



François de Brantes

SENIOR VICE PRESIDENT, BUSINESS DEVELOPMENT EPISODES OF CARE DIVISION

François de Brantes serves as Senior Vice President of Commercial Business Development at Signify Health. He leads customer development of the Medicare Advantage, Self-Insured Employer, and Commercial Payer markets. He has spent close to two decades working to transform the U.S. healthcare system by improving incentives for providers and consumers in order to encourage value-based decisions.

Prior to joining Signify Health, he served as Vice President of Altarum, a national nonprofit. From 2006 to 2016, he was Executive Director of the Health Care Incentives Improvement Institute (HCI3), a not-for-profit company that designed programs to motivate physicians and hospitals to improve the quality and affordability of healthcare delivery. The organization, which merged with Altarum in December 2017, was responsible for the Bridges to Excellence® (BTE) and PROMETHEUS Payment® programs, which compensate and reward clinicians that focus on episodes of care and performance measures.

Prior to HCI3, François was Chief Operating Officer of the eHealth Initiative (eHI), which promotes adoption of health information technology in the U.S. He led the development of eHI's HIE Value and Sustainability Model, a method to value services offered by Health Information Exchanges. Early in his career working in General Electric's corporate health care department, he was involved in many strategic programs that created, connected and supported Active Consumers, and defined market mechanisms to reward providers for better performance.

François holds a master's degree in Economics and Finance from the University of Paris IX-Dauphine and a master's degree in Business Administration from the Tuck School of Business Administration at Dartmouth College.