FLORIDA ALLIANCE FOR HEALTHCARE VALUE

Weekly Bulletin – July 29, 2022

WHAT'S NEW THIS WEEK?

Welcome to our New Board Member

Welcome to our newest member of the Board of Directors, Hillary Gesele, CRP, GMS! **Hillary is the Director of Benefits and Global Mobility for Universal Parks and Resorts**. Hillary joined Universal Parks and Resorts (UPR) in 2017 and played an instrumental role in building the Global Mobility function to support UPR's mobile talent and recently took on responsibility for the Universal Orlando Benefits program. Hillary has a passion for the Team Member experience and building robust, competitive, and focused benefit and mobility programs. Prior to joining UPR, Hillary held various positions in Benefits, Global Mobility and Total Rewards for retail and financial companies based out of New York City.

Hillary Gesele

Hillary's term on the Board starts immediately and goes until the Spring of 2024. Thank you, Hillary, for agreeing to serve on the Board!

PROJECT/EMPLOYER LEARNING COLLABORATIVE (ELC) OPPORTUNITIES AVAILABLE TO OUR EMPLOYER MEMBERS

Tuesday, August 30, 2022, 10:00AM – 12:00PM - Mental Health/Substance Use (MH/SU) ELC

As a follow-up from last week's bulletin announcing the August 30th kick-off meeting for the Mental Health/Substance Use (MH/SU) ELC, we wanted to reiterate our excitement and the value this ELC offers our members. We look forward to working with you to address the five pillars outlined in *The Path Forward for Mental Health and Substance Use* to improve access, cost, and quality of MH/SU care in Florida.

Click here to visit the Florida Alliance Mental Health and Substance Use webpage to learn more about The Path Forward initiative.

The Path Forward
for mental health and substance use
Health Equity for all Americans

There is a two-day event taking place in Orlando in October focusing on the same issues we will cover in our ELC; however, the "discounted" registration fee for that conference begins at $1,095 for employers!

We look forward to your participation in our initiative. Register as soon as possible to save your spot! For your FREE registration, click HERE.

UPCOMING EVENTS

27th Annual "Best of the Best"

This year's 27th Annual "Best of the Best" event will be held on **Wednesday, September 14th, 9:00AM – 3:15PM, at the Caribe Royale Resort in Orlando**.

We're excited to feature representatives from Waste Pro, Hendry Marine, the Altoona Area School District, and Siemens Energy, including our Board member Doug Peddie!

The topics to be covered include **Healthcare Navigation to Close Care Gaps and Support Employee Wellbeing, High-Cost Claims: Mitigating Costs and Improving Value for Patient Centricity, Innovation and Transparency in Drug Cost Management, and Advanced Primary Care and Direct Contracting**.

This year's "Best of the Best" is part of the Validation Institute's Health Benefits Nation 3-day conference which runs from September 14-16. **The Validation Institute has greatly reduced registration to $99 for Florida Alliance members. The $99 rate gives our members access to the full 3-day event, including "Best of the Best."**

To register for the 27th Annual "Best of the Best" as part of the Validation Institute's Health Benefits Nation 3-day conference, please follow these directions:

1. Go to the Validation Institute's Health Benefit Nation conference registration page by clicking here.
2. Choose the Conference Rate: HR & Benefits Professional, Government, Non-Profit ($295)
3. Scroll down and enter **FLAlliance** as your promotional code and **CLICK APPLY**.
4. Clicking APPLY allows your promotional code to be validated and you will see your total due change to $99.
    a. For an additional charge of $79, Florida Alliance members may choose to add on the Capstone Project to earn their Certified Health Value Professional (CHVP) certification. The total cost for the conference with this OPTIONAL add-on is $178.
5. Enter the Attendee Information as requested and continue through the rest of the registration form through to payment.

Please note that the Validation Institute has indicated that our Board members may attend at no charge. Board members, if you cannot attend, you may give your comp to one of your team members. Please contact Karen van Caulil at karen@flhealthvalue.org to register. **Do not use the registration page if you are a Board member or are using the Board member comp**.

MEMBER BENEFIT: 5 Keys to Promoting Health & Wellbeing in A VUCA Environment
August 17, 2022, 1-2PM ET

Organizations can help employees thrive, despite the fact that we are living in an era charged with volatility, uncertainty, complexity, and ambiguity (VUCA).

Physician executives will prepare employers to lead with decisiveness and empathy and renew their focus on giving employees the tools and resources needed to take control of their health and wellbeing in five key areas. **Click HERE to register for this FREE webinar for Florida Alliance Employer Members.**

SPEAKERS

Scott Conard, MD
Converging Health

Sharon Eloranta, MD
Washington Health Alliance

Ray Fabius, MD
HealthNEXT

Christa-Maria Singleton, MD
Centers for Disease Control and Prevention

IN CASE YOU MISSED IT

Mental Health Index Q2 Results

Total Brain recently released its Mental Health Index Q2 report (https://www.totalbrain.com/mentalhealthindex/) which focuses on several indicators of employee mental health in the U.S. Based on results from dozens of large corporations throughout the country, the findings showed decreased levels of stress and anxiety in June 2022, compared to findings between February and May 2022 that showed substantive jumps over that same period. The authors attributed stress and anxiety levels as being comparable to sentiment towards macro-economic issues (e.g., inflation).

They also stated that the summer months, based on previous research, tend to offer a break for employees in terms of overall levels of stress and anxiety. The authors encouraged regular monitoring of stress and anxiety as well as other indicators cited in their report such as post-traumatic stress disorder, depression, social anxiety disorder, and general anxiety disorder, noting that each of these conditions has seen a fair amount of fluctuation since the onset of the COVID-19 pandemic.

Update on Staff: Please note that Ashley Martin, who we introduced to you last week, is no longer with the Florida Alliance team.