



30th Annual Conference

Blueprint for Change – Best Care at a Transparent and Fair Price

Wednesday, April 19, 2023 ♦ 7:45 am – 5:00 pm (ET)
Rosen Centre Hotel, Orlando, Florida

- 7:45 am – 8:30 am **Registration and Networking Breakfast**
- 8:30 am – 8:45 am **Welcome and Overview of the Morning**
Rosa Novo, *Executive Benefits Director*, Miami-Dade County Public Schools
Karen van Caulil, PhD, *President & CEO*, Florida Alliance for Healthcare Value
- 8:45 am – 9:30 am **Which Door? A Parable for Corporations to Solve the Costs of Health Care in the U.S.**
Scott Conard, MD, *Chief Medical Director*, National Alliance of Healthcare Purchaser Coalitions, *Founder and Partner*, Converging Health
- 9:30 am – 10:00 am **Illustrating the Power of “Small Data” to Improve Health Outcomes**
James Dolan, PhD, *Partner/Principal*, EY-Parthenon, Government & Public Sector
- 10:00 am – 10:15 am Quick Break
- 10:15 am – 12:00 pm **Transparency, Accountability, and Action All Star Panel**
Cynthia Fisher, MBA, *Founder and Chair*, PatientRightsAdvocate.org
Christin Deacon, *Principal Owner*, VerSan Consulting, *Board Member*, Catalyst for Payment Reform
Alex Jung, *Retired Partner and Managing Director*, EY-Parthenon Strategy, *Board Member*, Midwest Business Group on Health
Marilyn Bartlett, CPA, CMA, CFM, *Senior Policy Fellow*, National Academy for State Health Policy
- 12:00 pm – 1:00 pm **Networking Lunch**
Presentation of the Dr. Jack Mahoney Healthcare Hero Award

- 1:00 pm – 2:00 pm **Addressing High-Cost Claims Panel Session: Part One**
Moderator:
Chris Syverson, *CEO*, Nevada Business Group on Health, *Chair*, National Alliance High-Cost Claimants Workgroup, *Board Chair*, National Alliance of Healthcare Purchaser Coalitions
Panel:
Christine Hale, MD, *Vice President, Clinical Consulting*, Lockton Dunning Benefits Associates
Jennifer Cloutier, *Managing Director*, Innovu
Jordan Taradash, MPH, *CEO*, PeopleOne Health
- 2:00 pm – 2:10 pm Quick Break
- 2:10 pm – 3:25 pm **Addressing High-Cost Claims Panel Session: Part Two – Oncology Challenges and Solutions**
Moderator:
Chris Syverson, *CEO*, Nevada Business Group on Health, *Chair*, National Alliance High-Cost Claimants Workgroup, *Board Chair*, National Alliance of Healthcare Purchaser Coalitions
Panel:
Lea Ann Biafora, MS, RN, *CEO and Founder*, Beacon Advocates
Pete Scruggs, *Principal*, Golsan Scruggs, *Founder*, benefitSmart Cancer Solutions
Daryl Gottlieb, *Director of Employer Partnerships*, GRAIL
Kenneth Aldridge, Jr., RN-BSN, MS-HSA, *Director of Health Services*, Rosen Medical Center
- 3:30 pm – 4:00 pm **The Four Rights: Ensuring Patients Get the Right Care at the Right Place at the Right Time for the Right Price**
Sally-Ann Polson, *President & CEO*, MedWatch
Amy Tennis, RN, MBA, CCM, *Senior Vice President of Medical Management*, MedWatch
- 4:05 pm – 4:45 pm **Using the Blueprint to Effect Change**
Moderator:
Karen van Caulil, PhD, *President and CEO*, Florida Alliance for Healthcare Value
Reactor Panel:
Christin Deacon, *Principal Owner*, VerSan Consulting, *Board Member*, Catalyst for Payment Reform
Alex Jung, *Retired Partner and Managing Director*, EY-Parthenon Strategy, *Board Member*, Midwest Business Group on Health
Ashley Tait-Dinger, *Vice President*, Florida Alliance for Healthcare Value
- 4:45 pm – 5:00 pm **Wrap-Up**
Karen van Caulil, PhD

Thank you to our host and sponsors!

