



# 2023 Sponsorship Opportunities

All sponsorships will be confirmed via a Sponsorship Letter detailing your organization's benefits.

<b>Annual Conference (Spring 2023, Orlando) Sponsorship Benefits</b> <sup>◇</sup> <b>Early Bird Discounted Rate good until 1/6/23</b>	<b>PLATINUM LEVEL</b> Members pay <del>\$20,000</del> <b>\$18,500</b>	<b>GOLD LEVEL</b> Members pay <del>\$14,000</del> <b>\$12,500</b>	<b>SILVER LEVEL</b> Members pay <del>\$10,000</del> <b>\$9,000</b>	<b>BRONZE LEVEL</b> <b>Available to members only</b> <del>\$5,000</del> <b>\$4,000</b>
<b>Recognition as a sponsor</b> in event marketing, during event, in attendee follow up material, and on social media	✓	✓	✓	✓
<b>Complimentary registration</b>	✓ 6 attendees	✓ 4 attendees	✓ 3 attendees	✓ 1 attendee
<b>Exposure</b> to a diverse group of progressive employers and healthcare stakeholders	✓	✓	✓	✓
<b>Registration list</b> post event to include registrant's name, title, and organization <sup>†</sup>	✓	✓	✓	
Opportunity to write <b>1 article (1000-word limit)</b> on a non-sales topic, approved by the Florida Alliance, <b>to be posted on our website</b>	✓	✓		
Opportunity to sponsor/co-sponsor <b>1 edition of our quarterly newsletter</b> distributed to all Florida Alliance mailing list contacts. Includes opportunity to <b>write 1 article (300-500 words)</b> on a non-sales related topic, approved by the Florida Alliance. <b>Identification of your organization</b> as the sponsor/co-sponsor with logo, brief (250 word) company description, contact name, and email address <sup>♦</sup>	✓	✓		
Opportunity to <b>welcome</b> the audience and present a short profile of your company	✓			
Opportunity to host <b>1 webinar</b> offered to our Employer Members on a non-sales related topic, approved by the Florida Alliance (refer to educational webinar benefits)	✓			
<b>OPTIONAL:</b> For current members, you can choose to bundle your membership renewal with sponsorship	<del>\$22,500</del> <b>\$21,000</b>	<del>\$16,500</del> <b>\$15,000</b>	<del>\$12,500</del> <b>\$11,500</b>	<del>\$7,500</del> <b>\$6,500</b>

**PLEASE NOTE:** Non-members are eligible only for Platinum, Gold, and Silver Level event sponsorships and will be charged a 35% premium for those sponsorships. Non-members are not eligible for Bronze Level sponsorships.



“Best of the Best” (Fall 2023, Location TBD) Sponsorship Benefits <sup>◇</sup>	SILVER LEVEL Members pay \$10,000	BRONZE LEVEL Available to members only \$5,000
Recognition as a sponsor in event marketing, during event, in attendee follow up material, and on social media	✓	✓
<b>Complimentary registration</b>	✓ 2 attendees	✓ 1 attendee
Exposure to a diverse group of progressive employers and healthcare stakeholders	✓	✓
<b>Registration list</b> post event to include registrant’s name, title, and organization <sup>+</sup>	✓	
Opportunity to write <b>1 article (1000-word limit)</b> on a non-sales topic, approved by the Florida Alliance, <b>to be posted on our website</b>	✓	
OPTIONAL: For current members, you can choose to bundle your membership renewal with sponsorship	\$12,500	\$7,500

**PLEASE NOTE:** Non-members are eligible only for Silver Level event sponsorships and will be charged a 35% premium for those sponsorships. Non-members are not eligible for Bronze Level sponsorships.

Educational Webinar BENEFITS	SPONSORSHIP \$3,500 Members Only
Opportunity to <b>host 1 webinar</b> to be offered to our Employer Members on a non-sales related topic, approved by the Florida Alliance	✓
<b>Registration list</b> post event to include registrant’s name, title, and organization <sup>+</sup>	✓
Opportunity to <b>welcome</b> webinar participants and present short profile of your company	✓
Recognition as a sponsor in event marketing, during event, and attendee follow up material	✓
<b>Featured as a webinar sponsor</b> in our Employer-Only website portal; may be posted on our public EVENT page when appropriate	✓

◇ All benefits must be used within 1 year of the event.  
<sup>+</sup>Any outreach to the registration list must be approved by the Florida Alliance.  
 ◆ Newsletter co-sponsorships will not include competitor organizations.