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Winter 2020

FROM THE PRESIDENT'S DESK



Hi, all! Welcome to our first newsletter of 2020! It's already been a busy year and we are only two months in!

The national steering committee for **The Path Forward for Mental Health and Substance Use** – National Alliance of Healthcare Purchaser Coalitions, American Psychiatric Association, American Psychiatric Association

Foundation Center for Workplace Mental Health and Meadows Mental Health Policy Institute – has **selected eight organizations across the nation to implement its multi-stakeholder transformative initiative and the Florida Alliance for Healthcare Value is one of the eight!** The Path Forward has embarked on a five-year plan to improve mental health and substance use care for Americans across the nation. The Path Forward will do this by leveraging the influence of business coalitions like ours, and their employer and other purchaser members, to work with health plans, health systems, medical and behavioral health providers, consultants and brokers to combat this public health crisis. Please reach out to me to learn more about how you can work with us on this important effort.

I am also excited to announce that the Florida Alliance and the Patient Advocate Foundation were just awarded a **PBMI Excellence Award** in the Care Management Strategies category for our cancer navigator program! PBMI is dedicated to recognizing organizations for

exceptional contributions across the healthcare delivery system continuum. The submissions they received were highly competitive and we are honored to receive this award! Please see below for more information about our cancer navigator demonstration project.



Bill Dinger, Director of Innovation & Labor Support, Enterprise Benefits at The Walt Disney Company accepted the award on behalf of the Florida Alliance.

The theme of our 27th Annual Conference is **“Healthcare 2020: Clarity, Transparency and Vision.”** We have an exceptional line up of speakers addressing the top concerns of employers/healthcare purchasers – e.g. controlling drug spend, eliminating low value care, how to select the best vendors. Seats are limited, so please register today. More information and a link to register is provided below.

Since the new year, **impressive global companies like Jabil and MarineMax have joined the Florida Alliance for Healthcare Value** and further strengthened our charge to improve the value of health care in Florida and beyond. If your organization is not yet a member of the Florida Alliance, please email me for more information – karen@flhealthvalue.org

Looking forward to working with you in the year ahead!

Regards,

Karen van Caulil, Ph.D.
President and CEO
karen@flhealthvalue.org



FEATURED ARTICLE

a contribution from Affiliate Member, Genentech.

THE LEADING CAUSE OF CANCER DEATHS MAY NOT BE WHAT YOU THINK!

Employers play a key role in encouraging their employees to adopt healthy lifestyles and follow recommended guidelines for health screenings. Although much emphasis is placed on early detection and treatment for many other types of cancer, screening for the leading cause of US cancer deaths, lung

cancer, is not as prevalent.

HERE ARE THE NUMBERS...AND THEY ARE ALARMING.

Lung cancer is one of the most common types of cancer in the United States and by far, the leading cause (25 percent) of cancer deaths. According to the **American Cancer Society**, 228,820 Americans will be diagnosed with lung cancer in 2020 and 135,720 deaths will be attributed to the disease, more than colorectal, breast, and prostate cancers combined. As with many cancers, the risk of developing lung tumors increases significantly with age. According to the **NCI**:

- Most new lung cancer cases are diagnosed in stage 3 or 4.
- The median age of a patient at diagnosis is 70.
- Men are at a higher risk of developing lung cancer than women.
- African Americans are the highest risk group of developing lung cancer.

WHO IS AT RISK?

Although tobacco smoking significantly increases a person's risk of developing lung tumors, people who never smoked may develop lung cancer, too. Secondhand smoke, exposure to pollutants or asbestos and exposure to radon may increase the risk of developing lung cancer. People with a family history of lung cancer may also have a higher risk.

Today, most lung cancers are diagnosed in Stage 4 where 5-year survival rates are ~5%. The National Lung Screening Trial of more than 53,000 patients demonstrated that an annual low-dose CT screening can accurately detect lung cancer at earlier stages where the chances of long-term survival are significantly higher (5-year survival rates 73+% if diagnosed in Stage 1.) Yet national lung cancer screening rates for high-risk individuals hover at ~5% (compared to 70+% for breast cancer).

WHAT CAN EMPLOYERS DO?

Employers can encourage employees to be screened for lung cancer, just like regular preventive health checks such as a mammogram or a colonoscopy. **US Preventive Care Task Force** recommends annual screening if the following criteria for high risk patients is met:

- A current smoker or have quit within the past 15 years
- 55-80 years old
- A heavy smoker or used to be a heavy smoker. Examples of heavy smoking are: 1) 1 pack a day for 30 years, 2) 2 packs a day for 15 years, or 3) 3 packs a day for 7.5 years.
- Resources to help educate on the importance of lung screening have been developed as part of the **Think.Screen.Know** campaign. This campaign was developed in partnership with leading lung cancer advocacy groups and provides multiple resources, including posters, email templates and video, to educate on the benefits of routine lung cancer screening (LDCT).

WHAT IS LDCT?

LDCT (low-dose computed tomography) scanning is simple, non-invasive and is the only method recommended for lung cancer screening in high risk patients. This type of scan uses 75% less radiation than a regular CT scan and does not require any needles. LDCT scanning can detect abnormalities often before patients have symptoms. "False positives" are common and physicians may order additional tests after a false positive finding. Of 100 smokers and ex-smokers, about 86% will have negative results, 13% will have false positives and one person will have cancer.

LUNG HEALTH MATTERS!

Resources are available to help educate your employees on healthy lifestyle choices, smoking cessation and the importance of lung cancer screening for high risk patients. We encourage you to explore ways to promote employees talking to their physicians about the importance of lung cancer screening. Working together, we can elevate the conversation around the importance of lung cancer screening and make strides toward early diagnosis and treatment of the nation's leading cause of cancer deaths.

Join us for the Florida Alliance Annual Conference

Healthcare 2020: Clarity, Transparency and Vision

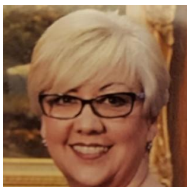
Wednesday, April 22, 2020
7:30 am-4:00 pm

Rosen Centre Hotel
9840 International Drive
Orlando, Florida 32819

Registration is open and seating is limited, so make sure to register today! Click [here](#) for event information.

[Register Now](#)

[AGENDA](#)



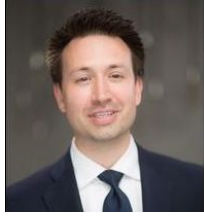
Alex Jung, MBA
*Partner &
Managing Director
Parthenon-EY*

***Why Nothing is Changing Around
Drug Pricing and What
Employers Can Do in the Meantime***



Dr. Mark Fendrick
*Director
Center for Value-Based
Insurance Design*

***Eliminating Low Value Care While
Incentivizing High Value Care***



Lee Lewis
 CSO & GM
 Medical Solutions
 Health
 Transformation
 Alliance



Secretary Mary C. Mayhew
 Florida Agency for
 Health Care
 Administration



William Sappenfield, MD, MPH, CPH
 Director
 Florida Perinatal
 Quality
 Collaborative



RD Whitney, MBA
 CEO
 Validation Institute



Linda Riddell, MS
 VP Strategic
 Initiatives
 Validation Institute

Thank you to our early event sponsors!



Sponsor of our
 "Healthcare Hero" Award



Click here for information on event sponsorship,
 or contact Lisa Hain at lisa@flhealthvalue.org

CANCER NAVIGATOR PROGRAM

The Patient Advocate Foundation (PAF) is a national 501(c)3 non-profit organization that provides case management services and financial aid to individuals with chronic, life-threatening and debilitating illness, including cancer.

The Florida Alliance for Healthcare Value (Florida Alliance) is also a 501(c)3 non-profit organization that serves as Florida's only business coalition on health. The Florida Alliance's mission as a research and education organization is to achieve better care and lower cost by replacing the current volume-based purchasing model of care with one based on quality, patient safety, increased care coordination and communication. This mission is accomplished through the participation of member employers in demonstration projects like the Cancer Navigation Program.

The goals of the program are:

- To improve employees' understanding and utilization of their benefits
- To reduce financial and emotional stress
- To have a positive impact on employee productivity and satisfaction
- To improve access and adherence to care

Serving as a complement to the medical case management programs offered by both the health plan and the provider, the Cancer Navigators are trained professionals, and a trusted resource with the ultimate goal of helping patients overcome physical, emotional, social and financial barriers to receiving timely cancer treatment.

The Cancer Navigator provides support in the following areas:

- Proactive benefit education, navigation and empowerment
- Community resource navigation and enrollment
- Benefit utilization navigation and intervention
- Responsive intervention and solutions for specific access to care and financial issues faced by the cancer patient and their family

This program is provided as an offering by the employer to eligible plan members. In order to be eligible for the program, the individual must be enrolled in the employer sponsored group health insurance plan as an employee, spouse or dependent and must have a diagnosis of cancer. The program is sponsored by the employer and all the services are provided to the employee free of charge.

Individuals accessing the program are assigned a personal Cancer Navigator who will provide education, navigation and hands-on interventions throughout the cancer experience. There is no limit on the number of times assistance can be requested from the Cancer Navigator.

The program is making a significant difference in the lives of cancer patients and their families. For more information on the program, please contact Karen van Caulil karen@flhealthvalue.org

To learn about early evaluation findings, click [here](#).

CONGRATULATIONS!



The **WALT DISNEY** Company

Florida Alliance Employer Member, The Walt Disney Company, was awarded the **National Alliance 2019 Employer/Purchaser Excellence Award** at the National Alliance Annual Forum in November. Disney was recognized for their efforts to improve the quality and efficiency of the healthcare delivery system, employee engagement - and ultimately health.

Read the press release [here](#).

LATEST ON LEAPFROG

On December 17th, The Leapfrog Group announced the recipients of its elite 2019 Top Hospitals award. The Top Hospitals award offers recognition to the highest quality hospitals as identified through the Leapfrog Hospital Survey.

Less than six percent of all eligible facilities receive the Top Hospital designation. In 2019, Florida boasted more Top Hospitals than any other state, with a total of 21 earning the elite distinction.

“Leapfrog is honored to spotlight the hospitals across the nation that have truly gone above and beyond in their pursuit of excellence. Our Top Hospital award, one of the most prestigious in the U.S. recognizes hospitals for ensuring their facilities prioritize safety and quality in patient care,” said Leah Binder, president and CEO of The Leapfrog Group. “The standards achieved by Top Hospitals reflect the high expectations set by Leapfrog and its expert panels, which starts with a commitment to transparency. We also commend all hospitals that demonstrated this commitment by participating in the 2019 Leapfrog Hospital Survey.”

Congratulations to all the Florida hospitals awarded the Top Hospital distinction for 2019!

Top General Hospitals

AdventHealth Apopka
AdventHealth Carrollwood
AdventHealth Daytona Beach
AdventHealth North Pinellas
AdventHealth Palm Coast
AdventHealth Sebring
AdventHealth Wesley Chapel
AdventHealth Zephyrhills
Baptist Medical Center Nassau
JFK Medical Center North Campus
Jupiter Medical Center
Orlando Health – Health Central Hospital
Orlando Health South Lake Hospital

Top Children’s Hospitals

Nemours Children’s Hospital, Orlando
Orlando Health Arnold Palmer Hospital for Children
Wolfson Children’s Hospital

Top Teaching Hospitals

AdventHealth Orlando
Brandon Regional Hospital
Gulf Coast Medical Center

Top Rural Hospitals

AdventHealth Wauchula
Baptist Health South Florida Mariners Hospital





MEMBER RESOURCES

THE LATEST BRIEFS FROM THE NATIONAL ALLIANCE/FLORIDA ALLIANCE

[2020 Legislative Watch: What Employers Need to Know](#)

2019 health policy highlights and what to look for in 2020.

[Medicinal Uses of Cannabis-Derived Products](#)

This clinical brief is designed to assist employers navigate the tides of the cannabis wave.

[Regenerative Medicine](#)

The value and use of stem cell therapies, also known as regenerative medicine, is a topic of emerging importance to our employers. Thank you to **Affiliate Member ViaCord** for their clinical expertise and funding to produce this clinical brief.

[Hospital Payment Strategies](#)

Setting price and quality expectations.

FROM THE INTEGRATED BENEFITS INSTITUTE

[How Businesses Can Prevent the Spread of Novel Coronavirus: The CDC Releases Guidelines for Employers](#)

Remember to visit the [resources](#) section of our website for educational information and other important briefs provided by the National Alliance for Healthcare Purchaser Coalitions/Florida Alliance for Healthcare Value.

WELCOME TO OUR NEWEST MEMBERS





Are you interested in sponsoring our next newsletter, a webinar or a future event? Contact **Karen van Caulil** for more information.