



## Weekly Bulletin – January 27, 2023



### WHAT'S NEW THIS WEEK?

#### Welcome to our Newest Member of the Board of Directors



*Yvette Best*

Welcome to our newest member of the Board of Directors, **Yvette Best, EdD, CCP, SPHR, SHRM-SCP!** Yvette is the head of Human Resources for Orange County Government. She is a seasoned professional with 30+ years of global human resources and academic experience in various industries. Yvette is completing Patrick Peter's term on the Board which goes through the Spring of 2024. Patrick retired from Orange County Government in November 2022.

Throughout her corporate tenure, Yvette has been responsible for domestic/international relocation, executive incentive administration, and developing and managing company-wide global pay practices and procedures. Yvette also has experience in matrixed, fast-paced, union and non-union environments and a demonstrated record of achievement influencing decision-making with senior management.

Thank you, Yvette, for agreeing to serve on the Board! We look forward to working with you!

#### Florida Alliance Welcomes New Team Member – Tish Middleton

We'd also like to welcome Tish Middleton, MS, MCHES, Director of Member Engagement ([tish@flhealthvalue.org](mailto:tish@flhealthvalue.org)) to the Florida Alliance team! Tish began consulting with the Florida Alliance last year utilizing a diverse background in wellness and health promotion. With experience in clinical research, university, non-profit, government, and for-profit settings, Tish also brings a deep understanding of corporate wellness and employer groups.



*Tish Middleton*

Tish's email address is [tish@flhealthvalue.org](mailto:tish@flhealthvalue.org) and she looks forward to meeting you all!

**REGISTER NOW! 2023 Annual Meeting of the Board of Directors – Open Meeting for All Members and the Public on Wednesday, March 29, 2023 • 1:00PM - 3:00PM ET**

We're excited to announce that registration is now open for our virtual 2023 Annual Meeting of the Board of Directors. Back by popular demand is our **keynote speaker, Dr. Marty Makary**, Johns Hopkins Surgeon, Professor of Public Health Policy at the Johns Hopkins School of Public Health, and best-selling author of "Improving Wisely" and "The Price We Pay."



*Dr. Marty Makary*

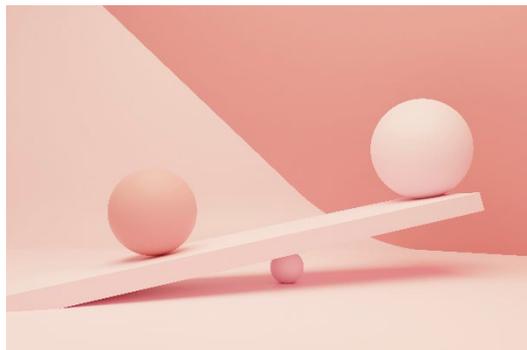
In addition to hearing from Dr. Makary, this event offers the opportunity to learn about the important work the Florida Alliance is undertaking to improve the quality and value of health care in Florida. Join us on March 29 to:

- "Meet" our 2023-2024 Board of Directors and Executive Committee
- Review our 2022 Annual Report and 2023 Plan of Work

This is a **FREE** event. To register, click [here](#).

**Employer Member Benefit – Exclusive invitation to a “Closed Door” Catalyst for Payment Reform Event on February 22 from 1PM-2PM Eastern – Registration Required**

As you are all too aware, commercial healthcare prices have been steadily rising and are the single largest driver of healthcare cost growth. Despite many efforts to use market forces to put downward pressure on prices, they are likely to spike further.



Our coalition partner, Catalyst for Payment Reform (CPR), with support from Arnold Ventures, enlisted the leading thinkers in the country to determine how policy could help to fix healthcare markets. On January 10, CPR published a [free white paper](#) that details the different policy strategies that states can employ to contain prices and rebalance market power. Most notably, this new paper describes how best to combine policies which, in tandem, are more likely to level the playing field and restore functionality to commercial markets.

**On February 22, from 1:00 – 2:00 pm Eastern CPR will host an exclusive, closed-door (virtual) meeting of healthcare purchasers and their government affairs team members to brief the group on what they found and why it's important to understand the trends in state policy. We encourage you and your government affairs associates to attend.**

Please let [karen@flhealthvalue.org](mailto:karen@flhealthvalue.org) know if you are interested in attending the event and she will coordinate with CPR to get you registered.



## Employer Educational Programs And Employer Learning Collaboratives (ELC)

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### Follow-Up: Mental Health/Substance Use Employer Learning Collaborative Session #5

On Wednesday, January 25, we hosted the 5<sup>th</sup> session of this ELC series with featured speaker, Emma Jellen, Interim Director of the Center for Workplace Mental Health. The Center for Workplace Mental Health (<https://workplacementalhealth.org/>), through the American Psychiatric Association Foundation, provides employer tools, resources and information needed to promote and support the mental health of employees and their families. While research has shown the



effectiveness of mental health and substance use treatment, many people who need help are not getting it, despite the availability of services and supports through employee assistance programs (EAPs) and mental health benefit coverage. The Center for Workplace Mental Health's team works with employers, business groups on health like the Florida Alliance, health-focused coalitions, and other strategic partners to identify and solve challenges while highlighting innovative approaches to improving workplace mental health and making it a higher organizational priority.

Below are several resources that employers may find useful to address and improve workplace mental health:

[Notice.Talk.Act. at Work Training](#)

[Mental Health Works Guide: A Comprehensive Guide for Planning a Workplace Mental Health Initiative](#)

[Infographic: Beating Burnout at Work](#)

[Mental Health Topic: Resilience: A Strong Workforce Needs It](#)

[Infographic: Depression](#)

To review the slides, the meeting recordings, and other materials from all the sessions of the Mental Health/Substance Use ELC meetings, please visit our Mental Health/Substance Use ELC webpage <https://flhealthvalue.org/our-work/mental-health-substance-use-elc/>. This webpage also includes the resources that are referenced at each session.

Look for a calendar invitation coming soon for our next session in the series which will include the rollout of the "Voice of the Purchaser" Survey, a follow up on the EAP presentation, a discussion about prescription digital therapeutics coverage and how Florida Medicaid has added this benefit to their plans, and an update on the federal Mental Health Parity laws. This meeting will be held on **Monday, February 20, 2023, 2:00PM – 3:30PM ET.**



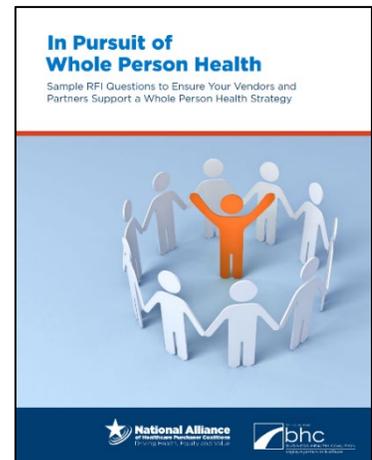
## In Case You Missed It

### In Pursuit of Whole Person Health

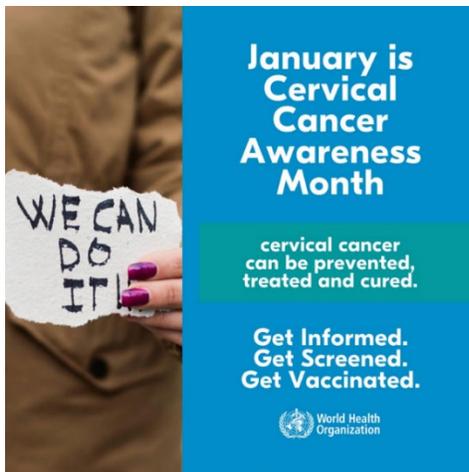
Employers typically work with a variety of partners to execute their healthcare strategy. **This guide provides suggestions on how to evaluate solution providers, health plans, PBMs, vendors, and other partners on their commitment to a whole person health approach.**

Check out this new publication from the National Alliance Whole Person Health Strategy Workgroup, which is co-chaired by Florida Alliance President and CEO Karen van Caulil.

Click [here](#) to access the guide.



### January is Cervical Cancer Awareness Month



According to the Centers for Disease Control (CDC), you can lower your risk for cervical cancer by getting screened regularly, starting at age 21 with an HPV test and/or a Pap test. The human papillomavirus (HPV) test looks for the virus that can cause cell changes on the cervix. The Pap test (Pap smear) looks for *precancers*, which are cell changes on the cervix that might become cervical cancer if they are not treated appropriately.

The HPV vaccine protects against the types of HPV that most often cause cervical cancers. HPV can also cause other kinds of cancer in both men and women. Please visit here for more information about cervical cancer screening and HPV vaccine

recommendations including age and frequency: [Cervical Cancer Awareness Feature | CDC](#). (The U.S. Preventive Services Task Force is currently revising their cervical cancer screening recommendations that were last updated in 2018.)

Data from the National Health Interview Survey found that the percentage of women overall who were not up to date on screening increased from 14% in 2005 to 23% in 2019. You may read more about why so many women are overdue for cervical cancer screenings here: [Rate of Overdue Cervical Cancer Screening Is Increasing - NCI](#).

**CancerCare is offering a free workshop, Cervical Cancer: Treatment Advances, Wednesday, February 15, 2023, 1:30 pm – 2:30 pm, ET with topics including:**

- Overview of Cervical Cancer, including Diagnosis and Staging, in the Context of COVID-19, Omicron & Seasonal Flu
- Combination Treatments
- How Precision Medicine & Testing Inform Your Treatment Decisions
- New & Emerging Treatment Approaches
- The Role of the Pathologist
- Biomarkers, Diagnostic Technologies & Sequencing of Treatments
- Updates on Clinical Trials
- How Research Increases Treatment Options
- Nutrition & Hydration Tips & Suggestions
- Questions for Our Panel of Experts

CancerCare's services, including educational workshops on cancer-related topics, are **completely free of charge**. However, **pre-registration is required**. You may register here: [Educational, Cancer, Workshops \(cancercare.org\)](https://www.cancercare.org/educational-cancer-workshops).