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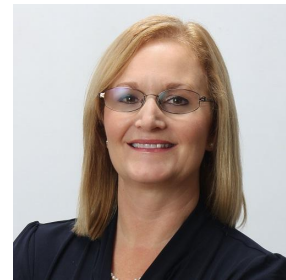


FALL 2020 UPDATE

FROM THE PRESIDENT'S DESK...

Welcome to our Fall 2020 Newsletter!

In the midst of the current pandemic and economic recession, we know that employers are trying to extract as much value from every dollar spent on health care as possible to ensure that their team members are getting the best care at the best price. That is why our mission of reducing healthcare costs and improving quality is more important than ever before. From our new website full of valuable resources (www.flhealthvalue.org) to weekly member open forums to regular COVID-19 updates and support, our team remains committed to providing our members with the personalized guidance, latest industry data, and practical solutions they need to navigate this new world. To that end, this edition of the newsletter is packed with information on our current programs and upcoming events, spanning a variety of timely topics such as the growing opioid and mental health crisis, alternative approaches to substance use disorder treatment, value-based insurance design strategies and trends and policy changes in the drug value chain.



Earlier this year a Fortune 500 company joined as a new employer member. Their benefits leader asked me why all employers in Florida are not members of the Florida Alliance. What a great question! No other organization in Florida represents business interests in healthcare cost and quality like we do, serving as a proven and trusted resource by:

- Identifying and sharing healthcare policy and practice changes and identifying value-based benefit strategies
- Amplifying the employer voice to secure transparency and accountability

from healthcare providers and third-party administrators

Although we are all feeling overwhelmed in our personal and professional lives right now, we can't take our hands off the wheel in driving healthcare value. The RAND Corporation just released their latest Hospital Price Transparency Study, and Florida's private healthcare purchasers are paying 326% of what Medicare is paying for the same services. In fact, **Florida now has the fifth highest cost of care in the US for employers purchasing health care!** The study also revealed that increases in spending are driven by price growth and not utilization or case mix. We have important work to do together, and the Florida Alliance team is here for you to lead the way!

Please feel free to reach out to me at any time at karen@flhealthvalue.org or 407-425-9500 with any questions or needs.

Karen

Karen van Caulil, Ph.D.
President and CEO
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"BEST OF THE BEST" 2020



Tuesday, December 1, 2020

8:30 AM - 12:15 PM

Virtual event via WebEx Event platform

Join us for our **25th Annual "Best of the Best,"** always a favorite event for proactive employers showcasing effective programs initiated by both self-funded and fully insured employers.

Session Titles:

Mental Health...The Second Wave of the Pandemic

Engagement in a Virtual World

Driving for Value in Healthcare, A Market Assessment of Tampa and Orlando

Speakers:

Andréa Caballero, MPA, Program Director, **Catalyst for Payment Reform**

Darcy Gruttadaro, J.D., Director, **Center for Workplace Mental Health/American Psychiatric Foundation**

Charles Lattarulo, Ph.D., Director of Healthy Minds, **American Express**

Michelle Martin, MBA, VP Total Rewards Experience, **ViaCommCBS**

Laurel Pickering, MPH, Executive VP, Enterprise Solutions, **Welldoc, Inc.**

REGISTRATION COMING SOON!

Thank you to our early event sponsors!

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HEALTH[®]

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Sponsorships are available for "Best of the Best."
For more information, please contact: lisa@FLHealthValue.org

Migraine Headache and the COVID-19 Pandemic

a contribution from Affiliate Member, Amgen

By:

Dr. Wayne Burton, *Healthcare Strategic Advisor and Consultant, former Global Corporate Medical Director, American Express*

Dr. Jack Mahoney, *Medical Director, Florida Alliance for Healthcare Value*

Approximately 13 percent of Americans experience migraine headaches, a recurring type of headache that causes severe, throbbing or pulsing pain and can be accompanied by nausea and sensitivity to light and sound. In the working population, migraine headache is the fifth most disabling medical condition in the United States. It is responsible for significant absenteeism, presenteeism (at work but not fully functioning) and healthcare expenditures.



A recent editorial in the medical journal *Headache* provides guidance for treatment of migraines during the COVID-19 pandemic with the goal of keeping migraine patients out of the Emergency Department and hospitals to avoid unnecessary exposure to individuals carrying the virus. Some of the **specific ways employers can help achieve this goal** include the following:

- Offering a virtual migraine education program that empowers employees and their families to manage migraine headaches
- Expanding access and coverage for telemedicine
- Considering elimination of prior authorization requirements for migraine medications to reduce delays due to poor access to physicians, knowing that access to physician offices and pharmacies may be more challenging during the pandemic

Additional Resources:

- **Employer Toolkit: Working with Migraine** (To access, send your Name, Role, Organization, Name and e-mail address to workingwithmigraine@amgen.com. Once registered, an e-mail will be sent with access information.)
- Burton WN et al. Evaluation of a workplace-based migraine education program. *Journal of Occupational and Environmental Medicine* 2016; 58(8): 790-795
- National Headache Foundation: www.headaches.org

Click [here](#) to learn more about migraines.

ABOUT AMGEN:

Amgen is one of the world's leading biotechnology companies. Amgen is a values-based company, deeply rooted in science and innovation to transform new ideas and discoveries into medicines for patients with serious illnesses.

Summer Education Series Explored Some of the Biggest Healthcare Challenges Facing Employers



We held our first-ever **Summer Education Series** in July. Sponsors included Amgen, Centivo, Genentech, Heron Therapeutics and Signify Health.

Despite the pandemic, the Florida Alliance continues to feature highly accomplished speakers who are leaders in their field. Each session in the Summer Education Series featured nationally renowned experts who shared best practices and case studies on session topics and commented on related Florida Alliance initiatives. A key element of the presentations and discussion was what role providers, employers/purchasers, health plans, manufacturers, PBMs and patients need to play to move efforts toward affordable, quality health care forward.

Speakers and session titles included:

Eliminating Low Value Care While Incentivizing High Value Care

- Beth Bortz, MPP, *President & CEO*, Virginia Center for Health Innovation (VCHI)
- Mark Fendrick MD, *Director*, Center for Value-Based Insurance Design

Trends and Policy Changes in the Drug Value Chain

- Alex Jung, MBA, *Partner & Managing Director*, EY-Parthenon

The State of the Opioid Crisis

- Dennis M. Lemma, *Sheriff*, Seminole County, Florida

A Comprehensive Alternative Treatment Approach for Substance Use Disorder

- Francois de Brantes, MBA, MS, *Sr. Vice President*, Signify Health
- Eric Bailly, MA, *Business Solutions Director*, Anthem
- Brad Rex, MBA, *President & CEO*, eHome Counseling Group
- Greg Williams, MA, *Managing Director*, Third Horizon Strategies

For highlights of the series, click [here](#).

2020 Leapfrog's Hospital and Surgery Center Ratings now available

The Leapfrog's Hospital and Surgery Center Ratings compiled from the survey are live and available on a new website: <https://ratings.leapfroggroup.org>. This site now includes two surveys:

- Hospitals - *as released in the past*
- Ambulatory Surgical Centers (ASC) - *new for 2020*

Please note that due to COVID-19, hospitals only had the option of keeping their 2019 survey results. If a hospital selected this option, it is noted on the website.

The Fall 2020 Hospital Safety Grades will be release in December.



Hospital Price Transparency Study



In September 2020, RAND published its third Hospital Price Transparency Study including more than \$33B in claims from employers in 49 states and the District of Columbia and analyzed prices for hospital services in 3,112 U.S. hospitals. Florida was ranked as the 5th highest state for percent of Medicare paid by commercial plans. Please click [here](#) to go to our Transparency webpage where the full study can be found.

Member Resources

THE LATEST RESOURCES FROM THE FLORIDA ALLIANCE and THE NATIONAL ALLIANCE OF HEALTHCARE PURCHASER COALITIONS

[Bundles vs. Episodes of Care \(EOC\)](#) - Simple Definitions and Evolution of Terminology

Look for future e-flyers from the Florida Alliance for Healthcare Value coming soon!

[Integrating Mental Health Services and Primary Care](#)

Read about the Five Principles of the Collaborative Care Model.

[Cannabis Products on the Formulary](#)

The cannabis industry is dynamic and rapidly expanding. See why it is important for employers to understand the market and make thoughtful formulary decisions.

[The Employer Guide to Identifying High Value Telebehavioral Health Care](#)

Learn more about how the Florida Alliance, as part of the national Path Forward for Mental Health and Substance Use initiative, has moved forward on the need to promote expansion of telebehavioral health and to ensure the services provided are evidence-based best practice and promote high value care.

For additional resources, educational information and other important briefs provided by the National Alliance of Healthcare Purchaser Coalitions/Florida Alliance for Healthcare Value, please visit our [website](#).

WELCOME TO OUR NEWEST MEMBERS

#FLHealthValuegrows



Are you interested in sponsoring our next newsletter, a webinar or a future

event? Contact [Lisa Hain](#) for more information.