

Michelle Martin is a professional with over 15 years of benefit management and human resources experience. Ms. Martin joined CBS Corporation in 2006 as Director of Health & Welfare Benefits. Holding several positions since joining CBS, she is now Vice President, Total Rewards Experience, ViacomCBS. Michelle finds unique ways to engage large, diverse populations by building strategic partnerships and connecting employees and their families to the business and community. She is a hands-on leader, educator, creative problem solver and strategic partner to many departments within the organization.

Michelle makes it her mission to give employees and their families the peace of mind they deserve in difficult times – from helping them access the highest quality of healthcare to resolving caregiving issues to offering guidance when they're overwhelmed by some of life's most serious challenges.

Ms. Martin taught a CEBS course at Hofstra University which placed emphasis on key economic, accounting and financial concepts essential in the administration of employee benefit plans.

Ms. Martin is a Certified Employee Benefits Specialist with a certification in Global Benefits Management. She holds an MBA from Adelphi University.

Michelle is also an active member of the community. She is on the Board of Directors of the Northeast Business Group on Health and is on the Board of Directors of The Leapfrog Group.