



**April 13 &
April 20, 2021**
Online Event

Take Action: Accelerate Value Through Transparency and Innovation

28th Annual Conference - Day 1- April 13, 2021



Marty Makary, MD
Johns Hopkins School
of Public Health

Keynote Address

9:00 - 10:00AM

Transparency in Health Care - What the Doctor Ordered

Dr. Marty Makary, Johns Hopkins surgeon, Professor of Health Policy and Management, and best-selling author will discuss the ongoing issue of transparency in health care and what business leaders can do to combat rising costs for their employees.

Tuesday, April 13, 2021
8:45AM-12:00PM ET

Respondent Panel

10:15 - 11:45AM



Niall Brennan, MPP
Health Care Cost Institute



Mary C. Mayhew
Florida Hospital Assoc.



Christopher Whaley, PhD
RAND Corp.

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Take Action: Accelerate Value Through Transparency and Innovation

28th Annual Conference - Day 2 - April 20, 2021

**Tuesday, April 20, 2021
1:00PM-4:30PM ET**

Advancing Payment Reform in Florida: Recommendations from the Tampa-Orlando Market Assessment



Suzanne Delbanco, PhD
Catalyst for
Payment Reform



Andréa E. Caballero, MPA
Catalyst for
Payment Reform

1:15 - 2:15PM

Respondent Panel **2:30 - 3:45PM**



Francois de Brantes, MBA
Signify Health



David B. Snow, Jr., MHA
Cedar Gate Technologies



Daniel Stein, MD, MBA
Embold Health

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