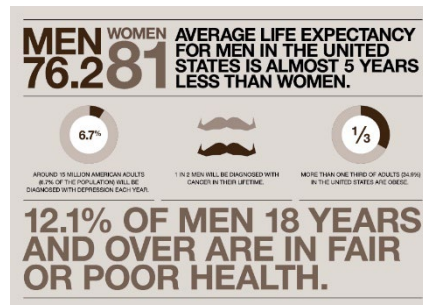
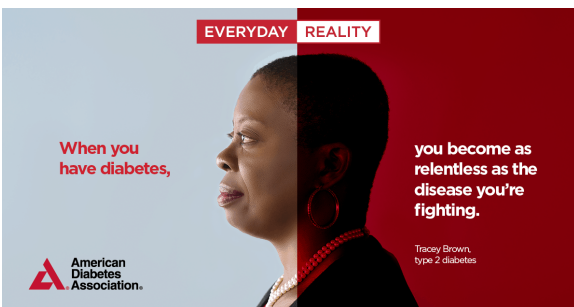


HEALTH OBSERVANCES

Take time in November to educate employees and their families about:

- Diabetes prevention, early detection, and condition management
- Achieving health equity for Native Americans
- The overlooked and under-appreciated family caregiver among us
- How “Movember” is bringing about change and giving men the opportunity and confidence to take charge of their health

Click on the images below to learn more.



For more information, contact Lisa Hain at lisa@flhealthvalue.org