

Greg Williams, MA

Managing Director

Greg is a health policy consultant and communications specialist, providing strategic oversight and direction to numerous initiatives. Most notably, Greg manages the Alliance for Addiction Payment Reform, a national collaboration aimed at improving outcomes for patients, payers, and health systems, and served as a managing editor of the Addiction Recovery Medical Home Alternative Payment Model.

Greg has over a decade of experience working with non-profits and government agencies on addiction. As person in long-term recovery from addiction himself, Greg's work has been dedicated towards creating positive changes in access to quality health care and recovery supports for the over 20 million struggling.

Greg is the award-winning filmmaker of feature length documentaries, *The Anonymous People* and *Generation Found*. In 2015, he executive produced the historic UNITE to Face Addiction Rally on the National Mall when tens of thousands of people including from around the world gathered alongside major musicians to end the silence surrounding addiction. He also produced the launch of the first-ever Surgeon's General Report on Alcohol, Drugs, and Health: Facing Addiction in America. His work has been featured in the *New York Times*, *Washington Post*, *ABC World News*, *LA Times*, and countless other news outlets. He also serves as a member of the United States of Care's Voices of Real Life advisory group.

Greg received his master's degree in addiction public policy and media production from New York University.