



29th Annual Conference

Accelerating Value Through Transparency and Innovation

Friday, June 17, 2022 · 8:30 am – 4:00 pm (ET)

Rosen Centre Hotel, Orlando, Florida

- 8:30 am – 9:00 am **Registration and Networking**
- 9:00 am – 9:15 am **Welcome and Overview of the Morning**
Florida Alliance Board Chair Rosa Novo, *Executive Benefits Director*, Miami-Dade County Public Schools
Karen van Caulil, PhD, *President & CEO*, Florida Alliance for Healthcare Value
- 9:15 am – 10:30 am **Tackling High Healthcare Prices and Achieving Value – Three Successful Employer-Led Initiatives**
François de Brantes, MBA, MS, *Senior Vice President*, Signify Health
Cheryl DeMars, MSSW, *CEO*, The Alliance
Claire Brockbank, MS, *Former CEO*, Peak Health Alliance/*Director of Policy*, 32BJ Health Fund
Moderator: Karen van Caulil, PhD
- 10:35 am – 11:00 am **The Necessity of Purchasers Engaging in Health Policy**
Bret Jackson, *President*, Economic Alliance for Michigan
- 11:05 am – 12:00 pm **A “Fireside Chat” on the Price of Health Care in Florida**
Marilyn Bartlett, CPA, CMA, CFM, *Senior Policy Fellow*, National Academy for State Health Policy
Christopher Whaley, PhD, *Policy Researcher*, RAND Corporation
- 12:00 pm – 1:00 pm **Box Lunch and Networking**
- 1:00 pm – 1:15pm **Welcome Back from Lunch and Overview of the Afternoon**
Karen van Caulil, PhD
- 1:15 pm – 2:30 pm **How Transparency Will Drive Innovation in Value-Based Purchasing of Health Care**
Jim Curotto, MBA, *Vice President*, *Integrated Account Management*, Merck
Matt Muhart, MBA, *Executive Vice President and Chief Strategy Officer*, Memorial Healthcare System
Donovan Pyle, REBC, CHVP, *CEO*, Health Compass Consulting
Moderator: Karen van Caulil, PhD



2:35 pm – 3:50 pm **Innovator Showcase**



US-Rx Care – presented by Renzo Luzzatti, MBA, *President*

Pear Therapeutics – presented by Steve Stitt, *National Account Director, Employer & Benefit Channel Accounts*

Oshi Health – presented by Bradford Shepherd, *Vice President, Business Development*

Memorial Healthcare System – presented by Richard Ashenoff II, MA, MBA, *Executive Director, Memorial Health Network*

Centivo – presented by Laurel Pickering, MPH, *Head of Strategic Alliances*

3:50 pm – 4:00 pm **Wrap-Up**
Karen van Cautil, PhD

Thank you to our host and sponsors!

