

Central Florida (Tampa and Orlando) Health Care Market Assessment

Thank you for taking the time to complete this market assessment survey, which is being fielded by Catalyst for Payment Reform (CPR) in collaboration with the Florida Alliance for Healthcare Value (the Florida Alliance).

Your participation will help analyze the best opportunities to implement innovative models of healthcare payment to improve the value of healthcare spending in Tampa / Orlando. **CPR and the Florida Alliance will not attribute your responses to you nor your organization, but will aggregate your response across stakeholder groups.**

If you have any questions about the survey, please contact Karen van Caulil, President and CEO of the Florida Alliance at karen@FLHealthValue.org or (407) 425-9500.

Please select one of the following choices regarding your response.

(For the purposes of this survey, Polk County should be considered in the Tampa market.)

- ☐ I am responding solely for Tampa
- ☐ I am responding solely for Orlando
- ☐ I am responding for both Tampa and Orlando

Please provide your name and email address below.

Individual survey responses will remain confidential and will be reported only in aggregate. However, we ask that you provide your name and e-mail so that we can track who has completed the survey, and so that we can follow up with questions as needed.

- ☐ Name _____
- ☐ Email _____

For the purposes of this survey, **payment reform** refers to a range of healthcare payment models that use payment to promote or leverage greater value for patients, employers, health plans, and providers.

Unless otherwise specified, please respond with a pre-COVID-19 perspective.

Please indicate the level of involvement in payment reform efforts in Tampa / Orlando among:

	Uninvolved	Marginally involved	Moderately involved	Very involved
Individual public and private employers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health plans acting on behalf of their fully-- insured business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physicians/ Healthcare professionals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hospitals/hospital systems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regulatory/legislative bodies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Individual consumers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consumer groups or groups acting on behalf of consumers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you think the level of involvement in payment reform among any or all of these groups is likely to change due to COVID-19?

☐ Yes

☐ No

Briefly explain:

Please list the individuals best positioned to lead payment reform in Tampa / Orlando (name and organization) and briefly explain why:

Please indicate the level of involvement in leading payment reform efforts in the Tampa / Orlando health care market among:

	Uninvolved	Marginally involved	Moderately involved	Very involved
Individual consumers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consumer groups acting on behalf of consumers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate the level of consumer engagement in consumer or multi--stakeholder coalitions focused on payment reform or other health care issues in Tampa / Orlando (use N/A if no such coalitions exist in your market):

	Unengaged	Marginally engaged	Moderately engaged	Very engaged	N/A
Past focus/activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Current focus/activity and plans for future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If there have been attempts to innovate in the following areas of consumer engagement, please indicate the level of consumer support for (use N/A if there have been no attempts in that area):

	Not at all	Marginal	Moderate	Very High	N/A
Transparency of provider performance (cost, quality)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Consumer-directed health plans (CDHPs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tiered or narrow (select) networks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Value-based insurance design (i.e., using cost-sharing to influence patient decision-making)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wellness incentives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you view the regulatory environment of the State of Florida as a benefit or barrier to private--sector or commercial payment reform efforts?

	Not at all	Marginally	Moderately	Largely
Benefit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Barrier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please describe your response.

Where does the balance of power lie in Tampa / Orlando among health plans, employers/healthcare purchasers, and providers/hospitals? Select who has the greatest power or influence when it comes to payment reform.

- ☐ Health plans
- ☐ Employers/ Healthcare Purchasers
- ☐ Providers/ Hospitals

Do you think the balance of power will change due to COVID-19?

- ☐ Yes
- ☐ No

Briefly explain:

What do you think are the biggest barriers to payment reform in Tampa / Orlando?

What do you think are the next best opportunities for payment reform in Tampa / Orlando?
