

Laurel Pickering, MPH



Laurel Pickering is a leader and visionary, devoted to transforming healthcare at both regional and national levels. She is currently the Executive Vice President of Enterprise Solutions for WellDoc and is responsible for managing and broadening relationships with key stakeholders to expand use of WellDoc's digital chronic disease management platform.

Before joining WellDoc, Laurel served as president & CEO of Northeast Business Group on Health (NEBGH) for nearly 25 years. There, she built an employer-led coalition of healthcare leaders and other stakeholders with the mission of empowering members to drive excellence and value in healthcare and the patient experience. NEBGH has 170 members comprised of national and global self-insured employers based in New York, New Jersey, Connecticut and Massachusetts; plus national health plans, major consulting organizations, regional hospital systems and other key stakeholders. Under Laurel's leadership, NEBGH became one of the most active and influential healthcare-focused business coalitions in the country, focused on moving toward a value-based delivery system.

Laurel serves on the Board of Directors of The Leapfrog Group and HealthPass. She is Co-Chair of the Advisory Council of the Center for Workplace Mental Health and Chair of the Appeals Board of the National Quality Forum (NQF). Laurel is also an Advisor to Eden Health and Fresh Tri. She previously served on the Boards of the National Alliance of Health Care Purchaser Coalitions and NQF. Laurel received her BA in Anthropology from SUNY Albany and MPH from Emory University.