## Susan Campbell, Ph.D.

Senior Leader, Wellness Strategy, American Airlines

Susan Campbell, Ph.D., American Airlines wellness strategist, is a lifelong warrior mobilizing healthy and fit people and places. As the former President and Chief Mission Officer of The Cooper Institute and Department of Defense (DoD) department head, Susan guided program design, development and evaluation in grants funded to reduce chronic disease in large populations. Her work has been funded through CDC, Robert Wood Johnson Foundation, NFL Foundation, and Michael and Susan Dell Foundation among others. Susan has authored well-being materials for CDC and the American Heart Association and developed CME weight management courses along with patient weight loss tools and resources.