

C. LYN FITZGERALD, MJ

C. Lyn Fitzgerald, MJ, is Senior Vice President, U.S. & Global Development at the National Comprehensive Cancer Network (NCCN). In this role, Ms. Fitzgerald is charged with the development of U.S. and International business strategies. She serves as the key contact for Industry and oversees the NCCN Corporate Council and all permissions and licensing of NCCN content for commercial use. Additionally, Ms. Fitzgerald provides oversight of NCCN Business Development, NCCN Business Insights, the NCCN International Program, the NCCN Policy Program, NCCN Payer and Employer Outreach, NCCN Communications & Marketing functions, and the NCCN Academy for Excellence & Leadership in Oncology™ School of Pharmaceutical & Biotech Business.

Prior to joining NCCN, Ms. Fitzgerald was a member of the Business Development team at the Nemours/Alfred I DuPont Hospital for Children, where she worked to develop and advance communication strategies for building and maintaining provider relationships. Ms. Fitzgerald was responsible for professional relations, including physician advocacy, and served as liaison to Nemours partner hospitals and to community practices, including providing educational programming and support.

From 1995 to 2001, Ms. Fitzgerald served as a Key Specialty Senior Representative at Schering-Plough Pharmaceuticals. Ms. Fitzgerald is a two-time Temple University graduate, earning a Bachelor of Business Administration in Economics from the Fox School of Business and a Master of Journalism from the School of Communications. She is a published author of multiple articles on health and health care policy.