



39th Annual Meeting of the Board of Directors

March 29, 2023

Welcome



Karen van Caulil
President & CEO
Florida Alliance



Rosa Novo
Executive Benefits Director,
Miami-Dade County Public Schools
Board Chair, Florida Alliance

Today's Agenda



1:00 pm – 1:10 pm	Welcome and Overview - Rosa Novo and Karen van Caulil
1:10 pm – 2:10 pm	Keynote: Redesigning Health Care - Dr. Marty Makary, Keynote Speaker and Chris Cigarran, Moderator (SLIDES UNABLE TO BE SHARED)
2:10 pm – 2:20 pm	Highlights from the 2022 Annual Report – Karen van Caulil and Ashley Tait-Dinger
2:20 pm – 2:30 pm	2023 Priorities, Strategies, and Initiatives – Karen van Caulil and Ashley Tait-Dinger
2:30 pm – 2:50 pm	Board Recognitions, Installation of 2023-2024 Board of Directors, Executive Committee, and Officers – Karen van Caulil
2:50 pm – 3:00 pm	Closing Remarks from the Board Chair – Rosa Novo

Thank you to Affiliate Member



for generously sponsoring our
39th Annual Meeting!

Follow us on Social Media!



Follow us on Facebook **@FLHealthValue** and
Florida Alliance for Healthcare Value on LinkedIn

The Florida Alliance Team



- **Karen van Caulil, PhD**, President and Chief Executive Officer
- **Jack Mahoney, MD, MPH**, Medical Director
- **Ashley Tait-Dinger, MBA**, Vice President
- **David Cavalleri, PhD**, Director of Quality Improvement
- **Tish Middleton, MS, MCHES**, Director of Member Engagement
- **Lisa Hain, MBA**, Administrative Coordinator
- **Lauren L. Josephs, PhD, LMHC, NCC**, Research Associate

Florida Alliance for Healthcare Value

Employer Members



Healthcare Advisory Council Members



Affiliate Members



Our Mission



As a leading global destination where millions come to live, work, play, and retire, Florida should offer nothing but the highest value, safest, best practice health care for its citizens and visitors.

The Florida Alliance for Healthcare Value's mission has always been about striving to make our state a world-class leader in healthcare quality and affordability through collaboration, innovation, transparency, and action.

Our Strategy



The Florida Alliance for Healthcare Value represents more than 80 public and private sector employer/healthcare purchasers with lives in Florida.

Our organizational strategy relies on committed community partnerships to promote health and significantly drive down the cost of care while improving its quality.

Our Value



As the second largest purchaser of health care after the federal government, employers represent millions of consumers who expect the best quality health care at the best price.

The Florida Alliance for Healthcare Value, as the collective voice of these purchasers and consumers, has the unique ability to leverage its members and strategic partners to identify and implement meaningful improvements in healthcare delivery and payment reform. Our initiatives benefit all consumers in the state when healthcare quality is improved, and care is affordable.

What We Believe Employer/Healthcare Purchaser Rights ©



Employers/Healthcare Purchasers have the right to...

- Advocate for better value in the health care they purchase for their plan members
- Achieve transparency of the costs and quality of the care they purchase
- Be proactive and empowered purchasers of health care, seeking out innovative ways to generate value for their employees and their families
- Use their healthcare data to support new partnerships made in an effort to accelerate value
- Expect that quality is measured in a meaningful way
- Ensure that plan members have the best patient care imaginable

2022 Annual Report



The Florida Alliance 2022 Annual Report will be shared with today's attendees.

2022 By the Numbers



122 Members Strong

83 Employer Members

30 Affiliate Members

9 Healthcare Advisory Council Members

183 attended Health Benefits Nation where we held our Annual “Best of the Best” event

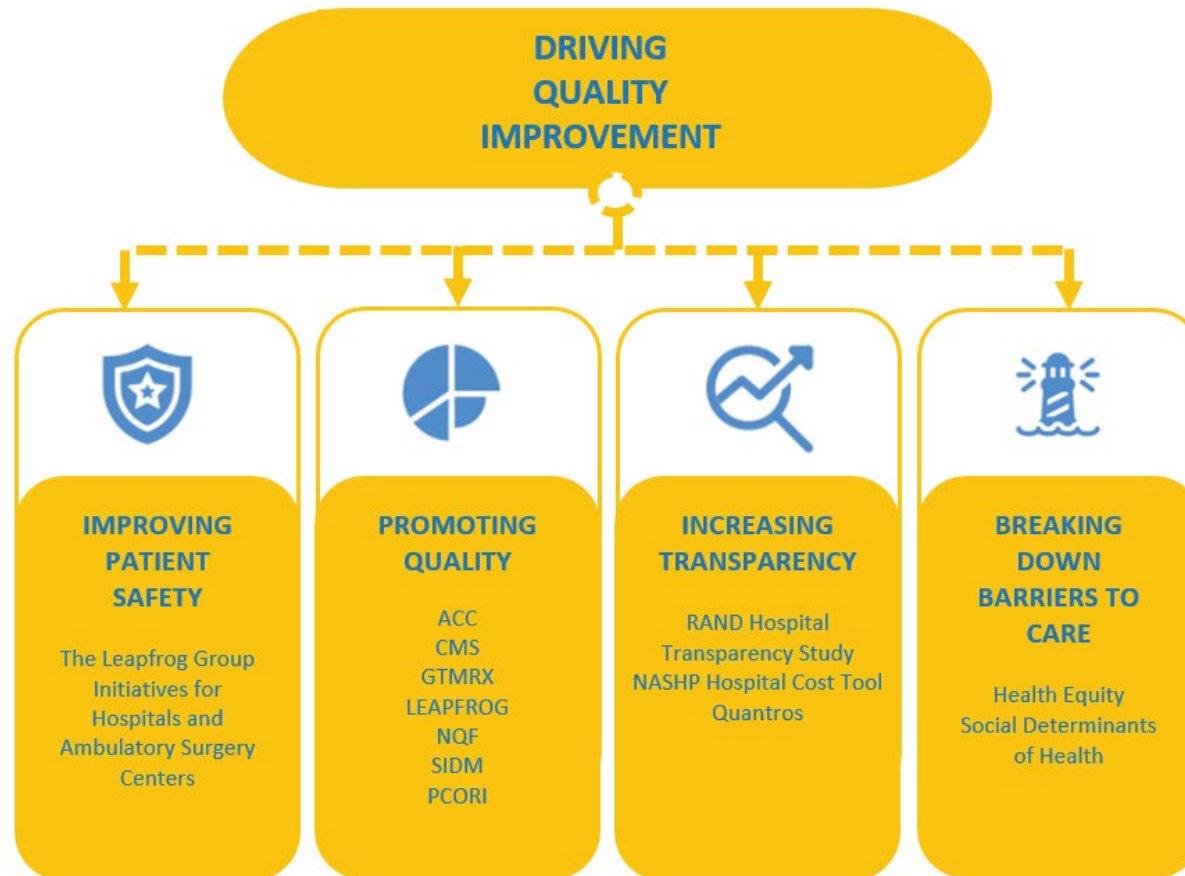
134 attended the Florida Alliance’s Annual Conference, “Accelerating Value Through Transparency, Transformation, and Innovation”

14 “Top Hospitals” in Florida – among the 3 states with the most Top Hospitals – according to The Leapfrog Group

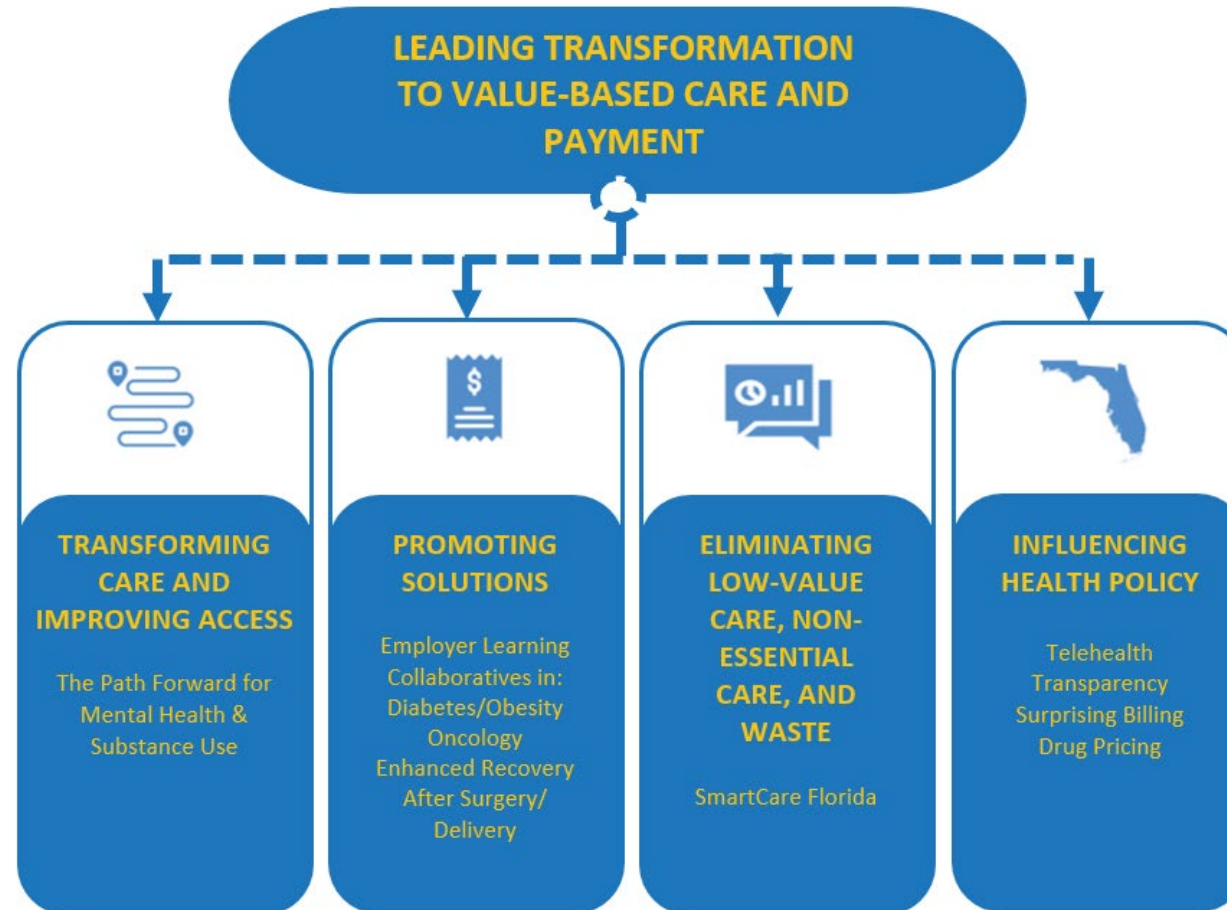
15 briefs provided to our employer members on key topics including benefit design, COVID-19, health equity and social determinants of health, biosimilars, and legislation on mental health, preventative services, surprise billing, the Inflation Reduction and Consolidated Appropriation Acts

46 industry leadership and representation roles held within 28 different healthcare organizations throughout the state and nation by our staff and Board

2022 Key Initiatives



2022 Key Initiatives



The Leapfrog Group



LEAPFROG HOSPITAL SAFETY GRADE

- Focus is inpatient care – patient safety only
- Only applicable to general, acute care hospitals
- Fall 2022 – 184 Florida hospitals graded
- 10th best state in the Fall 2022 ranking for “A” grades
 - Spring 2022 - ranked 17th

LEAPFROG HOSPITAL SURVEY

- Focus is inpatient care – safety, quality, and efficiency
- General, pediatric, and specialty hospitals can participate
- Invited 218 hospitals to participate
 - 188 completed the survey



The Leapfrog Group



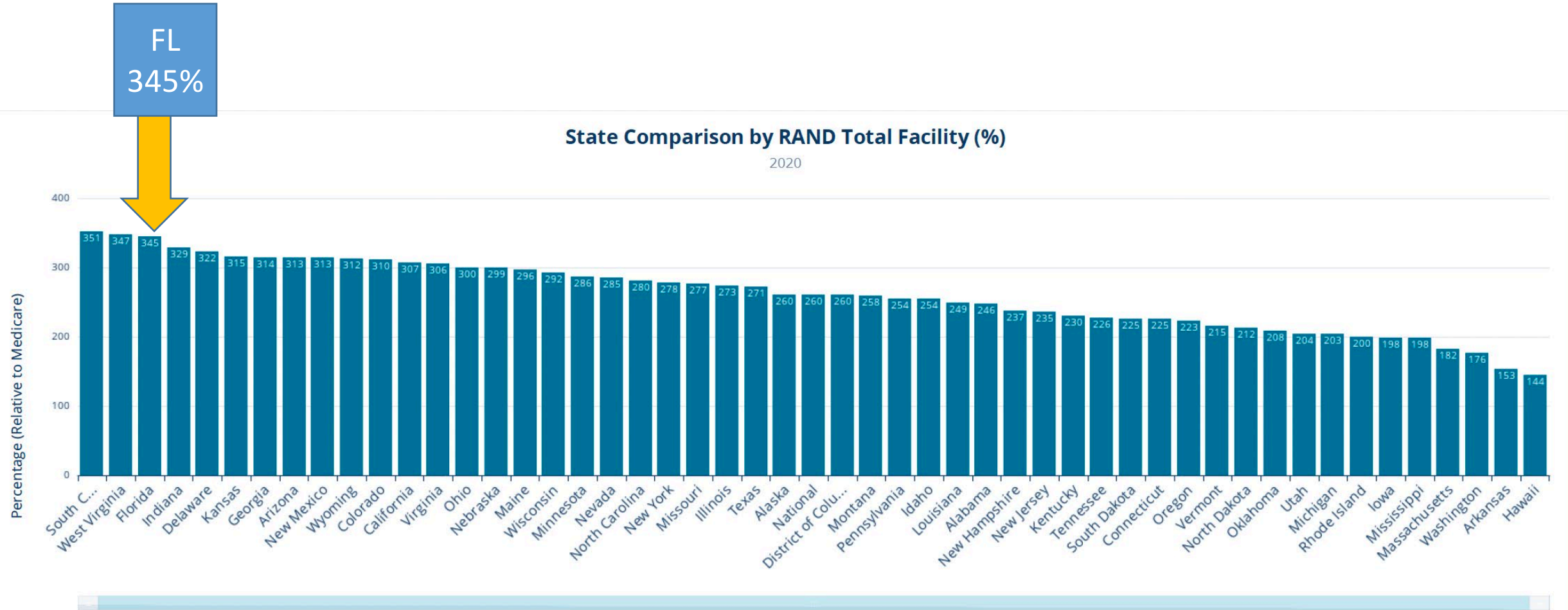
- **National Panel of Employer Benefit Innovators**
 - Rosa Novo – Miami-Dade County Public Schools
 - Ashley Tait-Dinger – Florida Alliance
- Annual Meeting - ***Ten Years of the Leapfrog Hospital Safety Grade: How One State Harnessed the Power of Transparency***
 - Moderator – Ashley Tait-Dinger
 - Employer Representative– Rosa Novo
 - Provider Representative – William Scharf, MD, AdventHealth

Increasing Transparency

- National Academy for State Health Policy (NASHP) – **Hospital Cost Tool** – released in April 2022 and updated in November 2022
- **RAND 4.0 Hospital Price Transparency Study** – released in May 2022
- **Sage Transparency** – Hospital Value Dashboard – released in May 2022



3rd Highest Price State - Total Facility



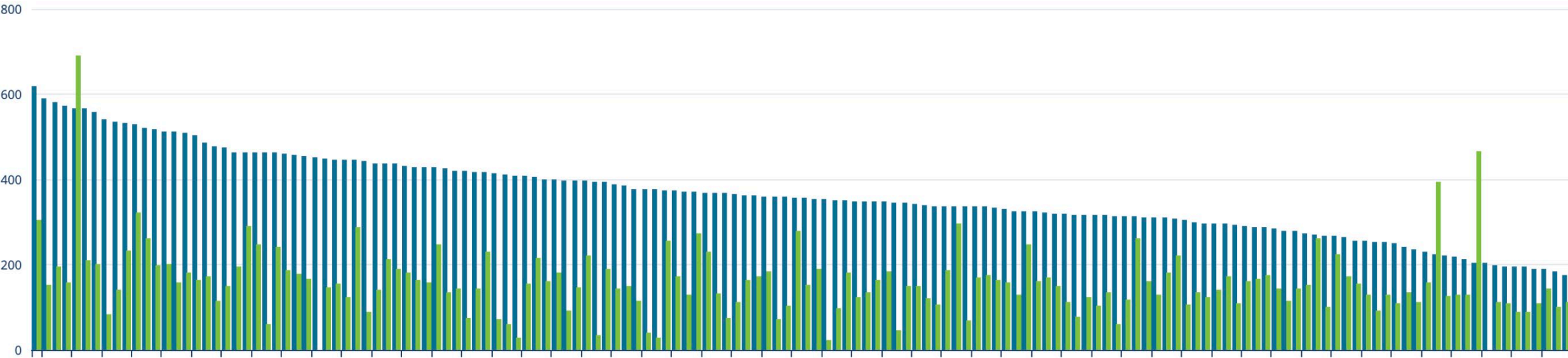
Price and Cost Difference in a Sampling of FL Hospitals



RAND Total Facility Relative Price (%) (2018 - 2020) Compared to NASHP Breakeven Price (%) (2019)

The difference between what is paid (blue) vs breakeven price (green) is the potential opportunity for payers to negotiate with hospitals to help contain prices.

■ Total Facility ■ NASHP Breakeven Price



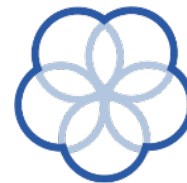
Transforming Care and Improving Access



Started our Employer Learning Collaborative and developed an Action Plan for our RESET – Regional Employer-Stakeholder Engagement Team:

The Path Forward “Pillars”

- Network Adequacy
- Collaborative Care Model
- Measurement Based Care
- Tele-Behavioral Health
- Mental Health Parity Compliance



The Path Forward
for mental health and substance use
Health Equity for all Americans

Other Employer Learning Collaboratives



Oncology:

- Prevention and Preliminary Diagnosis Module
- Diagnosis, Treatment Planning, and Care Module
- Survivorship, Surveillance, and Back to Work Module
- Checklists/Toolkits

Enhanced Recovery After Surgery (ERAS) and Enhanced Recovery After Delivery (ERAD):

- From The ERAS® Society: *ERAS represents a **new way of thinking** about how we look after patients undergoing major surgery. It helps patients recover from their operation sooner, so that life can return to normal as quickly as possible. ERAS is a treatment program made up of a number of different elements based on the best available medical science. **It also focuses on making sure you are actively involved** in your recovery.*

Diabetes/Obesity:

- National Diabetes Prevention Program
- Obesity: What Employers Can Do to Address This Ongoing Epidemic
- Florida Type 2 Diabetes Report

Topics we weighed in on:

- Extending HSA flexibility with telehealth services (pre-deductible)
- Ensuring no suppression of key patient safety data
- Keeping the Surprise Billing legislation intact
- Increased transparency of facility fees
- Lowering drug prices



2023 Plan of Work



Employer Learning Collaboratives:

- Enhanced Recovery After Surgery/Enhanced Recovery After Delivery
- Oncology Management Action Series
- Mental Health/Substance Use – The Path Forward Pillars and Health Equity
- COVID Disease Management

Leapfrog Patient Safety and Quality:

- Regional Leader Activities
- Employer Action Reports

Hospital and Drug Fair Price:

- Cost Savings Analysis
- Identification and deployment of market-based and policy-based strategies
- Support employers wanting to participate in RAND 5.0 – to be released in 2024
- Hospital Meetings to discuss getting to fair price



2023 Plan of Work



Policy and Advocacy:

- Work with Catalyst for Payment Reform, ERISA Industry Committee, American Benefits Council, National Alliance of Healthcare Purchaser Coalitions, The Leapfrog Group, Coalition Against Surprise Billing, and Fair Health Costs Initiative
- Support state and federal legislation in the areas of surprise billing, reducing the price of prescription drugs, improving patient safety and quality, improving and enforcing transparency regulations, mental health access and adequacy, and improving the exchange of healthcare information between providers
- Develop and deploy a plan to create brand awareness of the Florida Alliance and educate elected officials and our employer members' lobbyists on the now "unhidden tax" on FL healthcare purchasing businesses and public sector employers
- Establish a separate 501c4 organization - **The Florida Employer Health Policy Institute**



2023 Plan of Work



Continue our National and State Involvement with Technical Expert Panels/Advisory Councils/Boards:

Agency for Health Care Administration

American College of Cardiology

Catalyst for Payment Reform

Center for Workplace Mental Health

Centers for Medicare and Medicaid Services

Florida Department of Health

Florida Perinatal Quality Collaborative

Get the Medication Right Institute

National Association of Chronic Disease Directors/Centers for Disease Control

National Alliance of Healthcare Purchaser Coalitions

National Quality Forum

Society to Improve Diagnosis in Medicine

The Leapfrog Group

Validation Institute

Value-Based Insurance Design - Low Value Care Task Force

Installation of the 2023-2024 Board of Directors and Executive Committee/Officers



Thank you!



Ashley Bacot

Rosen Hotels & Resorts



Beth Curran

Orange County
Public Schools



Ann-Marie Sharpe

City of Miami

**Thank you for all your years of service on
the Florida Alliance Board!**

Board of Directors 2023 – 2024



Yvette Best

Orange County Government



Ray Bowman

MarineMax



Hillary Gesele

Comcast NBCUniversal



Stephanie Koch

Gulf Marine Repair



Jessica Mason

City of Orlando



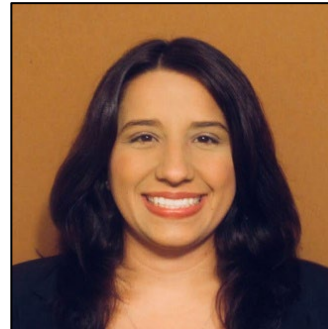
Rosa Novo

Miami-Dade County
Public Schools



Doug Peddie

Siemens Energy



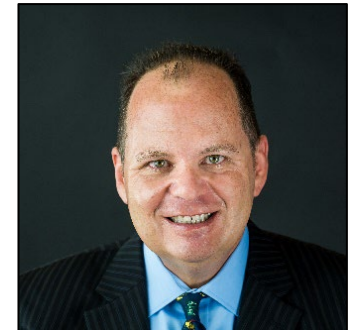
Kimberly Ramos

The Mosaic Company



Carolee Richendollar

Florida Bankers Health
Consortium



Mark Weinstein

ICUBA

Executive Committee 2023-2024



Rosa Novo
Miami-Dade County
Public Schools
*Board Chair**



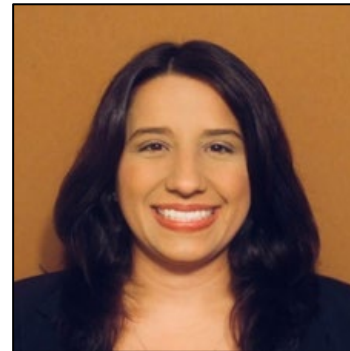
Doug Peddie, MBA
Siemens Energy
*Vice Chair**



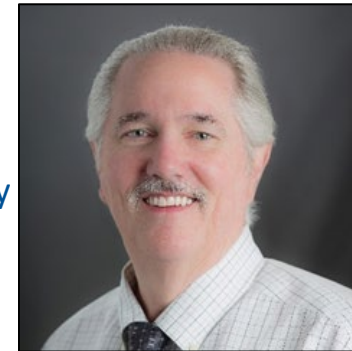
Jessica Mason
City of Orlando
*Treasurer/Secretary**



Karen van Caulil
Florida Alliance for
Healthcare Value
*CEO**



Kimberly Ramos
The Mosaic Company
At-Large Director



Ray Bowman, PhD
MarineMax
At-Large Director

* Officers of the Corporation

As attendees, your lines are muted. **If anyone has any objection to the officers elected by the Board of Directors, please send to the host via the Q&A function your e-mail address and phone number.** We will follow up after the meeting regarding any concerns.



Florida Alliance's 30th Annual Conference



"Blueprint for Change – Best Care at a Transparent and Fair Price"



We look forward to
seeing you at this
in-person event at the
Rosen Centre Hotel in Orlando!



Which Door? A Parable for Corporations to Solve the Costs of Healthcare in the U.S.

Scott Conard, MD

Chief Medical Director

National Alliance of Healthcare Purchaser Coalitions

Founder and Partner, Converging Health



Illustrating the Power of “Small Data” to Improve Health Outcomes

James Dolan, PhD

Partner/Principal

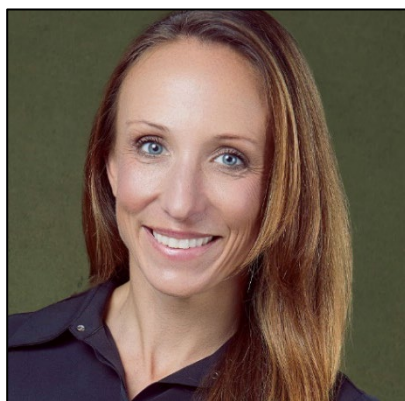
EY-Parthenon, Government & Public Sector



Transparency, Accountability, and Action “All Star” Panel



Cynthia Fisher, MBA
Founder and Chair
PatientRightsAdvocate.org
Affiliate Member



Christin Deacon
Principal Owner
VerSan Consulting
Catalyst for Payment
Reform Board Member



Alex Jung
*Retired Partner and
Managing Director*
EY-Parthenon Strategy
Midwest Business Group
on Health Board Member



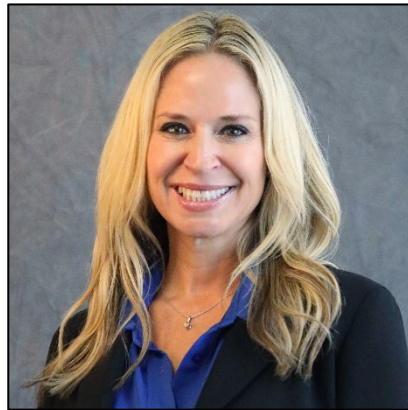
**Marilyn Bartlett, CPA,
CMA, CFM**
Senior Policy Fellow
National Academy for
State Health Policy

Addressing High-Cost Claims Panel Session: Part One

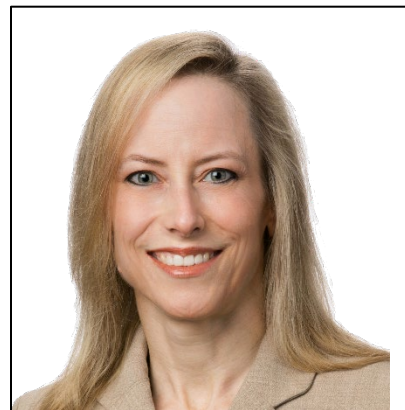
Moderator



Chris Syverson
CEO
Nevada Business Group
on Health
Board Chair, National
Alliance



Jennifer Cloutier
Managing Director
Innovu



Christine Hale, MD
*Vice President, Clinical
Consulting*
Lockton Dunning
Benefits Associates



Jordan Taradash, MPH
CEO
PeopleOne Health
Affiliate Member

Addressing High-Cost Claims Panel Session: Part Two Oncology Challenges and Solutions

Moderator



Chris Syverson
CEO
Nevada Business Group
on Health



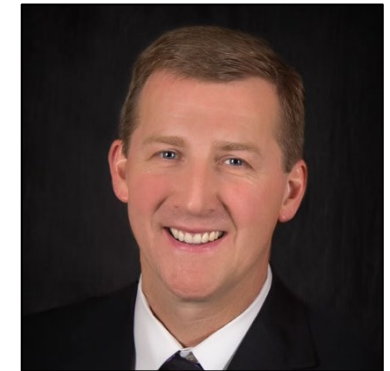
**Kenneth Aldridge, Jr.,
RN-BSN, MS-HSA**
*Director of Health
Services*
Rosen Medical Center
Employer Member



Lea Ann Biafora, MS, RN
CEO and Founder
Beacon Advocates



Daryl Gottlieb
*Director of Employer
Partnerships*
GRAIL
Affiliate Member



Pete Scruggs
Founder
benefitSMART Cancer
Solutions
Affiliate Member

The Four Rights: Ensuring Patients Get the Right Care at the Right Place at the Right Time for the Right Price



Sally Ann Polson
President & CEO
MedWatch
Affiliate Member



Amy Tennis, RN, MBA, CCM
Senior Vice President of Medical Management
MedWatch
Affiliate Member

Using the Blueprint to Effect Change

Moderator



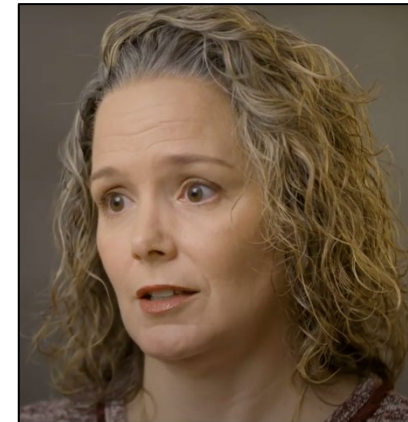
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*Retired Partner and
Managing Director*
EY-Parthenon Strategy



Ashley Tait-Dinger, MBA
Vice President
Florida Alliance for
Healthcare Value

Thank you to our Annual Conference Sponsors!



Closing Remarks



Rosa Novo
Executive Benefits Director
Miami-Dade County Public Schools

Florida Alliance for Healthcare Value
2023 – 2024 Board Chair