



WHAT'S NEW THIS WEEK?

November is Lung Cancer Awareness Month



The American Cancer Society reports that as of January 2021, about 25% of all cancer deaths are attributed to lung cancer, making it **the leading cause of cancer deaths among men and women**. Unfortunately, the percentage of Americans at high risk for lung cancer who are getting screened is extremely low. The COVID-19 pandemic has made matters worse by causing people to delay doctor's visits and further decreasing lung cancer screenings and diagnoses.

It's important for employers to educate employees on the need for lung cancer screening and embrace an awareness and proactive approach to health:

- Help address the impact COVID-19 has had on people neglecting cancer screenings and other routine care
- Emphasize the importance of signs and symptoms of lung cancer, such as unexplained persistent cough lasting more than 3 weeks or shortness of breath, and visiting the doctor as appropriate
- Leverage different educational resources to increase awareness of symptoms and when a person should go in for care to get their symptoms checked out
- Stress the importance of early diagnosis

To learn more visit [Lung Cancer Foundation of America](#), [GO₂ Foundation for Lung Cancer](#), and [Lung Cancer Research Foundation](#).

Thank you to Florida Alliance Affiliate Member Merck for providing the information here and email attachment with more information.





EMPLOYER LEARNING COLLABORATIVES

Mental Health/Substance Use Employer Learning Collaborative (ELC)

Session #4 of the Mental Health/Substance Use (MH/SU) ELC is scheduled for **Tuesday, November 15 from 1PM to 2:30PM**. This meeting will look at innovative programs and tools for increasing awareness of MH/SU, the awareness of available treatment programs, and innovative approaches to treating MH/SU. We will demonstrate how employers and their employees can use the ATLAS (Addiction Treatment Locator, Assessment, and Standards) platform for Florida developed by Shatterproof to find high quality treatment.



We will also bring in solution providers/innovators in the MH/SU awareness and treatment space, including workplace awareness trainings and prescription digital therapeutics for addiction recovery to explain how their products work and discuss reimbursement/coverage approaches.

To review the slides, the meeting recordings, and other materials from all the sessions of the Mental Health/Substance Use ELC meetings, please visit our Mental Health/Substance Use ELC webpage <https://flhealthvalue.org/our-work/mental-health-substance-use-elc/>. This webpage also includes the resources that are referenced at each session.

Please contact karen@flhealthvalue.org if you did not receive the calendar invitation for the upcoming November 15 session on innovations in MH/SU or need one to be sent again.

Depression Looks Like Me

[*Depression Looks Like Me*](#), a recently released campaign developed by Affiliate Member Janssen Pharmaceuticals, a Johnson & Johnson company, is focused **on normalizing the conversation about depression in the LGBTQ+ community and empowering people to seek the mental health care they may need**. It's especially important with the holidays approaching to highlight resources available to the LGBTQ+ community in what can be a challenging time of the year due to not always feeling welcomed and supported within their families.



In addition to the behavioral health benefits offered to your LGBTQ+ employees, the *Depression Looks Like Me* campaign offers a safe space in which they can see themselves represented in stories, gain access to culturally appropriate resources and providers across intersections of the community, and learn about the different facets of depression so they can consider different ways to get help. To learn more, please visit www.DepressionLooksLikeMe.com.



National Involvement of the FL Alliance Team & Employer Members

National Alliance 2022 Annual Forum, November 7-9

Florida Alliance President and CEO Karen van Caulil is a featured speaker at the [National Alliance of Healthcare Purchaser Coalitions' 2022 Annual Forum in Alexandria, VA, November 7-9](#). During Karen's panel session she'll be sharing the latest insights on hospital strategy and getting to a fair price. Learn more: <https://lnkd.in/e3K-wxR8>

National Alliance
of Healthcare Purchaser Coalitions
Driving Health, Equity and Value

#NatAllForum

2022 ANNUAL FORUM
CRYSTAL GATEWAY MARRIOTT
ARLINGTON, VIRGINIA
NOVEMBER 7-9, 2022

Hospital Strategy: Getting to Fair Price
Tuesday, November 8 | 9:50 - 10:40 AM ET

				
Karen van Caulil President & CEO Florida Alliance for Healthcare Value	Janet Lucas-Taylor Senior Director, Employee Benefits Northwestern Mutual	Lawrence Thompson Chief Strategy Officer Advanced Medical Pricing Solutions (AMPS)	Cora Opsahl Health Fund Director 32BJ Health Fund	Hunter Kellett Director Arnold Ventures

Rosa Novo, Florida Alliance Board Chair, is participating in a workshop at the Annual Forum next week. “*Rethinking Value-based Strategy to Improve Outcomes & Address Equity*” will bring together a multi-stakeholder panel to discuss current health equity issues, promising practices employers should consider as part of their overall healthcare strategy, and lessons learned along the way.

A promotional poster for the 2022 Annual Forum. The top section features the National Alliance of Healthcare Purchaser Coalitions logo (a star with a swoosh) and the text "National Alliance of Healthcare Purchaser Coalitions Driving Health, Equity and Value" and "#NatAllForum". The background shows a bridge at night with city lights. The main title "2022 ANNUAL FORUM" is in large white letters. Below this, the workshop title "WORKSHOP #4 - Rethinking Value-based Strategy to Improve Outcomes & Address Equity" and the date/time "Monday, November 7 | 2:45 - 4:15 PM ET" are displayed. A row of six circular headshots of the panelists is shown, each with their name and title below. At the bottom, it says "Session Sponsored by National Pharmaceutical Council".

National Alliance
of Healthcare Purchaser Coalitions
Driving Health, Equity and Value
#NatAllForum

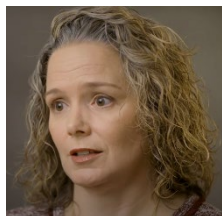
2022 ANNUAL FORUM

WORKSHOP #4 - Rethinking Value-based Strategy to Improve Outcomes & Address Equity
Monday, November 7 | 2:45 - 4:15 PM ET

 Rochelle Henderson, PhD VP of Research National Pharmaceutical Council	 Bruce Sherman, MD Medical Director Council Member National Alliance of Healthcare Purchaser Coalitions	 Christa-Marie Singleton, MD, MPH Chief Medical Officer Centers for Disease Control & Prevention	 Jessica Brooks CEO/Executive Director Pittsburgh Business Group on Health	 Ginger Miller Director Health and Benefits Utz Quality Foods LLC	 Rosa Novo Administrative Benefits Director Miami-Dade County Public Schools
--	--	---	---	--	---

Session Sponsored by National Pharmaceutical Council

National Cardiovascular Data Registry Public Reporting Advisory Workgroup



Ashley Tait-Dinger

Congratulations to Ashley Tait-Dinger, MBA, Florida Alliance Director of Analytics, Alternative Payment Models, and Finance, for her recent **appointment to the American College of Cardiology National Cardiovascular Data Registry (NCDR) Public Reporting Advisory Workgroup!**



IN CASE YOU MISSED IT

Hospital Price Transparency: Getting to a Fair Price

On Tuesday, November 1, we held an important All Employer Member meeting focused on hospital price transparency. During this meeting we:

- Covered the high points of the data found in the Hospital Value Dashboard for the main markets in Florida
- Reviewed draft talking points that employers can use in discussions with their leadership
- Talked through the proposed “Getting to a Fair Price” Methodology from the playbook and what that would look like in Florida
- Discussed RAND 5.0 Hospital Price Transparency Study participation

If you were unable to attend, or would like to review any of the materials including a recording of the webinar, the slide deck, and other important resources, please visit our Fair Hospital Price Initiative webpage by clicking [here](#).



IMPORTANT NEXT STEPS!

Please reach out to Ashley at ashley@flhealthvalue.org if you would like to participate in the RAND 5.0 Hospital Price Transparency Study.

In the slides from this week’s meeting, there is a list of hospital systems that we could potentially meet with to discuss their pricing and identify strategies and actions to drive costs down. **Please review that list and send Karen an email at karen@flhealthvalue.org identifying the top two systems you would like to meet with. Please let her know by November 18, 2022. These meetings will be scheduled for after the holidays.**

Additionally, we are working to schedule a **C-Suite information session on hospital pricing**. This meeting will likely be a hybrid session. Karen is working with Board Vice Chair Ashley Bacot from Rosen Hotels and Resorts and the former CEO of Red Lobster, Kim Lopdrup, to schedule this meeting. Kim is very well connected with CEOs across Florida and will be working with Karen to identify and invite employers not currently a member of the Florida Alliance. We hope to have Marilyn Bartlett from the National Academy of State Health Policy (creator of the Hospital Cost Tool) attend the meeting to present on what it actually costs to provide the hospital services you pay so much for. **Please let Karen know if you would like to invite your leadership to attend this meeting, also by November 18, 2022, via email.**